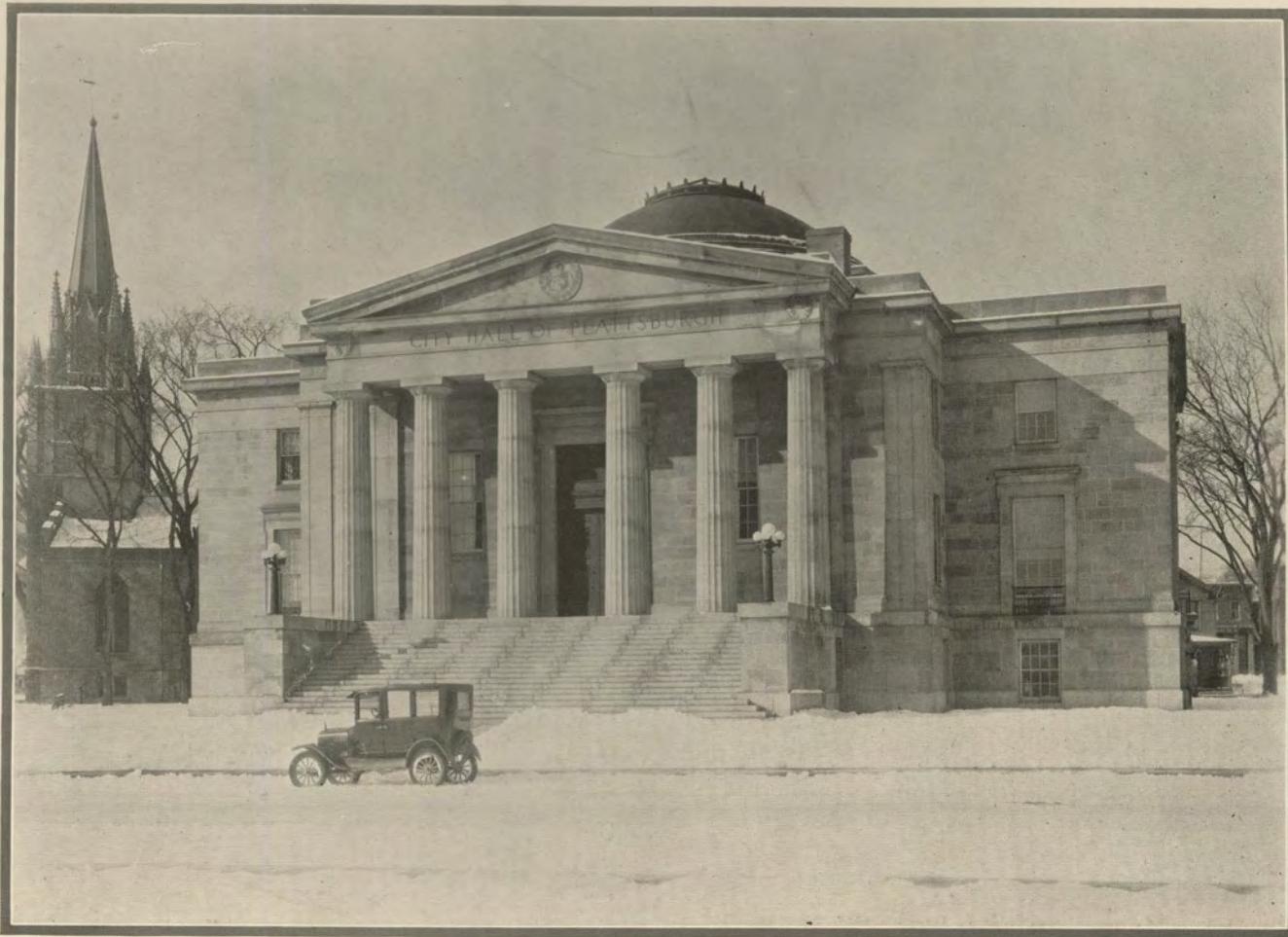




Cardinal

1930



The CARDINAL

The banner features a central torch with radiating flames, flanked by two stylized figures on horseback, one on each side.

Foreword

To create a symbol of the spirit of P. S. N. S.

To make a record of lasting friendships

And hours of joy and toil;

To render a service to our Normal School

Whose future

Shall uphold the traditions of its past---

If these things are embodied

In the pages of this book

Then our purpose has been accomplished.



The CARDINAL

Dedication

To

Dr. George K. Hawkins

With sincere appreciation and fond gratitude
and

In remembrance of his helpful, cheerful guidance
and splendid example of
Knighthood

We, the Class of Nineteen Thirty

Dedicate this

Cardinal

[5]





The CARDINAL

Biography of Doctor Hawkins

Dr. George K. Hawkins, principal of the Plattsburgh State Normal School since 1898, was born at Farmersville, December 16, 1862. He attended the Ten Broeck Free Academy, Franklinville, and was graduated from that institution in 1881.

He then entered the State Normal School of Fredonia and upon graduation he became principal of Sherbourne Academy. He remained there for six years.

His next move took him to Union College, from which he was graduated in 1894 with his M.A. degree.

Dr. Hawkins first made his appearance at Plattsburgh as Professor of Mathematics. He held this position for eight years.

In 1905 the honorary degree of D.Sc. was conferred upon Dr. Hawkins by St. Lawrence University.

Dr. Hawkins is not only known in Plattsburgh and vicinity, but nationally. This fact is indicated by the appearance of his name in Who's Who.



The CARDINAL

The banner features a decorative border with two figures on horseback at the corners, a central sunburst or flame motif, and the title "The CARDINAL" in a large, ornate, serif font.

Answer to Dedication

Class of 1930: I extend to you my greetings and acknowledgments. I appreciate the honor and courtesy of this dedication. Let there be added also my congratulations and my hopeful prophecies of future distinction, for you have shown me in yourselves something of the spirit that is destined to conquer.

The class of 1930 has afforded an interesting opportunity to study your personal reaction to entirely unexpected and normally distressing obstacles; and the courage and cheerfulness with which you have met and overcome them, the disciplined manner in which you have cooperated, without desertion or complaint, to wrest victory from the jaws of defeat, have commanded my highest admiration. And I am convinced that such an experience will furnish you, in turn, with a fund of strength and resourcefulness of especial value in the uncertain years to come.

In this highly formal and stabilized world of ours, the ordinary affairs of life, and particularly of young life, usually fall out very much as they are expected to do and in the same general fashion and sequence. The stage is set for us, the scenery changes little, the plot assumes familiar patterns, the prompter performs the customary functions, the players act their parts through comedy, tragedy, melodrama or burlesque with varying degrees of mediocrity, skill or brilliancy, and then yield their places to another group who re-enact a continual repetition of similarity. I am speaking of the *Usual* merely.

Now if such a stereotyped and paralyzing condition of things were to be universally and forever fixed in the history of soul and mind and endeavor, then the world would be a sorry place and the centuries would mean but little. But a fair and increasing leaven of humanity has always been alert and responsive to the challenge of the *Unusual*. Therein lies the hope of progress and the advancement of the world. Therein do you belong by training and profession. Therein have you enlisted for a lifetime of service to the world that needs you.

H. K. Hawkins

[7]





The CARDINAL



1930



The CARDINAL

To the Class of 1930

All things have been changing from the beginning. Nothing is as it was, not even yesterday. Everything to be will be different from what is today. There is nothing fixed. Environment changes, and man changes with his environment. To understand this phenomena is necessary in order to guide this world to that which is better. To do this is progress. This guidance is our responsibility.

One of the intellectual leaders before the time of Christ let it be known: "The gods have not shown men all things from the beginning, but, seeking, in time they will find out what is better." This is as true today as it was then.

We have been seeking together during this short space of time, and you now must go on seeking with others in new places what is better. This curious searching to find out what is better stretches on into infinity; anything else is finite. Therefore it is paramount that we continue to study, to experiment, to understand, to live abreast of these ever-changing conditions. To stop is to revert to the level of the high school student, from the high school student to the level of the grammar student. Individual striving to understand is at the basis of individual progress and individual success. The sum total of these experiences make for the salvation of the world.

Success, let us say, is something that we are or become, not something that we take or get. It is far better to be than to seem, even if the pretender dies loaded with honor, and the truly great man, after suffering every kind of ill usage, is crucified. To be successful is to make a right use of our lives; to ask what we get from them is irrelevant. Success comes from within, a quality in all of us. The youth of today, of tomorrow, are as desirous of success as we are. Successful men and women are made, not born. The guidance of them in the making—in their blossoming days—is our trust, your trust. We live on in the lives of the successful men and women of tomorrow; in them are our most enduring reward and happiness.

To seek after that which is better is difficult; to guide others to that same end is more hazardous. Let us not be discouraged in our faith. Let us live to say we have taken our best pains not to laugh at the actions of mankind, not to groan over them, not to be angry with them, but to understand them. This is the challenge I leave with you.

"Aufwiedersehen,"

Alfred L. Diebolt

[9]



The CARDINAL



The CARDINAL

Cardinal Staff

<i>Editor-in-Chief</i>	ASTRID EDWARDSON
<i>Assistant</i>	GERALDINE CORDICK
<i>Business Manager</i>	ALFRED MILLET
<i>Assistant</i>	CURTIS SAUNDERS
<i>Advertising Manager</i>	FERDINAND DAMANDA
<i>Assistant</i>	DONALD DOWNS
<i>Literary Editor</i>	DORIS GREGORY
<i>Assistants</i>	RUTH DECKER BERNARD VANDEWATER NINA AUSTEN
<i>Joke Editor</i>	GERALDINE SENNETT
<i>Assistants</i>	WINIFRED PURDY MILDRED WILCOX
<i>Alumni Editor</i>	LOUISE DALTON
<i>Music Editor</i>	ELIZABETH BRADLEY
<i>Art Editor</i>	TRACEY BRENNAN EDNA ROOSA
<i>Assistant</i>	ERIC HANSEN
<i>Junior Representative</i>	HELEN HUNTER
<i>Freshman Representative</i>	
<i>Faculty Advisors:</i>	
<i>Financial</i>	MR. W. G. THOMPSON
<i>Literary</i>	MR. OTIS NOYES
<i>Art</i>	MR. CHARLES BROWN

[11]





Book of Contents

BOOK I	DEDICATION
BOOK II	ADMINISTRATION
BOOK III	CLASSES
BOOK IV	COMMENCEMENT
BOOK V	FRATERNITIES
BOOK VI	MUSIC
BOOK VII	ALUMNI
BOOK VIII	IN MEMORIAM
BOOK IX	LITERARY
BOOK X	HUMOR
BOOK XI	ADVERTISING

[12]





Administration

The CARDINAL

Faculty

GEORGE K. HAWKINS, A.M., D.Sc.

Principal

Tenbrook Academy; Fredonia Normal School; Union College, A.M.; St. Lawrence University, D.Sc.



WILLIAM G. THOMPSON, B.C.S.

Director of Commercial Teacher Training

Albany High School; United States Military Academy; Albany Business College; Rochester Business Institute; New York University, B.C.S.



H. OTIS NOYES, A.B., M.A.

Head of the Department of English and Literature

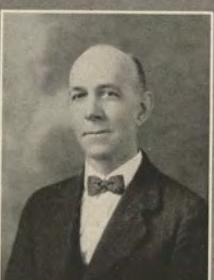
University of Maine, A.B.; Columbia University, M.A.



F. OSGOOD SMITH, A.B., M.A.

Director of Elementary Teacher Training

Glass High School, Virginia; Randolph-Macon College, Virginia, A.B.; University of Virginia; Vanderbilt University; Columbia University, M.A. and Diploma.



The CARDINAL



ALFRED L. DIEBOLT, B.S., A.M.

Head of the Department of History

Lafayette High School, Buffalo; Colgate University; University of Virginia; University of Wisconsin; L'Université de Strasbourg; Columbia University, B.S., A.M.



SAMUEL TODD

Associate Head of the Department of Commercial Education

Spencer's Business College; Eastman's Business College; Rochester Business Institute; New York University.



HARRISON M. TERWILLIGER, B.S.

Associate Head of the Department of Commercial Education

Ellenville, N. Y., High School; Spencer's Business College; Albany Business College; Cornell University, College of Law; New York State College for Teachers, B.S.



CHARLES W. BROWN, B.S., M.A.

Head of the Department of Manual Training and Drawing

English High School, Lynn, Mass.; Evening Architectural School, Lynn, Mass.; Massachusetts Normal Art School; University of Utah, B.S.; Columbia University, M.A.

The CARDINAL

FREDERICK A. WILKES, B.B.A.

Associate Head of Commercial Department

Hiram College; Zanerian Art College; Ohio University; North Manchester College; Harvard University; Boston University; State College for Teachers; Columbia University.



LYNDON R. STREET, A.B.

Head of the Department of Music

Gratis High School, Ohio; Miami University, A.B.; Cincinnati Conservatory of Music; New York University; Marshall College (Summer).



JOHN H. RUSTERHOLTZ, Sc.B., A.M.

Head of the Department of Science and Education

Edinboro, Pa., State Normal School; University of Chicago, Sc.B.; Columbia University, A.M.



PAUL H. HARTMAN, A.M., LL.B.

English; Director of Athletics

Susquehanna University, A.B., A.M.; Syracuse University, College of Law, LL.B.



The CARDINAL



LEWIS BATES CLARK, B.A.

Assistant in Commercial Education

Rockland Commercial College; Eastern State (Maine) Normal School; University of Maine, B.A.; L'Université de Besançon, Doubs, France (certificate); Boston University (Summer).



ALICE L. O'BRIEN

Assistant in English

Fort Edward Collegiate Institute; New York University; Columbia University.



ANNE L. O'BRIEN

Librarian

Fort Edward Collegiate Institute; Plattsburgh Normal School; Special Library Work, Chautauqua and Albany, N. Y.



ANNE L. CARROLL

Assistant in Science

Malone High School; Plattsburgh Normal School; Post-Graduate Course in Science.

The CARDINAL

ELIZABETH M. KETCHUM

Assistant in Commercial Education

Oswego State Normal and Training School; Rochester Business Institute; Syracuse University; Columbia University; New York University.



LILLIE R. GOODRIDGE, A.B.

Health and Physical Education

Cambridge High and Latin School; Radcliffe College, B.A.; Wellesley College, Department of Hygiene and Physical Education.



OLLIE H. AMSDEN

Industrial Arts

Bloomingdale High School; Plattsburgh Normal School; Columbia University.



ELIZABETH R. HAWKINS, A.B.

Principal's Secretary

Plattsburgh State Normal High School; Plattsburgh Normal School; Vassar College, A.B.





The CARDINAL



IRENE P. BERG

Critic and Model Teacher, Third Grade

Utica Free Academy; Oneonta Normal School; Utica Conservatory of Music; Special Courses at Columbia and Chautauqua.



HARRIETTE A. INGALLS

Critic and Model Teacher, First Grade

Saratoga Springs High School and Training School; Teachers' College, Columbia University, Special Diploma in Primary Supervision.



CHARLOTTE E. CHASE

Critic and Model Teacher, Second Grade

Holyoke, Mass., High School; Lucy Wheelock's Kindergarten Training School, Boston.



BERTHA M. BARDWELL, B.S.

Critic and Model Teacher, Fifth Grade

Auburn High School; Cortland State Normal School; State College for Teachers, Albany, B.S.

The CARDINAL

KATE E. HULL

Critic and Model Teacher, Sixth Grade

Plattsburgh High School; Plattsburgh Normal School.



GRACE A. WILLIAMS

Critic and Model Teacher, Seventh Grade

Canister High School; Geneseo State Normal School;
State College for Teachers, Albany, N. Y.

ERMINIA M. WHITLEY, A.B.

Critic and Model Teacher, Eighth Grade

Plattsburgh Normal School; Wellesley College, A.B.;
Course at Harvard Summer School.

LUCY N. TOMKINS, A.B.

Critic and Model Teacher, Fourth Grade

Cornell University, A.B.



To Our Faculty

These few words very inadequately express our gratitude for the aid you have extended us for three years. Oftentimes we may have seemed ungrateful, but as we review our work at Normal, we realize that without your guidance and help we could not attain the ceremonies—rather the significance behind these ceremonies—of this week. So, Faculty Members, in parting we say "Thank You."

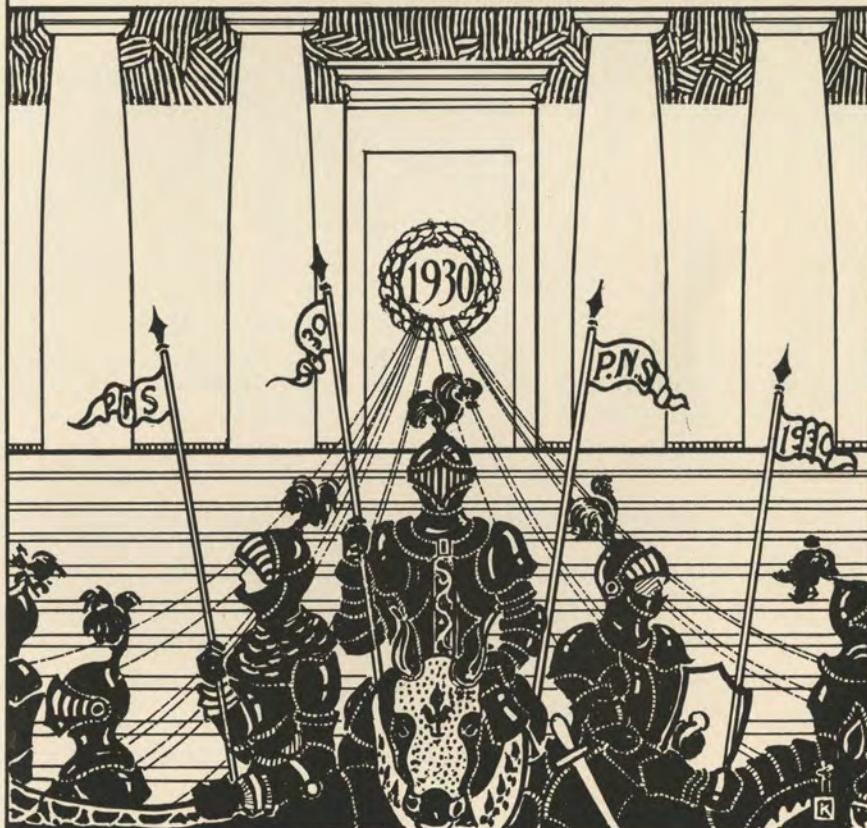
CLASS OF 1930.

[22]





Class of 1930



PLATTSBURG STATE NORMAL SCHOOL

*"Blow trumpet, for the world is white with May
Blow trumpet, the long night hath roll'd away!
Blow thro' the living world—Let the King reign."*

The CARDINAL



Senior Class Officers

MAURICE FINNEGAN.....	<i>President</i>
HELEN SLEIGHT.....	<i>Vice-President</i>
GERALDINE CORDICK.....	<i>Secretary</i>
DONALD DOWNS	<i>Treasurer</i>

Class Motto

"WE LAUNCH, WHERE SHALL WE ANCHOR?"

Class Colors
GREEN AND SILVER

Class Flower
SWEET PEA

A. L. DIEBOLT, *Faculty Advisor*

[25]



The CARDINAL



RITA LOUISE ABERLE

Commercial

Monroe High

Glee Club '27 and '28; Outdoor Club '27.

How Rita ever managed to exist without her Taylor is more than we can see, but evidently she did. Has he a substitute, Rita? Rita is one who always has an opinion and does not object to expressing it. If you agree, all right; if you don't, just try to argue with her. We have no doubt that she will make a success of her chosen profession.



DOROTHY ADAMS

Commercial

Whitehall High

ALPHA DELTA

Treasurer of Alpha Delta '29.

Dot is quiet,
Dot is shy;
But Dot's brown eyes—
Oh my! Oh my!

Dot is studious, faithful, loyal and inclined to be flirtatious, but she is true blue and we all vote her "Pal." She's a member of the "Triumvirate."



PATRICIA L. ADAMS

General

Keene Valley High

ALPHA KAPPA PHI

Gazette Editor; Alpha Kappa Phi '28; Financial Secretary, Alpha Kappa Phi, '29.

Call Pat "Red" and you shall see
That you are wrong, as wrong can be.
"My hair is auburn," she will say
And so you leave it just that way.

Pat's another "Dizzy General," but I guess the "Dizzy Generals" are pretty special after all, "cuz" Pat is one of our sweetest Seniors. She's always doing something for you which is more than appreciated.

[26]



The CARDINAL

EVEREST T. ALLEN

General

Peru High

Literary, Beta Sigma.

We wish to introduce to the world at large a man with a perfect profile and a really permanent wave which far surpasses those which shriek "Guaranteed for six months." No wonder the girls envy Everest's hair. Although Everest has had several years of experience in the teaching profession, this did not deter him from joining our undergraduate ranks with a true undergraduate spirit.



PEARL M. ARTHUR

General

Keeseeville High

Warmth and color are two things to be associated with Pearl. She is such a vivid person herself that if personality could be likened unto mere articles of clothing we would compare her with her flaming red dress trimmed with those tiny little plaits. Pearl has a certain conservatism and independence.



NINA M. AUSTEN

General

Camden High

Outdoor Club; Literary Editor of the CARDINAL; Vice-President of Beta Sigma; Secretary of the Music Association '29.

From the very first Nina's pleasing personality gained for her many lasting friendships. Who could resist this charming little person with her quick wit and snappy brown eyes? Nina's greatest ambition now is to be a Latin teacher.





The CARDINAL



ADA N. BABCOCK
Commercial *Norwood High*
 DELTA CLIONIAN

Junior Girls' Glee Club; Senior Girls' Glee Club; Interfraternity Council '29-'30; Convocation Delegate '29 and '30.

She missed her calling—she should have been an orator. She'll probably use the lecture method, anyway.



ENCIE A. BABCOCK
Commercial *Pierson High*
 DELTA CLIONIAN

Basketball; Outdoor Club; Archery; Girls' Glee Club '28; Vice-President Clonian Sorority '30; Editor *Sphinx* '30; Best All-round Girl.

Encie is small and good-natured. She has a rare sense of humor, which, combined with her good nature, has gained for her a host of friends in P. S. N. S.



EDWIN M. BAKER
Commercial *Plattsburgh High*
 TRI KAPPA

Secretary Tri Kappa '29; President Tri Kappa '30.

"An honest man's the noblest work of God."

[28]



The CARDINAL

GLADYS A. BARBER

Commercial

Keeseville High

If we don't know this entry in accounting, who do we call on? Gladys, of course. Who is it we always ask about this or that case in law? Who but Gladys. And we always find out, too. Perhaps we didn't agree and tried to argue with her, but we were out of it from the start. We could never convince her. She certainly knows her bookkeeping if that lesson she taught on observation is evidence. Just try to tell her a Dodge car isn't good.



RAYMOND G. BECKER

Commercial

Ilion High

TRI KAPPA

Treasurer Athletic Association; Assistant Manager of Football; Tennis Team; Junior Prom Committee '29; Class Fog.

"Better late than never."



MARGARET R. BERTRAND

Commercial

Canton High

ALPHA DELTA

Senior Girls' Glee Club.

Meg is small. However, "good things are done up in small packages" and size doesn't count anyway. She seems to have a weakness for blonde men as well as frat pins or ruby rings. She has her faults; among them, that temper of the Titian. However, in spite of that, she is the best of friends and pals and another of the important members of the "Triumvirate."



The CARDINAL



WINIFRED G. BETTERS

Commercial

Saranac Lake High

Wyn always looks "just so." And that always means "just right." I don't know what she'd do if her hair didn't lie in place and if the plaits in her skirt weren't just pressed. If you want a bridesmaid call on Wyn, but keep your eye on the best man. They're a weakness with her. When you see Wyn you usually see Doris, too. These twins don't know what they're going to do next year if they have to separate.



JULIA BISHOP

General

St. John's High

Glee Club '28, '29; Outdoor Club '27.

Blonde, curly hair, blue eyes, fashionably dressed, spike heels—yes, even in health class—that's Julia. She is that gay, flippant girl always planning some pleasant surprise for her friends.



ROY M. BLACKMER

Commercial

Frewsburg High

Delta Tau Chi Fraternity; Secretary Delta Tau Chi '28; Men's Glee Club '27; President Delta Tau Chi Fraternity '29.

Roy is from a little town
Away out in the West.
We've never, never been there
But Roy says it's the best.

We wonder if Roy studies very much, because he is quite clever and he usually knows all about Pintner and Skinner, Gast, and Skinner.

[30]



The CARDINAL

ELIZABETH BRADLEY

General

Hoosick Falls High

ALPHA KAPPA PHI

Outdoor Club; Senior Girls' Glee Club; President Girls' Glee Club '29; Treasurer Alpha Kappa Phi '29; Music Association; CARDINAL Staff, Music Editor.

She's small and petite
With a lovable way,
You just adore her
More and more each day.



MARY TRACY BRENNAN

General

St. John's High

DELTA CLIO

Outdoor Club '28; Art Editor, CARDINAL Staff; Recording Secretary, Delta Clio '30; Class Artist.

Tracy is quiet, unassuming and capable. She is reliable, diligent and kind. Because of these characteristics we know that Tracy will some day be famous.



MARJORIE M. BROWN

Commercial

Chazy Central Rural School

ALPHA KAPPA PHI

Glee Club '28 and '29; Treasurer Girls' Glee Club '28; Orchestra '28, '29 and '30; Guard Alpha Kappa Phi '28; Outdoor Club; Archery.

Marge has a peculiar habit of making Freshmen look as hideous as possible during initiation. No doubt it's because she looked so funny when she was a Freshman. She certainly can take her spite out on those that follow.



The CARDINAL



MARY ELIZABETH BROWN

General

Keeseville High

Outdoor Club '28.

Mary, the French blonde—black hair, blue eyes, and a fair complexion—what could be a more attractive combination? None, says many a man. She realizes the worthlessness of worry and fretting, and that's just one reason why she is so popular. Yet she believes that whatever she does should be done well; furthermore she practices this maxim. She surely is a big boost for Keeseville.



MARGARET AGNES BURKE

General

Saratoga Springs High

Outdoor Club.

Marg used to drive that Pontiac all the time, but this year "It's Over." Four telephone calls in one evening is nothing to her. She's good at selecting. Lackadaisical, they say, but we know better. There's Ralph and John and Edgar and Murray and Pete and Bill and Eddie and Carl and Sammie and I can't remember the rest.



VIOLET L. BURRELL

Commercial

East High

ALPHA DELTA

Secretary Alpha Delta '29; Outdoor Club '29; Senior Critic; Alpha Delta '30; Reporter for *Athenian* '30.

Violet is tall
And Violet is thin;
Violet and fun
Are natural kin;
But Violet can study
And Violet can play
And does she like Murray
Just ask her some day.

[32]



The CARDINAL

ISABELLE CANAVAN

Commercial

Fort Edward High

Outdoor Club '28 and '29.

Izzy is the life of the crowd—especially when Catrynia is around. Whenever we see them with their heads together we know somebody's going to start something soon. She's certainly crazy about her law, especially the Supreme Court division of it.



M. E. STELLA CARR

General

Stillwater High

ALPHA KAPPA PHI

Glee Club '28 and '29; Senior Choir; Treasurer Music Association; Alpha Kappa Phi Guard '30.

Estella and Les you are sure to see
At the movies, the dances, the show and
the tea.
I guess they're in love and happy they'll be,
So we wish them both great prosperity.



SHEPARD S. CLARK

Commercial

Cazenovia Seminary

DELTA TAU CHI

Member of the Interfraternity Council;
President of D. T. X. '30; Announcement Committee '30.

Clarkie is an orator
And maybe his vocation missed,
'Cuz he speaks with such great ease
That a better preacher never could exist.



[33]



The CARDINAL



VIVIAN MAUD CLARK
Commercial *Whitehall High*
 ALPHA DELTA

Class Angel.

Why is Vivian such a quiet girl? Sh! Don't disturb her. Let her keep on dreaming about that certain town in central New York that harbors an electric manufacturing company. If one is observing he will notice that Viv is partial to brown and shades of brown in her clothing. Why? You might think Viv was quite demure, but that just shows that you don't know her as well as we do. She is the third member of that "Triumvirate," Adams, Bertrand and Clark.



CATRYNIA MARY COLUMBE
Commercial *Plattsburgh High*
 ALPHA KAPPA PHI

Mid-year Dance Committee; Secretary and Treasurer Outdoor Club '27; *Gazette* Editor, Alpha Kappa Phi '28; Junior Prom Committee; President Outdoor Club '29; Most Democratic.

If she thinks of little things to please you
 And does more than her share,
 You'll know right away it's none other
 Than Catrina who's tall and so fair.

Catrina looks pretty smooth driving that big car around. Well, why shouldn't she? She's pretty smooth herself. It's not only we who think so—a certain man in Cornell does, too.



BERNADETTE MARY CONNELL
General *Keeseeville High*
 DELTA CLIO

Outdoor Club '28 and '29; Glee Club '28 and '29; Music Association.

A small girl, a true friend—
 Sure to be missed by everyone.

[34]



The CARDINAL

GERALDINE CORDICK

General

St. John's High

DELTA CLIO

Outdoor Club '28; Vice-President Junior Class; Junior Prom Committee; Secretary Senior Class; President Delta Clio '30; Cap and Gown Committee; Valedictorian; Best Girl Speaker.

Efficiency and capability to a fine degree. Jerry has those two qualities besides being loyal, helpful and kind. She is a diligent worker, and if she keeps up she'll finish at the top.



VERA EUNICE COUTURE

General

Rouses Point High

DELTA CLIO

Glee Club '28; Outdoor Club; Recording Secretary Delta Clio '30; Treasurer of Girls' Glee Club '30; House Committee Delta Clio; Announcement Committee.

"Weary" is musical, droll and different. She's rather hard to get acquainted with but when you know her you wish you'd started sooner. She has the driest wit we've ever known.



ELIZABETH J. CRONIN

Commercial

Elmira Southside High

ALPHA KAPPA PHI

Recording Secretary Alpha Kappa Phi '28; Alpha Kappa Phi Convocation Delegate '29 and '30.

No one's missed Betty with her Irish wit
And her likeable little way.
You'll look hard and seek in vain
To find another just quite the same.



[35]



The CARDINAL



S. ELEANOR CUNNINGHAM
Commercial *Delaware Academy*
 DELTA CLIO

Glee Club '28 and '29; Corresponding Secretary of Delta Clio '29; Treasurer Delta Clio '30; Leader Delta Clio Glee Club.

Eleanor is good-natured and easy-going. She's quiet, but good fun and she's too darn clever at bridge. She's sure to have a successful teaching career if we get our wish.



CATHERINE ANNA CURRIER
General *Willsboro High*
 SIGMA BETA

Catherine came to Normal with the intention of making a mark in this world as a teacher for the younger generation. But now we are commencing to doubt this, because of those daily letters from Springfield.



LOUISE V. DALTON
Commercial *St. Patrick's Academy*
 ALPHA KAPPA PHI

Alumni Editor of the CARDINAL; Most Tactful.

Although we understand that Louis is rather interested in a certain member of our faculty, we really don't blame her. At first we couldn't understand how she got such a drag, but "on second thought," it's her charming personality.

[36]



The CARDINAL

FERDINAND DAMANDA

*Commercial Utica Free Academy
TRI KAPPA*

Corresponding Secretary Tri Kappa '27;
Vice-President Tri Kappa '28; Treasurer Tri
Kappa '28-'29.

"I exist as I am—that is enough."



RUTH I. DECKER

*General Westport High
CARDINAL Staff '30, Literary Member.
Squarest.*

Ruth is one of those people whom everyone admires. During her three years at P. S. N. S. she has convinced us of her sterling worth. Ruth is a firm believer in the old saying, "What is worth doing at all is worth doing well."



TINELLA M. DE LESIO

*Commercial Clyde High
ALPHA DELTA*

Most Loyal.

Tinella's smile and sunny disposition have won her a host of friends at Normal who are confident of her success. Her profession has been well selected because what she teaches others she is herself. That she will be an inspiration to those she must guide is the firm belief of her classmates.



[37]



The CARDINAL



EDNA MARGARET DENNIS

General

Troy High

Junior Girls' Glee Club; Outdoor Club;
Senior Girls' Glee Club; Music Association;
Beta Sigma Literary Club.

Sometimes Edna sits and dreams
And often she will sigh;
We know her thoughts are wondering back
To "him" and M. A. I.



SAMUEL B. DENNISON

Commercial

Mohawk High

Tri Kappa

Treasurer Interfraternity Council '29-'30;
Basketball '27-'28, '28-'29; Football '27, '28;
Chairman Junior Prom Committee; Orchestra
'27, '28, '29; Senior Ball Committee; Charge
to the Juniors; Most Talkative Boy.

"A little nonsense now and then,
Is relished by the wisest men."



MARY E. DOLESKA

General

Schenectady High

Outdoor Club.

Mary is one of the few mortals in our midst who aims for perfection. At school Mary seems always to be unintentionally bursting out with some remark just at the wrong moment. She's not to blame because it's just another one of her day dreams becoming too real. Finally realizing her "break," she blushes, hides behind the girl in front of her and proceeds to forget it. A good comrade and friend is Mary and altogether a person worth knowing and liking.

[38]



The CARDINAL

MARY A. DONNELLY

Commercial

Catholic Central School

ALPHA KAPPA PHI

Corresponding Secretary Alpha Kappa Phi '28; Glee Club '28 and '29; Outdoor Club; Music Association; Vice-President Alpha Kappa Phi '30.

Mary gets more long-distance calls. Really, it keeps the girls at Ago House quite busy—but do you blame Ed? We'd all call, too, if we could find someone as nice as Mary.



DONALD A. DOWNS

Commercial

Peru High

DELTA TAU CHI

Glee Club '28; School Orchestra; D. T. X. Minstrel; Football; Class Treasurer '30; D. T. X. President; Interfraternity Council; CARDINAL Staff.

He's from Peru
And drives a Ford.
Talk to Don
You'll not be bored.



HERBERT DRUMM

Commercial

Rensselaer High

TRI KAPPA

President Junior Class; Interfraternity Council; Best All-round Boy; Class Cut-up.

"God has given him wit and flavor and brightness and laughter."



[39]



The CARDINAL



GENEVIEVE E. DUPRAS
General *Sallaz Academy*

Junior Girls' Glee Club; Senior Girls' Glee Club; Music Association.

Gen has won the love of all. She is happy all the while. We like everything about her, but most of all—her smile.



JOHN HENRY DUPRAS
Commercial *Sallaz Academy*
TRI KAPPA

"Honor is purchased by the deeds we do."



ASTRID E. EDWARDSON
Commercial *Jamestown High*
ALPHA KAPPA PHI

Treasurer Alpha Kappa Phi '28; School Choir; Glee Club '28 and '29; Outdoor Club '28; President Alpha Kappa Phi '30; Music Association; Editor-in-Chief of the CARDINAL; Mantle Oration; Most to be Admired.

Astrid's a girl we all admire,
She's clever and happy and gay.
She hails from Jamestown, the home of the Swedes,
And she's the best little Swede in every way.

[40]



The CARDINAL

ORIENA HELENE FALCON

Commercial *St. John's High*
ALPHA KAPPA PHI

Outdoor Club '28 and '29; Glee Club '28;
Best Looking Girl.

Renie by far is the prettiest girl
We ever hope to see.
And she has a peculiar little way
That makes you love her every day.

"Renie" is always excited over something—and she can talk so fast. We adore hearing her—and we adore Renie herself. No wonder a certain young man is keen about her. The fraternity pin she wears tells the story.



LENA FELDMAN

General *Plattsburgh High*

Girls' Glee Club '27, '28; Music Association '29.

"A light, happy heart lives long."



RUTH I. FENTON

Commercial *Yates High*

Girls' Glee Club '28 and '29; Outdoor Club.

Ruth is another of those conscientious people who always have every single lesson done—and on the day it's supposed to be done, too. She's the kind of a student teachers like to have in their classes. What a wonderful place this school would be if we all followed her example.



The CARDINAL



MAURICE J. FINNEGAN

Commercial

Bloomingdale High

TRI KAPPA

Mid-year Dance Committee; President Senior Class; President Tri Kappa '30; Most Popular Boy.

"My only books
Were woman's looks
And folly's all they taught me."



ROSE MARIE FISCHETTE

Commercial

Clyde High

ALPHA DELTA

Rose is only a little girl but her friendliness, her loyalty and her ambition are large; so large that we shall miss them when we no longer have them with us. Best of luck to an esteemed classmate.



RICHARD F. FORD

Commercial

Smyrna High

TRI KAPPA

Glee Club '28; Choir '28; Cap and Gown Committee.

"Steady and industrious."



The CARDINAL

V. GENEVIEVE FULLER

Commercial

Keeseeville High

Class Cut-up.

Tell me, did anyone ever see Gene with *all* her lessons done? It must have been before she came to Normal. It's usually "Got your math done, Ed?" "If he calls on me in shorthand I'm sunk!" "This is Mary's bookkeeping" and so on and so forth. However, she's always good natured, we all like her, and we're certainly going to miss her next year.



MARY GALLAGAN

General

North Tarrytown High

Glee Club '27, '28; Outdoor Club; Junior Prom Committee; Wittiest.

Mary's pretty clever
And she has lots of wit.
Perhaps it's 'cuz she's Irish
That she is such a hit.



MARY HELEN GERGELY

General

Port Henry High

ALPHA DELTA

Corresponding Secretary Alpha Delta '28; Historian Alpha Delta '30; President Alpha Delta '30.

A quiet young lady who gives plentifully of her vast supply of friendliness; a happy young lady who cheers the paths of others as she goes on her way; a purposeful young lady whose motto seems to be: "Happy am I; from care I'm free! Why aren't they all content like me?" This describes Mary.



The CARDINAL



BEATRICE E. GOKEY

Commercial

Ogdensburg Free Academy

ALPHA KAPPA PHI

Recording Secretary Alpha Kappa Phi '28;
Interfraternity Council '29; Outdoor Club;
Critic Alpha Kappa Phi '30.

Bea is very, very short,
She talks, and talks, and talks.
She's always writing "pertry"
Till someone starts to balk.



RICHARD W. GREFE

Commercial

South Park High

TRI KAPPA

Treasurer of Class '28-'29; Grand President
Tri Kappa '29-'30; Vice-President Tri Kappa
'28; Convocation Delegate '28, '30; Junior
Prom Committee; Cheer Leader '27, '28, '29;
Chairman Cap and Gown Committee. Class
Giant.

"A heart to resolve, a head to contrive, and a hand to
execute."



DORIS L. GREGORY

Commercial

Plattsburgh High

Literary Editor of *CARDINAL* '30; Salutatorian.

Doris, "our suicide blonde." Her wavy hair and
her schoolgirl complexion are enough to drive any
man to distraction. Besides, she's got brains! She's
very fond of sweets and rumble seats, too. We've
heard for certain that she's very much interested
in the American Telephone and Telegraph Co., not
in the stock end-of it, either. A sunny disposition
is another one of her assets—but—why "she doesn't
get the blues even when it rains" is beyond us.

[44]



The CARDINAL

PAULINE HALL

General

Long Lake High

ALPHA KAPPA PHI

Treasurer of Alpha Kappa Phi '28; Outdoor Club; Vice-President Alpha Kappa Phi '30; Best Girl Dancer.

Paulie's a dancer of great renown—
How she trips the light fantastic.
Some one of these days her fortune she'll make
As a dancer in one of these states.



LILLIAN PAULINE HEATH

Commercial

Johnson City High

Glee Club.

Until this year we thought Lillian was a sensible, studious man-hater, but this year she has gone and shattered all our illusions. Her chair, during study periods, is surrounded by members of the other sex. Tell us, somebody, is it like that outside of school?



ANNA MAE HECKERT

Commercial

Waterville High

ALPHA KAPPA PHI

Recording Secretary Alpha Kappa Phi '27; Financial Secretary Alpha Kappa Phi '28; Glee Club '27 and '28; President Alpha Kappa Phi '30; Glee Club '30.

'Salrite "Pres"—and how Mae did hate that nickname. However, she was president of Ago and made a mighty good one, too. Mae not only imitates Lon Chaney, but impersonates several other popular movie actors as well. Mae is also quite interested in newspaper work in Waterville—we wonder why!

[45]



The CARDINAL



VIOLA RUTH HOYT

General

Ticonderoga High

Glee Club '28 and '29; Music Association.

Resolved, That I, Viola Hoyt, for the year 1930, will give up all "dates" and substitute "Fleischman's."



NELLIE ELIZABETH HUGHES

Commercial

Ilion High

DELTA CLIO

Vice-President of Delta Clio '28; Clio House Committee; Treasurer Delta Clio '30; Best Dressed Girl.

Another titian—capable and brilliant—that's our Nell! Rather distant, but she's loyal when you get to know her. She's going to be missed.



EDNA J. KEARNS

Commercial

Fonda High

ALPHA KAPPA PHI

Gazette Editor, Alpha Kappa Phi '29; Outdoor Club '28; Critic Alpha Kappa Phi '30.

First Edna had a Ford. They went home one week-end. Yes, they arrived there, although we're not saying "how" or "when." Anyhow, she came back with a "Studie." Ask her about that car and see her reaction! She can give you lots of good advice on cars, too. We understand she is considering going into the business—in fact, to make it her "Art."

[46]



The CARDINAL

MARY E. KELLY

General

Mineville High

Glee Club '27 and '28; Music Association.

Mary confided to us that her ambition is to be a school teacher. She has decided to teach the primary grades. We feel sure that the future holds a lot in store for Mary, for success is not a matter of stature if we remember correctly the picture of Napoleon in our history books. Truly, Mary looks far too youthful for cap and gown, but the sober dress of the august Senior will not load her down.



MARJORIE H. KENNEDY

General

Chateaugay High

Music Association '29-'30.

"The heart that is truly happy never grows old."



LYDIA E. KENNISTON

General

Sallez Academy

President Junior Girls' Glee Club '28; Outdoor Club '28; Senior Girls' Glee Club; Music Association; Cap and Gown Committee.

"It's nice to be natural when you're naturally nice." Kennie, we all know your diligence will reap high rewards and we are certain that success will be yours. Lydia just loves her science; her favorite recreation is digging out some subtle theory from "The Nature of the World and Man."



The CARDINAL



RAPHAEL CHARLES LA FONTAINE
Commercial
Dannemora High

DELTA TAU CHI

Guard Delta Tau Chi '28; D. T. X. Minstrel '29; Basketball.

Talk about good-looking men,
 "Tate" certainly holds the record.
 Some day perhaps an actor he'll be,
 Breaking hearts just every second.

From all appearances Tate is in love this year.
 Gee, we find it rather strange 'cause when we first
 knew Tate he was a woman hater. Times have
 evidently changed.



ETHEL CECILE LAMARE
General
Lyon Mountain High

ALPHA KAPPA PHI

Vice-President Glee Club '26, '27; *Gazette*
 Editor, Alpha Kappa Phi '27; President Alpha
 Kappa Phi '30; Glee Club '29-'30.

"We live in deeds, not years; in thoughts, not breaths."



HARRIET GEORGEANNA LASHER
Commercial
Gloversville High

Corresponding Secretary of Alpha Delta
 '28; Marshall Alpha Delta '30.

In our midst is many a miss,
 But "Harry" is the kind of a miss we'll miss;
 She's happy and gay,
 Has a smile with a ray
 That will light up the way
 To all of the people who come her way.

The CARDINAL

BEULAH F. LAWRENCE

Commercial

ALPHA DELTA

Liberty High

Treasurer of Alpha Delta '30.

Bea is witty,
Bea is wise,
And when Bea plays pinochle
Everything flies.
At studying she's faithful
And for her we're grateful,
Though this she doth never surmise.



ETHEL LEWIS

General

Granville High

Glee Club '28 and '29; Outdoor Club '28 and '29; Music Association.

Ethel's happy laugh and good-natured chatter, together with her happy-go-lucky ways, will, we feel sure, help her through life. She is so very devoted to her religion that she goes to church at least once every Sunday. Of course they need her to sing in the choir, but has she some other motive? I wonder.



RAYMOND A. LIGHT

Commercial

Morrisonville High

TRI KAPPA

Football '28; Corresponding Secretary Tri Kappa '30; Best Looking Boy.

"The smallest bark on life's tumultuous ocean
Will leave a trace behind for evermore."



[49]



The CARDINAL



HELEN E. LIPPHART

Commercial

Utica Free Academy

ALPHA DELTA

Secretary of Class '30; Treasurer Alpha Delta '28; Convocation Committee Alpha Delta; Corresponding Secretary Alpha Delta '30; Interfraternity Council; Class Gift Committee.

True to her work, her word, and her friends.



ALICE LOWRY

Commercial

Binghamton Central High

ALPHA DELTA

Treasurer Alpha Delta '29; Convocation Committee Alpha Delta '29.

A dash of spice,
A pinch of nice,
Some sugar and some cream.
Heaps of ambition,
Speck of musician,
And we have Alice Lowry, supreme.



HELEN CECELIA LUCY

Commercial

St. John's High

Outdoor Club '28 and '29; Girls' Glee Club '28 and '29.

Helen is the class midget, and according to Miss Ketchum, "the little people are those who can make the most noise." Mr. Noyes also has his worries about his Gold Dust Twins, although he does not want any of the other teachers to get gray hairs worrying over them.

[50]



The CARDINAL

JAMES E. McALOON

General *Keeseeville High*
DELTA TAU CHI

Beta Sigma Literary Club; Best NATURED Boy.

Poor Jimmie has a real tough time
With all those General girls;
But he is quite the opposite
Even though he has black curls.

Jimmie is one of the few General boys—yet we never think of that 'cause Jimmie certainly is a real good scout—although he rather dislikes the health class. I wonder why.



KATHARINE E. McCARTHY

General *St. Mary's Academy*

Glee Club '28 and '29; Outdoor Club '28 and '29; Basketball.

A round object comes whirling swiftly through space. A girl on winged feet catches it in mid-air and easily tosses it through the hoop. Cheers! Hurrah, Mac has made another basket! Truly she has the art of passing the ball reduced to a science. Basketball isn't the only recreation that appeals to our Tom Boy. No one can dictate baseball to her either. When Mac swings that bat, everyone just knows that she's bound for a home run.



ELIZABETH McCLEINTOCK

Commercial *North Tarrytown High*
ALPHA DELTA

Vice-President Alpha Delta '29; Convocation Committee Alpha Delta Convocation '29; Outdoor Club; Mid-year Ball Committee; Senior Critic Alpha Delta '30; House Committee Alpha Delta '30.

An Alpha Delt is Betty,
A hustler is she,
A jolly, clever student,
And a friend to you and me.



The CARDINAL



HARRIET E. McMARTIN

General

St. John's High

She's very tall
And always full of fun;
She's always very happy
And liked by everyone.



ARCHIE A. MARINO

Commercial

Smyrna High

TRI KAPPA

Glee Club '27; Basketball '27-'28; Football '27, '28; Treasurer Tri Kappa '30; Mid-year Dance Committee; Coached "Ramblers" '30.

"And when a lady's in the case
You know all other things take place."



CATHRYN A. MASON

General

Willsboro High

Glee Club '27 and '28; Music Association.

She exercises great capabilities and her life runs along with exceeding smoothness, scarcely ever being ruffled. Some say Katie is an ideal housekeeper. She is well versed in the culinary art, yet we wonder if she is at all desirous of a domestic career.

[52]



The CARDINAL

ELIZABETH GRAY MILLER
Southampton High
DELTA CLIO

Glee Club '28; Outdoor Club; Secretary of Athletic Association '28; Vice-President of Clio '28; "Husband Hunters"; Junior Prom Committee; President Delta Clio '29; Music Association; Glee Club '29; Editor of *Sphinx*, Delta Clio; Chairman of the House Committee, Delta Clio '30.

"The hand that follows intellect can achieve."
—Michael-Angelo.



ALFRED MILLET
Commercial **Plattsburgh High**
TRI KAPPA

Editor of *Kappan* '29; Junior Representative 1929 CARDINAL; Business Manager 1930 CARDINAL; National Winner in Garvan Chemistry Contest; Class Hustler; Class Doctor.

"In the lexicon of youth, which fate reserves for a bright manhood, there's no such word as fail."



CATHERINE L. MORAN
Commercial Corning Free Academy
ALPHA DELTA

Vice-President Alpha Delta '28; Outdoor Club.

Kay is willing, Kay is gay
Kay is friendly, day after day,
Ever ready to do her share,
Never shirking, always there.



The CARDINAL



K. MARIE MUELLER

Commercial

Greenburg High

Here is our "late" student. She manages to crawl in about five minutes after class has begun, and therefore has Mr. Clark busy erasing his "absent marks." "Kuni" is very capable and intelligent, although studying will never worry her in the least. "Kuni" is often seen with some of the Normal boys. She does like autos, especially Fords.



FRANCES C. MULVEY

General

Ticonderoga High

ALPHA KAPPA PHI

Girls' Glee Club '28, '29; Outdoor Club '27; Guard Alpha Kappa Phi '29; Husband Hunters; Music Association '30.

Francie will tell you that she's from Ti,
That it's in history in days gone by;
We know, too, with little surprise,
That it's more than the town—oh yes, we're wise.



HELEN M. MURPHY

Commercial

Granville High

DELTA CLIO

Corresponding Secretary Delta Clio '28; Junior Critic '28; Senior Critic '29; Editor of *Sphinx*.

Blonde, beautiful Murph, and how she knows it! She's exclusive but really a good kid. Under her frivolous exterior we're sure Murph has a serious nature and she'll succeed.

[54]



The CARDINAL

GLADYS MAE NALL

General

Port Henry High

Glee Club; Campfire Girls.

Meet Gladys! We know you just can't help liking her. When Gladys gives a contribution to the daily recitation she does it in a whimsical, shy way. Gladys has ambitions. They may go beyond the schoolroom, too, for we find that she is particularly interested in home management. Our suspicions are immediately aroused.



HELEN IRENE NESBITT

Commercial

Hoosick Falls High

Senior Girls' Glee Club '30; Glee Club '27.

"Quiet, modest and useful."



MARY E. NOLAN

Commercial

Utica Free Academy

ALPHA KAPPA PHI

Glee Club '28 and '29; Outdoor Club; Music Association; Best Natured Girl.

Everyone likes Mary
With her eternal gift of gab;
Always ready with helping hand
To aid the Good, the Poor, the Sad.



[55]



The CARDINAL



ANNIS EDYTHE NORCROSS

Commercial

Cadyville High

Outdoor Club '28.

Annis comes from Cadyville and admits it, too. That handicap doesn't affect her dancing. Boy, she can dance. And that hair! She broke our hearts when she had it cut, but she relented and let it grow. It's just long enough now and curls in ringlets—naturally.



LUCY NORTH

General

Chazy Central Rural School

Glee Club '28, '29; Outdoor Club.

Not a scintillating brilliant in any chain of stars, but always there with a quiet, steady glow. Though the trail she has may not be broad, it will be ever present, an example of what the "will-to-do" may accomplish.



MARY PEARL O'CONNELL

Commercial

Plattsburgh High

ALPHA DELTA

Glee Club '28 and '29; Outdoor Club '28 and '29; Music Association '29 and '30.

Always happy, never glum.
Just a bright and cheerful chum.
That's Mary.

[56]



The CARDINAL

HELEN L. O'CONNOR
Commercial *St. Aloysius Academy*
 ALPHA DELTA

We seldom hear from Helen;
 What she is, she is unto herself.
 But those whom she gives of herself
 Consider themselves wealthy.

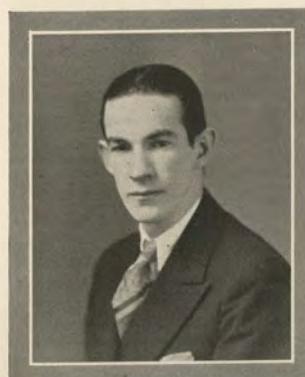


FRANK W. PENDER
Commercial *Mt. Assumption Institute*
 DELTA TAU CHI

Delta Tau Chi Treasurer '28; Class Jeweler;
 Glee Club; D. T. X. Minstrel '28; Interfraternity
 Council; Best Personality.

He dances very, very well,
 Is always happy and gay.
 Always bothering someone else
 As he goes along his way.

We could rave on for pages about Pender, but
 our space is limited. All in all, "we like him"—
 he's always right there.



WINIFRED BATES PURDY
Commercial *Plattsburgh High*
 ALPHA DELTA

Tennis Tournament '28; Girls' Glee Club '29;
 CARDINAL Staff, Joke Editor.

In music, Wyn is gifted,
 In crowds, Wyn is life;
 In school, Wyn is studious,
 A modern youth! What say?



[57]



The CARDINAL



MAUDE D. RACETTE

General

Sallez Academy

No one will contradict when we state that Maude has a great deal to her credit which one doesn't realize until he is acquainted with her. Maude is one of those unassuming persons who go about their round of everyday routine quietly. We somehow feel that underneath its gray monotony she sees the silver lining.



CONSUELA E. REID

General

Dannemora High

We are absolutely sure that some day will find Consuela in print. If she is not posing for some Palmolive advertisements we will find her home on the cover of a little textbook entitled "Young Aspirants in the Domestic Field." We do not intend to say aloud that "Zuke" is another domestician, but you can judge for yourself.



DON W. ROBERTS

Commercial

East High, Rochester

Glee Club '28; Orchestra '28 and '29; Class President '28; Junior Prom Committee; Dawn O'Blue Syncopators; Best Dressed Boy.

Well, here is the idol of the teachers, both men and women. It must be grand to have such a stand-in with the faculty. However, he is industrious and usually has his lesson O. K. We are sure he will make a good teacher. Don is often found joking with "King" Damanda, although his guardian, Roy Blackmer, usually keeps him in the straight and narrow path.

[58]



The CARDINAL

IRENE ROBERTS

Commercial

Franklin Academy

ALPHA DELTA

Corresponding Secretary Alpha Delta '28; Vice-President Alpha Delta '28-'29; Delegate to Convocation '27, '28 and '29; Chairman Convocation Committee; Junior Prom Committee; Interfraternity Council; Grand Treasurer Alpha Delta Grand Chapter '30; President Alpha Delta '30; Most Talkative Girl.

A little bit of salt and sweetness,
A little bit of rare completeness,
Full of pep and life and go,
That's Irene, as we all know.



ANNA MARGARET ROBINSON

General

Champlain High

She is that quiet little Miss from Champlain. Let me tell you a secret—regardless of the weather Anne goes to Champlain every week-end. The reason is the "boy friend" back home.



HELEN G. ROONEY

Commercial

St. John's Academy

ALPHA KAPPA PHI

Secretary of the Class of '31; *Gazette* Editor of Alpha Kappa Phi '28; Glee Club '28; Outdoor Club; Interfraternity Council '29; Vice-President of Interfraternity Council; Critic Alpha Kappa Phi; Best Personality.

Honun is happy every day,
She dances and sings her cares away.
You're bound to see her popularity
Which is due to her personality.



[59]



The CARDINAL



MARTIN E. ROONEY

Commercial

Mt. Assumption Institute

DELTA TAU CHI

Class Orator.

Martin has real pretty curls
But hates them day by day,
So slaps them down with Slico-stuff
And drives them all away.

Martin is really quite an actor. You should have seen him in the D. T. X. Minstrels. Not only that, but Martin is one of our best friends. He's loyal, sincere and truthful.



EDNA MAE ROOSA

General

Chazy Central Rural School

Assistant Art Editor of CARDINAL.

"Industrious Dutchie"—busy all the time in more ways than one. The few spare moments she isn't studying are spent in a most delightful recreation, namely, expressing her longings and affections in long epistles to a certain party in Albany.

Art seems to be her specialty. As a teacher of young children we know she'll be a success.



KATHERINE L. ROSCOE

Commercial

St. John's Academy

Outdoor Club '28.

This is "Kay," Helen Lucy's side partner in the midget revue, "Gold Dust Twins." By the way, if you think "Kay" isn't popular, take a look at the diary that she writes during the first period in the morning. We are sure she hasn't the same "lucky man" every night! And say, did you ever see anyone who could slide through like "Kay" without knowing what the lessons are until she arrives late in the morning?

[60]



The CARDINAL

HAROLD RYAN

Commercial

Keeseeville High

Orchestra '29-'30.

"I even think that sentimentally
I am disposed to harmony."



JANE MARY RYAN

General

Keeseeville High

Glee Club '28 and '29; Music Association '30.

When other folks are sad and dull
Jane's gray eyes will shine.
She bought a heart at Sharron's store
But—it wasn't tied with twine.

"Janie" is as clever and as witty as her Irish name implies. She has that rare ability of making many friends in a very short time and keeping them.



DOROTHEA RUTH SALOMON

Commercial

Bay Ridge Evening High

Girls' Glee Club; Outdoor Club; Music Association.

Dot always impressed us as being a superior being. Now we know she is. She uses Pitman to take notes. Dot came to us from Buffalo Normal and takes summer courses in Columbia and all that. Her favorite pastime is raising the median of the class so the rest of us have to be content with a "C." She's *some student*. We wish we were as well informed about economics as she is.



The CARDINAL



CURTIS SAUNDERS

Commercial

Peru High

DELTA TAU CHI

Vice-President D. T. X. '28; Glee Club '28, '29; Choir; Tennis; Football; Assistant Business Manager 1930 CARDINAL; Best Boy Dancer.

Curtis is another Sheik from Peru.
He's liked by everyone,
Including me and you.

Curtis can dance and dance and dance some more. Besides that, he has a certain something about him that makes us all like him so much. By the way, did you ever notice the sorority pin Curtis wears?



HELEN M. SELLSTROM

Commercial

Jamestown High

Girls' Glee Club.

We will never say that Helen is late, but why need a bell at 1:15? We know the time to a dot when she appears. Helen is a blonde from Jamestown, the "city of blondes." She is proficient in bookkeeping and penmanship.



GERALDINE A. SENNETT

Commercial

Hudson Falls High

DELTA CLIO

Glee Club; Outdoor Club; Corresponding Secretary Delta Clio '28; Interfraternity Council Secretary; Junior Prom Committee; Editor of *Sphinx*, Delta Clio; Recording Secretary Delta Clio '29; President of Delta Clio '29; Glee Club; Humor Editor of the CARDINAL; House Committee Delta Clio.

One of the high lights of the school. And Jerry hasn't a temper to match her hair, either. Extraordinary, Jerry! Everyone wishes her the success she's sure to have.

[62]



The CARDINAL

ANDREW G. SICKS, JR.
Commercial *Garfield (N. J.) High*
 DELTA TAU CHI

Secretary of D. T. X. '28; Class Woman-hater.

Sickska's another
 "Grind" to be sure;
 Both he and Trunt
 Study more and more.

You often see Sickska down in the library going through books so big that you fairly shiver. Sickska's deep in thought, trying to figure something out—which will so surprise us all that we just stand back and gaze in wonder.



CONSTANCE A. SIGNOR
General *Keeseeville High*

Glee Club '28 and '29; Music Association.

We closed our eyes and imagined Connie as a lady pioneer in the early days. With rifle and axe she efficiently shot her game and built her cabin. Our dreams were quickly shattered as we behold her trudging by with her hands deep in her pockets. Evidently nothing upsets her calm and independence, and that is as it should be, for Connie without her imperturbability and sturdy attitude of self-reliance would not be the wholesome girl we have known for these past three years.



HELEN E. SLEIGHT
Commercial *Pierson High*
 ALPHA DELTA

Girls' Glee Club '28; Basketball; Outdoor Club; Tennis Tournament '28; Vice-President Class of '30.

Helen can always create a roar,
 Because she abounds in talents galore;
 She can sing and dance, and what's more,
 She has that which all the boys adore;
 A voice so sweet and a face so fair,
 That is deserving of tender care.
 Her athletic figure is "Sleighted" for a Sag
 Harbor career,
 For she was reared on Long Island deer.
 Her Alpha Delta sisters admired her superiority,
 And vested her with vice-president's authority.



[63]



The CARDINAL



GENEVIEVE D. SLOWEY
Commercial *Pierson High*
 DELTA CLIO

Basketball; Vice-President Athletic Association '28; Corresponding Secretary Delta Clio '28; Junior Prom Committee; Glee Club; Editor of *Sphinx*, Delta Clio '28; Treasurer Delta Clio '29; Music Association '29; Recording Secretary Delta Clio '29; Most Popular Girl.

"Zip" is another small one and a good "spowt," Her "hawty" laugh will be greatly missed in P. S. N. S.



VIOLET SMART
General *Elizabethtown High*

Class Man-hater.

Violet's chief delight in life seems to be to do what she chooses, yet she is curiously unselfish. She has a direct little way of saying things and her ideas are positively stated. She so loves independence and freedom that we can easily imagine her back in 1910, when the war for woman suffrage was waged, getting up on some soap box and telling the rest of us not to be afraid of any mere man.



MARGUERITE M. SPELLMAN
General *Elizabethtown High*

Girls' Glee Club '28 and '29; Music Association.

No, Marguerite is not a flapper, nor is she a staid old maid, but just a good, all-round young lady. Now, that's a compliment. Always pleasingly good-natured with a ready smile for everyone, is Marguerite. She is so quiet about everything that it is very difficult to dig up anything "to tell on her."

[64]



The CARDINAL

HELEN M. STEARNS

General

Rouses Point High

Helen's quiet, pleasant manner has endeared her to many during her three years at Normal. She is industrious, dependable and is possessed of those qualities which make a successful teacher.



ISABEL MARY STONE

General

Keeseeville High

Beta Sigma; Music Association.

Isabel drives a Chevrolet. Remember that song? Something about somebody having a weakness. Well, she's got one. He's dark and has black curly hair and he used to drive that red Chevrolet. She wouldn't tell us anything else.



GENEVIEVE STORRS

General

Ausable Forks High

Conscientious, reserved and very, very studious. She is an amiable girl and that is one reason why she has many friends.



[65]





The CARDINAL



MARION F. STRACK

General

St. John's High

Outdoor Club.

As true a friend as one could find.



GERALDINE THIESEN

General

Port Henry High

ALPHA DELTA

Outdoor Club '28.

A small friend, a friendly friend,
A talented and clever friend.



HELEN MARGUERITE TORRANCE

General

Ausable Forks High

Outdoor Club '28; Glee Club '28 and '29;
Music Association '30; Beta Sigma Literary
Club '30.

She is one of the six from Cornelia Street. Always smiling, always sweet, she is willing to help in all that she can. Now if you don't believe this, just ask the man.

[66]



The CARDINAL

FRANCIS J. TRUNT

Commercial

Garfield (N. J.) High

DELTA TAU CHI

Class Shark.

Studies, studies all the time,
And his marks will plainly show
That all his cramming's not in vain,
His A's and A's are all aglow.

Francis is one of our leading class grinds. What marks that boy gets! We all envy him so much. No doubt Francis will be one of the best teachers in our class and we wish him the best o' luck.



ADELINE M. URBAN

Commercial

Liberty High

ALPHA DELTA

Recording Secretary Alpha Delta '29; Vice-President Alpha Delta '29; President Alpha Delta '30.

There is no praise of pen or tongue
To tell the virtues of our Addie.
Loyal, honest, ambitious, studious,
And last, but not least—a true friend.
Those who know her not, know her not;
But those who know her, know her well
and love her.



SOPHIA VAN BENSCHEOTEN

Commercial

Margaretville High

ALPHA DELTA

Recording Secretary Alpha Delta '28; Secretary and Treasurer of the Alpha Delta Alumni Association; Corresponding Secretary Alpha Delta '30.

When Sophia entered Normal, we thought her very shy,
And timid, very timid, though we oft wondered why;
For of frat jewelry she seemed to have
A bountiful supply.
Now that we know her well
Her praises we would tell,
For we've all found Sophia
A wonderful pal.



[67]



The CARDINAL



BERNARD JAMES VANDEWATER
Commercial *Palmyra High*

Assistant Literary Editor of the CARDINAL;
Conducted a Special Class in Accounting; Most
Obliging.

Silent people accomplish much.



HARRY G. WEBSTER
Commercial *Montpelier (Vt.) High*
DELTA TAU CHI

Basketball '28 and '29; Glee Club; Treasurer D. T. X. '28; Vice-President D. T. X. '28; D. T. X. Minstrel Show; Tennis Tournament '28 and '29.

Harry hails from somewhere up in Maine—and after talking with him only a minute you'd know he was not a native of New York—but evidently his weakness is a woman from New York.



IDA J. WEINSTOCK
General *Saranac Lake High*

She borrows, and borrows, and borrows,
'Tis her besetting sin.
If she meets St. Peter at the gate,
She will borrow his wings to fly in.

Ida's greatest charm is her frankness. In expressing her opinions, whether in class or with her friends, she is not *among* the first, but is the first. She is known for her generosity and true friendship.

The CARDINAL

HELEN GRACE WERNER

General

Plattsburgh High

Helen would conceal her ability with her modesty if she could. She has that even-tempered, sweet disposition that we all admire. Although she is a very faithful worker in school, we hear that she has many outside interests, especially centering around the medical profession.



MILDRED A. V. WHITMAN

Commercial

Saranac Lake High

And who but "Millie" could have such a "stand-in" with "Rusty?" For, of course, they both hail from Saranac Lake. Mildred always wears her clothes so well, too. Of course "Millie" has her lessons—and that's more than a good many could say. Mildred lives on Algonquin Avenue in Saranac Lake, where she claims wild Indians roam. We wonder.



MILDRED R. WILCOX

Commercial

Jamestown High

ALPHA KAPPA PHI

Outdoor Club '28; Senior Choir '28; Alpha Kappa Phi Financial Secretary; Vice-President Alpha Kappa Phi '29.

Millie's really naturally bright. She gets the best marks, although books are almost unknown to her. I don't see how she does it! Millie's from Jamestown, which we understand is the best place in the world. All right, Millie, if we don't believe it we won't say anything.

[69]



The CARDINAL



DONALD ELBRIDGE WILKES
Commercial *Plattsburgh High*
 TRI KAPPA

Junior Prom Committee; Orchestra '29-'30.

"The rule of my life is to make business a pleasure and pleasure a business."



ANNA WORTHINGTON
Commercial *East Hampton High*

Glee Club '28; Basketball.

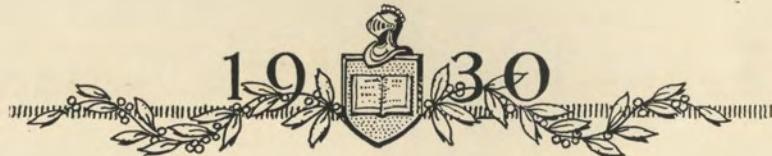
Here we need three adjectives—cute, brilliant and independent, for where is there a better combination of wisdom and beauty and independence in P. S. N. S.? Everyone knows about Anne's accent, and her Long Island talk. Her favorite remark is "Oh, what have we got to learn all that stuff for?"

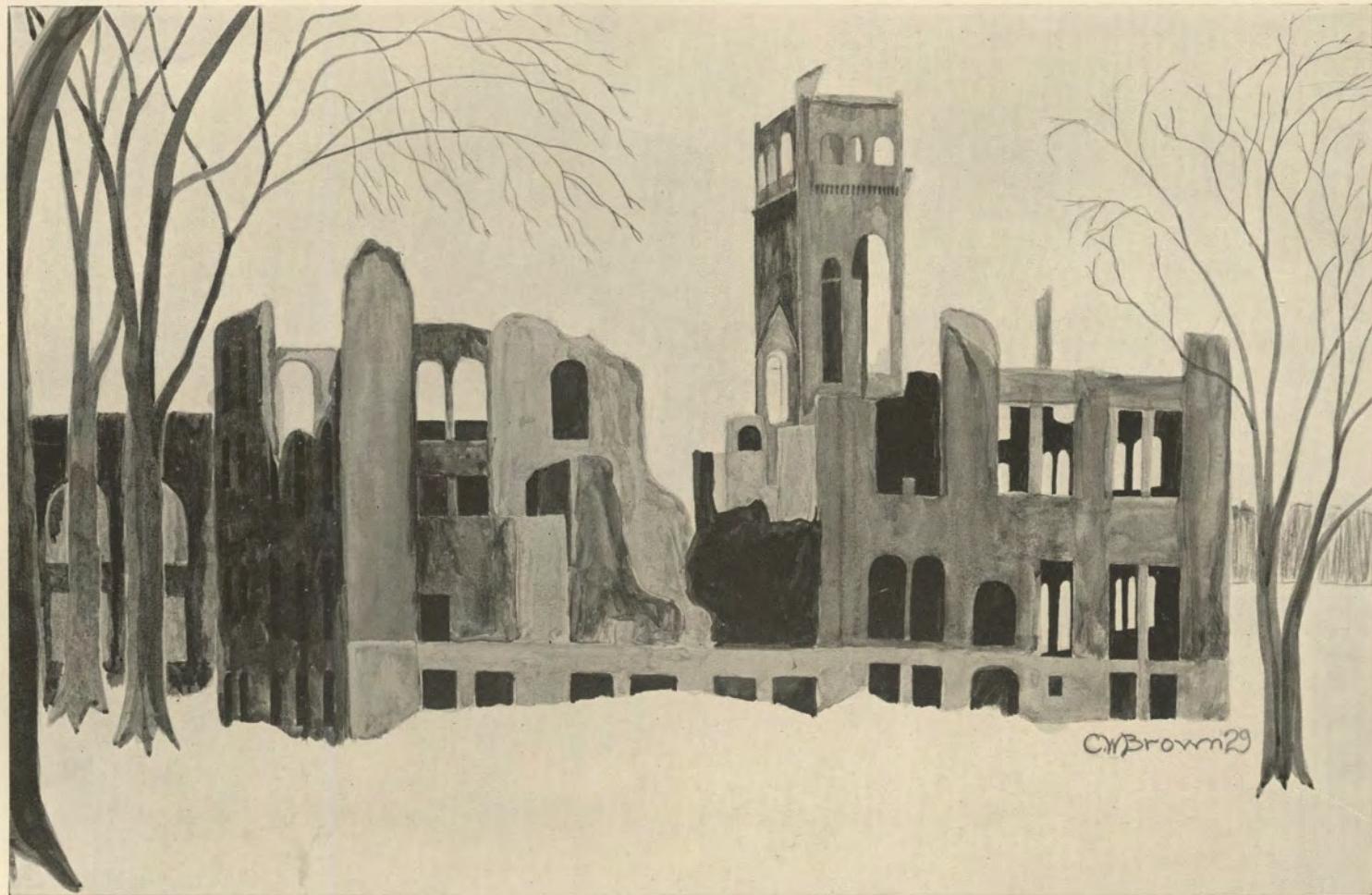


FLORENCE ZINGESSER
Commercial *Mamaroneck High*

"Oh, this learning, what a thing it is!"

[70]







Class Poem

In the fall of '27
Plattsburgh welcomed to her land,
A class of energetic students
Always ready with a helping hand.
Green and unsophisticated Freshmen
We labored hard that year,
Made friends, did our best,
And Juniors soon were we.
Happy, gay and jolly Juniors
We seemed to know it all,
Then grave and grand old Seniors
Back to Plattsburgh the next fall.
And now we're Seniors it doesn't seem
We should leave this all behind,
We're going out into the world
Our fortune we hope to find.
Good-bye to our dear old Normal
And all the kind friends we've met,
Good-bye to our teachers and all
And in our hearts, regret.
A word to you Juniors
Who are Seniors now,
Carry on and do your task well
And of you we will be proud.
To you wee little Freshmen
You've a big job to do,
But remember your best
Then success is due you.
Again good-bye forever
Remember us once in awhile,
God bless you and keep you forever
Dear Normal and friends all the while.

BEATRICE E. GOKEY.

[72]



The CARDINAL

Class Gift

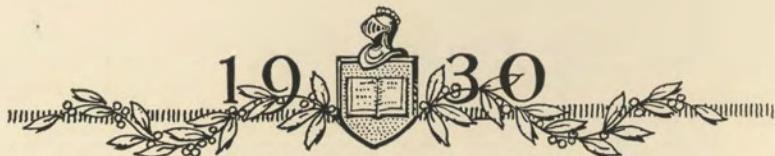
It has been the custom of the graduating classes of P. S. N. S. to leave a gift to the school in their memory and in their appreciation.

As one walked through the corridors of the old school building, many classes were called to his mind by the various artistic contributions. Now all we have is a memory of these gifts.

Since we are holding our classes here at City Hall we do not have the facilities to care for, nor display any such gift.

With this thought in mind we, the Class of 1930, are presenting to the Plattsburgh State Normal School, in the trust of Doctor Hawkins, a purse of gold, to be expended as he sees fit when the new school building is finally erected.

HELEN LIPPHART.



The CARDINAL

Class Ballot

Class Hustler.....	Alfred Millet
Class Giant.....	Richard Grefe
Class Angel.....	Vivian Clark
Class Shark.....	Trunt
Class Bluff.....	Russel Brennan
Class Artist.....	Tracy Brennan
Class Orator.....	Martin Rooney
Class Woman-hater.....	Andrew Siska
Class Man-hater.....	Violet Smart
Most to be Admired.....	Astrid Edwardson
Most Democratic	Catryna Columbe
Most Loyal.....	Tinella De Lesio
Most Obliging.....	Vandewater
Most Tactful.....	Louise Dalton
Most Talkative {Boy.....	Sam Dennison
{Girl.....	Irene Roberts
Most Popular {Boy.....	Maurice Finnegan
{Girl.....	Genevieve Slowey
Best All-round {Boy.....	Herbert Drumm
{Girl.....	Encie Babcock
Best Looking {Boy.....	Raymond Light
{Girl.....	Oriena Falcon
Best NATURED {Boy.....	James McAloon
{Girl.....	Mary Nolan
Best Personality {Boy.....	Frank Pender
{Girl.....	Helen Rooney
Best Dancer {Boy.....	Curtis Saunders
{Girl.....	Pauline Hall
Best Speaker {Boy.....	Martin Rooney
{Girl.....	Geraldine Cordick
Best Dressed {Boy.....	Donald Roberts
{Girl.....	Nellie Hughes
Class Cut-up {Boy.....	Herbert Drumm
{Girl.....	Genevieve Fuller
Wittiest.....	Mary Gallagan
Squarest.....	Ruth Decker
Class Fog.....	Raymond Becker

[74]





NINA M. ROYS.

*But Arthur spake, "Behold, for these have sworn
To wage my wars, and worship me their King."*

Juniors



The CARDINAL

Junior Class Song

Tune: *The Bells of St. Mary's*

A band of earnest students
Within P. S. N. S.
A loyal class, a true class,
The class of '31.
And so P. S. N. S.
Thy name we will e'er bless
And strive to hold your honor high
In work or fun.

True friendships we're forming
Beneath your fair guidance
To help us, to lead us,
Until our victory's won.
And so Alma Mater
With greatest of reverence
We dedicate ourselves to thee
The class of '31.

The CARDINAL



Junior Class Officers

MARION LULL.....	President
HELEN BROMLEY.....	Vice-President
MARGARET CATHCART.....	Secretary
IRENE BRUNO.....	Treasurer
SHIRLEY DUQUETTE.....	Assistant Treasurer

Class Motto

SPEAK NOT WITHOUT KNOWLEDGE

Class Flower

YELLOW ROSE

Class Colors

BLUE AND SILVER

JOHN H. RUSTERHOLTZ, *Class Advisor*

[77]





The CARDINAL

The banner features the title "The CARDINAL" in a large, ornate, Gothic-style font. Above the text is a stylized sunburst or flame motif. On either side of the banner are illustrations of figures on horseback, possibly soldiers or heraldic figures, holding lances or standards. The entire design is contained within a decorative border.

Junior Class History

On a misty Tuesday morning in September, 1928, more than 149 individuals shuffled into the assembly room of P. S. N. S. and took their places. First a solemn warning (primarily for the benefit of the ladies) was delivered by Dr. Hawkins; then a general scattering to rooming houses.

With Larry Thornton as president and Professor Rusterholtz as faculty advisor we made a great start on our three-year journey. The first league of the journey has been accomplished with pleasure and sorrow mixed. The burning of our old building placed the black bar of sorrow across our path.

Despite the loss of the school, class funds, and the consequent disorganization, a quick recovery was effected. The upperclassmen enjoyed themselves at the mid-year ball which we gave at the Witherill Hotel.

On September 11, 1929, we gathered at the City Hall, where school has been conducted since the fire. Some of our members have fallen out, but others have filled their places.

Election of officers was held once more. This time Francis Coste was elected president and Mr. Rusterholtz was again unanimously elected to act as our faculty advisor. Supporting Mr. Coste was an Executive Board. This very successful plan was initiated at P. S. N. S. by the class of '31.

When President Coste left school, Marian Lull, then vice-president, became president by a unanimous vote of the class.

Our first two years have slipped by pleasantly and rapidly. We who remain look back with pride on a good record, regard with satisfaction a current year of excellent work and look forward with pleasure and confidence to continuing the good work.

Above all we hope to keep clean a satisfactory record.

ERIC HANSEN, '31.





Rules for Being Popular with the Teacher

I. Never arrive on time. Always be a week or two late. This has many advantages:

1. It takes the teacher's time in enrolling and seating you.
2. There may not be any books left, therefore you can't do your homework. You are a nuisance in class—always looking on with someone else or borrowing the book. You save yourself labor by not having to carry books back and forth.

II. Never bring pencils, pens, paper or textbooks to class. It saves you money, time and labor for—

1. It takes time borrowing these things before the teacher can start a written lesson.
2. It saves you the trouble of carrying these things to and from school.

III. Never be on time in a classroom. Always be a few minutes late. This has many advantages:

1. It takes class time.
2. The teacher will always remember you, and perhaps even make an example of you to the rest of the class. In fact, you may even be asked to go to the principal's office and sit in a luxurious lounging chair while he discusses your attitude and conduct. Think of the envy of your classmates at having personal note of you made by the principal! You will be lifted far above the rank of your co-partners in the miseries of this educational process. You will be an outstanding figure in your room, and in the rest of the school.

IV. Never bring your absence card on time, for—

1. You must keep the teacher in suspense as she does you at exam time.
2. If it is a nice, sunshiny day it is much pleasanter to be walking home for your card than to be in school.

There is only one exception to this rule, and that is to always remember your card on rainy or cold days. It would be too uncomfortable for you to walk home under these conditions.

V. Always talk back to the teacher. Ask any number of questions, because—

1. That is what she's there for—to answer questions.
2. You'll help take up class time (teachers will appreciate this).
3. You will help bring out the point to your classmates.





The CARDINAL

VI. Chewing gum, eating candy, crackling papers, etc., are strongly recommended, for—

1. You will always receive individual recognition from the teacher.
2. This serves to detract the attention of those around you from what the teacher is saying.

VII. Try as far as possible to have your name on every desk, piece of statuary and wall in the building. This is of great benefit because—

1. It makes the place look more collegiate.
2. In later years you can always prove to your friends that you really attended the school.
3. Other students of a later time will come to know your name when they see it constantly on the desks. Dreaming and wondering about who and what you were will help take their minds from the dullness of class routine.

VIII. Give the teacher some personal attention. Any teacher appreciates this.

1. Try calling her up about 3:00 a.m. When she finally answers in a very sleepy voice "Hello," you say "Hello, Miss —?"
"Yes."
"Well, will you kindly explain what you are doing up at this time of night?"

IX. Always have something on hand to amuse yourself and the class.

1. Spit balls are too ordinary, and too easily detected by the teacher.
2. Mexican jumping beans are excellent.
3. Itching and sneezing powders may be well recommended here. They are inexpensive and come in convenient packages.

These are only a few of the rules that may be given to make you popular with the teacher. Anyone requiring full information may have same by sending one dollar, in stamps or currency, for our free booklet. Address all correspondence to Miss Lena Way Back, studios in all the leading cities. Utensils, such as sneezing and itching powders, are furnished free with every subscription of one dollar or more.

DORIS WOODEN, '31.

The CARDINAL

Register

COMMERCIAL JUNIORS

- | | | |
|---------------------|------------------------|--------------------------|
| Allen, Katherine | Gamble, Eva | Scharff, Dorothy I. |
| Armstrong, Ruth | Gleason, Florence | Senecal, Claire |
| Austen, G. S. | Haak, Eleanora | Slezak, Marian |
| Bahringer, Corinne | Hale, Bernice | Smith, Lewis L. |
| Belanger, H. Louise | Horstman, Mabel M. | Soulia, Julia C. |
| Bratt, Frances M. | Hawley, Marguerite | Sprague, Jeannette E. |
| Brelia, Marie | Iacobucci, Elsie | Sterling, Bradford |
| Brown, Raymond | Jones, R. Elizabeth | Tecklenburg, May |
| Bruno, Irene C. | Kelley, Victor W. | Teti, Joseph |
| Cathcart, Margaret | Kinney, Marie E. | Thomas, Everett R. |
| Chaszar, Cecelia A. | Lasher, Robert E. | Thompson, Elizabeth |
| Clarke, Carolyn O. | LeVarn, Ann E. | Thompson, Muriel |
| Collins, John E. | Light, Edith | Thornton, Lawrence |
| Connick, Loryne | Lull, Marion | Tierney, Joseph |
| Cota, Ethel I. | McKillip, Irene | Trautenberg, Margaret I. |
| Dawes, Kathryn | Myette, Emily | VanderSchaaff, Bertis |
| Devany, Margaret | Parnaby, Catherine | Watson, Annette |
| Dunn, Margaret | Pickenpack, Madeline | Whiting, Virginia |
| Edmonds, Wilbur | Relation, Ethel L. | Whitman, Blanche |
| Fitch, Maxine H. | Robinson, Catherine E. | Wilson, Florence |
| Fraser, M. Adelle | Roche, Frances | Winkler, Helen A. |
| Funnell, Charles R. | Rockefeller, Geraldine | Wood, Claude A. |
| Gadway, John | Roth, Irma | Wooden, Doris W. |

ELEMENTARY JUNIORS

- | | | |
|---------------------|---------------------------|---------------------------|
| Arnold, Edith I. | Harvey, Genevieve | Patnode, Beatrice M. |
| Baker, Rebecca | Hosley, Irene | Plumley, Helen |
| Broderick, Mildred | Jones, Mrs. Antoinette W. | Pombrio, Ralph |
| Bromley, Helen | Jubert, Lena | Reid, Avedia |
| Brown, Katherine E. | Kelly, Mary A. | Roys, Nina M. |
| Considine, Frances | Lavoie, Mrs. Claudia | Savage, Evelyn |
| Crowley, Marie | Lee, Elizabeth | Sharow, Bertha |
| Downs, Claire | Lord, Mrs. Rosella R. | Simpson, Margaret |
| Dugan, Agnes H. | McAuliffe, Dorothy | Stone, Elsie M. |
| Duquette, Shirley | Martin, Iva L. | Trombly, Pauline |
| Everleth, Marion | Mykalosky, Magdalena | Welden, Alice |
| Gilbert, Frances | Myles, Dorothy C. | Wells, Viola |
| Gonyea, Florence E. | Nichols, Marion | Whitlock, Robert |
| Hamilton, Catherine | O'Connor, Marguerite E. | Wright, Minnie E. |
| Hansen, Eric H. | Ormsbee, Gladys F. | Wrisley, Mrs. Marie Lewis |

[82]





*I saw the Holy Grail and heard a cry—
“O Galahad, and O Galahad, follow me.”*

Freshmen



The CARDINAL

Freshman Class Song

Tune: *Reuben, Reuben*

I

Freshmen, Freshmen,
Now beginning
Life in dear P. S. N. S.
Show her that we'll love and cherish,
And support her with the rest.

II

Juniors, Juniors,
Jolly Juniors,
Though you're flying high today,
Don't forget that you were Freshmen,
Not so many days away.

III

Seniors, Seniors,
Towering above us,
Trying hard to hold full sway,
We are sorry that you're leaving,
But we'll get along some way.

PEARL J. HEDDING.



The CARDINAL



Freshman Class Officers

EDWARD LAVIGNE.....	President
DORIS KING.....	Vice-President
SYBIL BROWN.....	Secretary
ANN HUMPHREY.....	Treasurer

Class Motto

NULLA VICTORIA SINE LABORARE

Class Colors
BLACK AND SILVER

Class Flower
YELLOW TEA ROSE

H. OTIS NOYES, Faculty Advisor

[85]





The CARDINAL

The banner features two stylized figures on horseback, one on each side of the title, with a central sunburst element above the text.

Freshman Class History

The last of the great clans is known as the Freshmen, a body small, but select, whose career though just beginning, promises to be a most illustrious one.

As chieftain we selected Edward Lavigne, to be assisted by Doris King. Sybil Brown was chosen to record our activities and Ann Humphrey to guard the plunder. Frances Hunter is to represent us on the CARDINAL staff. Mr. Noyes, from that august clan, the faculty, has consented to act as our advisor in order to keep us in the straight and narrow path.

In honor of the arrival of such a promising group of members the upperclansmen gave a dance early in the year. The whole tribe of Normal attended and our initial experience among our superiors assured us that we had shown excellent judgment in coming here to school.

Then, in appreciation of their kindness, we gave a return dance. It gave us a feeling of great satisfaction and importance that we could enter into the tribal activities in this way.

Our next attempt at social functions was a card party which we gave in November and which incidentally increased the content of our treasure chest.

Following the Christmas vacation came a few weeks of intensive study, that is, as intensive as Freshmen ever do. The mid-year examinations closed with few casualties and we started on our new courses with high hopes and the best of resolutions. Although these resolutions had to be periodically renewed, we managed to make them last until June.

The mid-year dances were a welcome interruption after our weeks of cramming and burning the midnight oil, coming as they did immediately after examinations. The dance which we gave February 14 was the biggest event in our whole year. Our black and silver banner which arrived about this time occupied a prominent place in the hall.

No event of note took place after the dance and the days and weeks slipped by on wings, until the Easter vacation. After this recess the usual cramming for examinations began again and our Freshman year drew to a close if not in an actual blaze of glory, still giving ample testimony to the fact that the Freshmen stand for quality if not quantity.

SYBIL BROWN,
Secretary.







The CARDINAL

Mid-year Dance

The annual mid-year dance sponsored by the Freshman class was held on February 14. The event proved to be a most enjoyable one.

The dance was held in the Masonic Temple, where about 150 couples danced to the music furnished by the Holbrook Harmonians. The hall was very prettily decorated with our Freshman class colors. Much credit is due the committees in charge for the success of the affair.

Members of the faculty and their wives were patrons and patronesses for the dance.

The committee in charge was: Edward Lavigne, Roderick Buckley, Kathleen Macaloon, Elizabeth Phelps, Antoinette Jones, Francis Pierce, Margaret Ryan, Elsie Crammond and Frances Hunter.

FRANCES HUNTER.



Freshman Register

"A" Class

Dorothy E. Anderson.....	Plattsburgh, N. Y.
Lillian I. Arthur.....	Peru, N. Y.
Margaret M. Brennan.....	Plattsburgh, N. Y.
Sybil M. Brown.....	Chazy, N. Y.
Roderick D. Buckley.....	Peru, N. Y.
Marian R. Call.....	Ausable Forks, N. Y.
Elizabeth M. Carey.....	Saranac, N. Y.
Elsie L. Crammond.....	Ticonderoga, N. Y.
Margaret E. Curtis.....	Plattsburgh, N. Y.
Lena M. DeLaire.....	Glens Falls, N. Y.
M. Genevieve Douglas.....	Hawkeye, N. Y.
Lydia M. Drown	Ellenburg Depot, N. Y.
Mary R. Finnessey.....	Mineville, N. Y.
Frances E. Gilbert.....	Dannemora, N. Y.
Eleanor M. Hammond.....	Whitehall, N. Y.
Pearl J. Hedding.....	Plattsburgh, N. Y.
Mary T. Hickey.....	Keene Valley, N. Y.
Ann E. Humphrey.....	Malone, N. Y.
Frances B. Hunter.....	Plattsburgh, N. Y.
Ida L. Jacques.....	Plattsburgh, N. Y.
Ruth E. Jennett.....	Scotia, N. Y.
Frankie Johnson.....	Plattsburgh, N. Y.
Patricia R. Kelley.....	Mineville, N. Y.
Doris E. King.....	Plattsburgh, N. Y.
Edward C. Lavigne.....	Plattsburgh, N. Y.
Mildred M. Leazott.....	Altona, N. Y.
Kathleen A. McAloon.....	Keeseville, N. Y.
Bernadette J. Millet.....	Plattsburgh, N. Y.
Isabell M. O'Connell.....	Cadyville, N. Y.
Alice M. Pardy.....	Plattsburgh, N. Y.
Rose E. Patnode.....	Lake Clear Junction, N. Y.
Elizabeth J. Phelps.....	South Hero, Vt.
Francis P. Pierce.....	Wadhams, N. Y.
Margaret G. Quinn.....	Keeseville, N. Y.
Margaret E. Racette.....	Redford, N. Y.
M. Margaret Ryan.....	Ausable Forks, N. Y.
Dorthy M. Tart.....	Chazy, N. Y.
Lillis M. Vaughan.....	Morrisonville, N. Y.
Louise L. Washburne.....	Ausable Forks, N. Y.
Anita M. Wolcott.....	Plattsburgh, N. Y.
Edna M. Wright.....	Vermontville, N. Y.

[90]





*"An arm
Rose up from out the bosom of the lake,
Clothed in white samite, mystic, wonderful,
Holding the sword."*

Commencement





The CARDINAL

Commencement Program

CLASS OF 1930

Friday—June Sixth

9.00 p.m. Junior Promenade

Wednesday—June Eleventh

8.00 a.m. Examinations Begin

Friday—June Thirteenth

4.00 p.m. Examinations End

9.00 p.m. Senior Dance

Sunday—June Fifteenth

8.00 p.m. Baccalaureate Address

Monday—June Sixteenth

2.30 p.m. Class Day Exercises

7.00 p.m. Alumni Banquet

Tuesday—June Seventeenth

10.00 a.m. Graduation Exercises

Dr. J. Cayce Morrison, Speaker

[93]





The CARDINAL

Class Song

Oh, we are the Senior class of Plattsburgh Normal
And we know that now we will soon have to leave.
We have spent three short years here trying to learn
Just what an educator's life is all about.
Now we are going out to teach the world the knowledge
That we all have tried so hard to learn and keep.
To the faculty we wish to give our thanks
For all the time that they have spent with us.
And now, Alma Mater, we must say adieu
And with saddened hearts we sing this song to you.
When success comes knocking at our door we'll thank you
For Alma Mater you will be our guide.

MARY E. NOLAN.





Senior Class History

In September, 1927, a class entered this Normal School in quest of that something called Knowledge.

At first we were divided, but soon a leader rose from among our ranks and took his place as our leader. His name was Sir Martin Rooney and he had for his round table Gladys Douglass, Mary Wheeler, Don Roberts and Mr. Street. Our banner was green and silver and emblazoned on it was our motto, "We launch, where shall we anchor?"

Our first introduction to Normal life was at the party given us by the Seniors and Juniors. The next, at the party we gave them.

In January we gave our first "court ball"—the Mid-Year—in the tournament field of the old Normal School.

After February the days seemed to fly. We were soon bidding farewell to the Seniors, who had carefully guided us all that first year.

During our Freshman year many of our members entered the lists and jostled well, winning many honors, among them membership in the various courts.

Thus ended our first year.

In September we returned and joyfully greeted our classmates. Nearly all were continuing their quest, only a few having given up.

At our first Junior gathering we chose our new leader and his round table: Sir Don Roberts, leader, and Geraldine Cordick, Helen Liphart, Richard Grefe and Mr. Diebolt. Sir Don later resigned and Herbert Drumm took over his duties.

The first function was the tournament which we, with the Seniors, gave to the Freshmen, who, in turn, gave a Hallowe'en party. Soon came Rush with all the parties and after that, ten-week tests. Most of us came through these safely, although some were stranded and had to be rescued. Between Thanksgiving and Christmas we had scarcely time to breathe, while between Christmas recess and mid-year exams we were buried in preparation. We had taken only a few tests before January 26, 1929, when disaster befell us—our beloved Alma Mater fell, taken by storm by the enemy. Saddened as we were at our great loss, we quickly recovered and resumed our work in the City Hall.

In June we gave the annual Junior Prom to the Seniors. Through the efforts of the various committees this affair was a great success. Then came graduation,





The CARDINAL

and again we bade farewell to the Seniors who were going out to establish their own courts.

Thus ended our second year.

In September we returned to the City Hall. Roll call established the fact that only a few had given up the search. We were now near the end of our quest, being named Seniors. Soon after our return we again gathered to select a leader and his round table. This time we chose Sir Maurice Finnegan as leader, with Donald Downs, Helen Sleight, Geraldine Cordick and Mr. Diebolt to aid him. We also named Astrid Edwardson as editor-in-chief of our year book, the *CARDINAL*, and Alfred Millet as business manager.

Early in October we gave a party to the new Freshmen and they, in turn, gave us a Hallowe'en party.

This last year we worked hard to finish our search successfully, but as always, knowledge eluded us. All too soon, ten-week tests arrived with their complement of sorrow and rejoicing. Many of us were vanquished by that powerful knight, "Accounting," and we nearly gave up hope. Not quite, however, for by the time mid-years had come we were able to vanquish him. Now, much too soon, graduation is here and the time has come when we must say "Farewell, Alma Mater" and "Farewell, Classmates." We must separate to go each his own way. We leave behind us the assurance that we have enjoyed our three years in this court. However, as Tennyson has said, "The old order changeth, yielding place to new."

Therefore, we, the class of 1930, bid you farewell and good luck. May we meet again.



[96]





Senior Class Will

We, the Class of 1930, in this, our last will and testament, do leave and bequeath to our friendly enemies, the Juniors, the following:

To Katherine Allen, a corridor. Perhaps she'll like that as well as she does the hall.

To Corinne Bahringer, someone to like better than herself.

To Frances Bratt, the right to change her last name, so everyone won't call her "the brat."

To Helen Bromley, a nice big CARDINAL all for herself so she won't have to hide her light under a bushel.

To John Gadway, an instrument that will drown out the whole orchestra instead of only part of it.

To Eric Hansen, Millet's executive ability so he can make the 1931 CARDINAL (?) a success.

To Madeline Pickenpack, a derby so she won't be so high hat.

To Brad Sterling, Red's accounting ability.

To Gladys Ormsbee, a trip to Holland so she can learn the customs and habits of the Dutch.

To those Juniors, whom we have not mentioned here, we say: "We know that you are incorrigible and that nothing we may do can change you, so we won't waste space in trying to improve that which no improvement can bring up to our high standards.

To our friends, the Faculty, we leave:

To Mr. Brown, a soundproof room where he can lecture as loudly as he pleases without disturbing those who might wish to study.

To Miss Carroll, a collection of butterflies to take the place of the one she lost in the fire. Then, too, we must not forget our old, gray-haired, bewhiskered goldfish.

To Mr. Clark, a little sign with "Now, in my home town" printed on it so he won't use so much energy saying it.

To Mr. Diebolt, our sincere thanks for his help the last two years in making our class the best class.

To Miss Goodridge, a special room at the Physicians' Hospital.

To Mr. Hartman, plenty of toothpicks.

To Miss Ketchum, the right to be "the administration" for one week so she can "clean house."

To Mr. Noyes, some more essays as good as ours were, as well as some more students who aren't afraid to give them.

To Miss Anne O'Brien, a student body who appreciate the fact that reference books are for the use of *all* the students.

To Miss Alice O'Brien, some place besides the auditorium in which to train students for the rostrum.

To Mr. Rusterholtz, a class that is really worthy of his trust.

To Mr. Street, a grand opera that will be a decided success.

To Mr. Smith, some brand new faces and some brand new jokes.

To Mr. Terwilliger, a class who will admire him and look to him for advice as we do.

To Mr. Thompson, office appliances to replace those destroyed in the fire.

To Mr. Todd, a subject that is really so simple that the class can think so too.

To Mr. Wilkes, a kiddy car to use when he's tired from rambling.

Finally, to Dr. Hawkins, our sincere gratitude, our highest respect and deepest affection.

In witness whereof, we do affix our name and seal this sixteenth day of June, the year of our Lord, nineteen hundred and thirty.

Signed: THE CLASS OF 1930.

Witnesses:





The CARDINAL

Senior Class

S is for Superior
All Seniors are
E is for Energetic
We are by far
N is for Noble
So grave, so grand
I is for Inferior
The underclassman band
O is for Orator
Every Senior's biz
R is for Respect
To every Senior due.

C is for Courtesy
We are nothing but
L is for Loyal
Which we are very much
A is for Always
Alma Mater we'll praise
S is for Standard
A high one we'll raise
S is for Seniors
We bid you adieu

We're leaving you now
With a lot to do.





The CARDINAL

Class Oration

The halt has been called; we rest in a shady spot; the little brook of fond memories ripples to us about the things that we love.

How glorious to listen to those ripples of the past—to think of those things that make us happy! Happy because they tell us of a good deed, a loyal friend, or an understanding heart. Oh, we can't fool ourselves for long. We know that those little swells tell us how much we hate to break up. Hate to break up because today we make up a unit, but tomorrow we start all over again as individuals.

Start all over again to do what? Well I suppose to make new friends, perform new tasks, stumble, fall, and arise. Perhaps to rest once again in some other shady spot, that is today beyond the horizon of our vision, where we may once more live for that which is with us.

However, it seems our custom to make the marches too long, the halts too few. We live too often for tomorrow, too seldom for today. And why?

Is it ambition that presses us on? Is it dissatisfaction that severs us from the present? Is it human nature that tempts us to take a little peep, another little peep, and still another little peep into the future?

Why should the future be everything, the present only for the enjoyment of the drifter, and the past solely for those who are slipping?

I don't know why, but I do know that if we are always going to live for the future, then we may as well dedicate our lives to the question mark. Dedicate our lives to the question mark? Once we have done so, we have pledged ourselves to a nothingness that leads to despair.

Living for tomorrow may mean success; living for tomorrow may mean glory; living for tomorrow may mean salvation—but, my friends, if we can't live once in a while for today we might just as well not live at all. To live forever and eternally for that unknown day may mean to exist always for that day which for us will never come. Let us live, then, as we go along; let every crumb of happiness be with us as long as it will; let not the hollowness of a tomorrow deprive us of the value of a today. Why not be happy today, this our class day, this the day that has been set aside for us? Happy because it marks not an end, nor because it signifies a start, but because it represents a present. My friends, why not make the present mean everything? Why not let it swallow up the glories of the past, the hopes of a future, the pleasures at hand? Why not let it stand for safety, peace and contentment?

That's what you have done today—and have you ever been more happy? Live as you go along, for only by so living can you be yourself and only by being yourself can you be anything for the world.

MARTIN ROONEY.

[99]





Charge to the Juniors

Juniors! We, the most noble of the Senior classes ever to leave this institution, do charge you to carry on to the best of your limited ability the lofty ideals and standards which we not only have maintained, but have so successfully advanced.

But, Juniors, we cannot conscientiously delegate this momentous task to you without first leaving with you a few suggestions and admonitions which, at best, can help you in your dilemma only a little. This is why we quake at the thought of leaving the reputation of our dear Alma Mater in such incompetent hands.

However, with the few words of advice which we leave, we trust that the best results under the circumstances will be obtained.

Children, first wake up to the fact of your own stupendous ignorance. You are here to learn, not to brag of the infinitesimal amount of knowledge you possess.

Second, take advice when given you. We who are older and more experienced in worldly ways know best what is good for the younger generation. Thus we plead with you to accept these words of wisdom. Now that we are leaving you should reverence the counsel of the faculty as we, your superiors, have done.

Another thing, we have overheard you say that we are high hat and conceited. We forgive you for this because we realize that in your ignorance you can't understand that what you have to offer intellectually and socially becomes boring to those of higher mental capacities, such as we, of the Senior class. That is why we must at times appear to slight you while we are in search of mental food of a stimulating and nutritious nature. Of course, you cannot supply us with this.

If you would follow our example—seek the knowledge of those superior to you—you would gain much to your advantage.

Juniors, we beg of you, beseech you, to ponder on what we have told you, change your ways, following the praiseworthy example of the class of 1930, so that posterity will not be able to condemn you too severely in your work of carrying on.

SAMUEL DENNISON.

[100]





Answer to the Senior Charge

It is always well to have the opportunity to profit by others' mistakes. To us, the Junior class, this opportunity has been presented. Knowing that time-worn adage, "opportunity knocks but once," we have been quick to grasp this opportunity.

Seniors, you have always pursued a high and mighty course. Conceited? No, 'tis too harsh a word, though many times you have looked down and scorned the so-called "insignificant Juniors." True, one must uphold one's dignity and honor, but why always walk with one's head in the clouds? Pride cometh before a fall and the fall of the mighty is usually a long one.

You are about to enter into a new life. Your schooldays will be but shadows of the distant past. New habits, associations and relations must be formed. Now, most honored Seniors, is an appropriate time to mend your ways. You never can get along in this new life if you persist in looking down upon others in that scornful and disdainful manner so well known as a characteristic of the Senior class. Others, in this new life, may likewise possess these same mannerisms. When like bodies meet, what happens? They repel; disagreements and oppositions result. Truly, not a pleasant situation, is it, Seniors?

Ever mindful that "to err is human; to forgive divine," we, the Junior class, true to our colors, willingly forgive. Let the past events be buried deep in the innermost recesses of forgetfulness. Why let such a remembrance remain to disturb our feelings of peace and good will?

We admire you, Seniors, for trying. 'Tis better to try than to shirk one's duty. We could wish you nothing better than success in whatever ventures you may undertake. May happiness and contentment be yours and may you sail the seas, at high tide, to the Land of Glorious Success!

PAULINE TROMBLEY, '31.

[101]





The CARDINAL

Mantle Oration

It had been the custom previous to 1929 for every Senior class to plant ivy on the walls of our dear Alma Mater, but in as much "as the building is no more" the class of 1929 originated the Mantle Oration.

We members of the Senior class are soon to take the greatest step in all our lives which is leaving our Alma Mater and entering professional life.

This Mantle, the badge of distinction in all institutions of higher learning, although very plain in appearance, designates leadership. But there is a greater meaning than this. Every Senior class has certain responsibilities, duties and obligations that it owes to the school.

It is our pleasure as Seniors to pass this Mantle which we received from the class of 1929 from our shoulders to yours, and with it we also give to you the duties, obligations and responsibilities that you now assume as Seniors in this our Alma Mater. May I quote from Marden's "Making Life a Masterpiece"? "The constant effort to better your best, to reach a high ideal, calls out the finest and noblest qualities in one's character. Your resolute will, your firm determination to succeed in whatever you undertake, will carry you up stream, no matter how strong the current, or what obstacles may oppose you." As Seniors, follow these suggestions of Marden and you will be qualified to wear this Mantle of distinction with all the honor and dignity which it signifies.

School days end and memories of them often grow dim with passing years. As for school friends they remain with us forever, to encourage us to "better our best." Seniors, the class of 1930 bids you farewell.

ASTRID E. EDWARDSON.





The CARDINAL

President's Address

Schoolmates, members of the faculty, and friends: A beautiful day has dawned upon us—a day mingled with joy and sorrow; joy is ours today because we have at last completed our work of teacher training and are now ready to put away our books as undergraduates and shoulder the responsibility that will be ours as teachers tomorrow. Our duties will differ vastly from those we have known. They will be duties of responsibility which we will have to handle alone. During our stay in Normal a guiding hand directed our every effort, thus making our burden light. The difficulties may have been numerous but always there was someone to smooth the way. Tomorrow the stage of activity will be changed and ours will be the great task of directing the youth and of enlightening others as we have been enlightened here. Still our joy turns to sorrow at the thought of this separation. Friends who have been so staunch, so true, must now bid adieu at the parting of the ways. We are leaving our Alma Mater, our beloved faculty, our friends; we are severing ties that have endeared us so to an institution that will mean much in our lives.

Doctor Hawkins and members of the faculty, you have shown those qualities of knighthood which, if we could adopt them, would spell success for us. Words are inadequate to express our feelings of gratitude towards you. You have been, indeed, our truest friends and long will your words of advice and your kind deeds live in our memory.

Classmates, we rejoice in the completion of our school days and in the good fellowship that has prevailed throughout our three years of associations. We fully realize as we bid farewell to one another that we may never meet again. Our chain of association which was linked together by joy and sorrow tempered by success and failure, is about to be broken. As each of us takes a link and goes his way, let us not forget that our work is not to ourselves alone but to the honor and history of our class and of our school.

MAURICE FINNEGAN.

[103]





The CARDINAL

Valedictory

delivered by

GERALDINE CORDICK

[104]





The CARDINAL

Salutatory

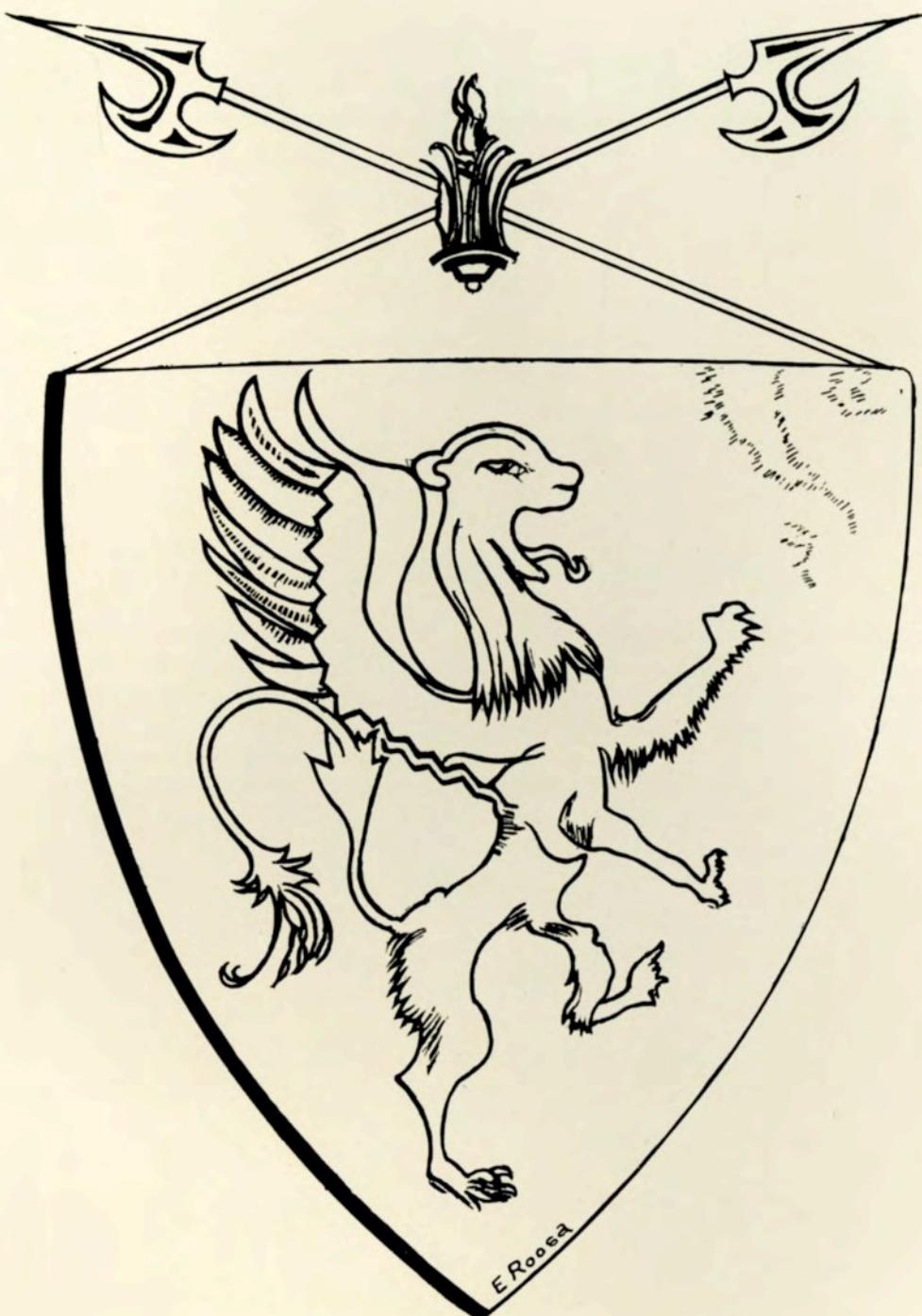
delivered by

DORIS GREGORY

[105]







"Life has no pleasure nobler than that of friendship"

Fraternities



Purpose of the Interfraternity Council

The Interfraternity Council is a body composed of two Seniors and one Junior from each sorority and fraternity. Their work is to meet when occasion demands, to discuss problems involving rights, privileges and duties of the various organizations. The purpose of the Interfraternity Council is to regulate the rules for rush and the other organization activities for the year.

Due to the cooperative and earnest efforts of the Council, good will, good feeling and true school spirit prevail between the sororities and fraternities.

HELEN E. LIPPHART.

[109]





The CARDINAL

Interfraternity Council Register

Officers

SHEPARD CLARK, *Delta Tau Chi*.....President
HELEN ROONEY, *Agonian*.....Vice-President
GERALDINE SENNETT, *Clonian*.....Secretary
SAMUEL DENISON, *Tri Kappa*.....Treasurer

Members

Clonian

Claire Senecal
Ada Babcock

Agonian

Beatrice Gokey
Mae Tecklenberg

Delta Tau Chi

Donald Downs
Francis Pender

Tri Kappa

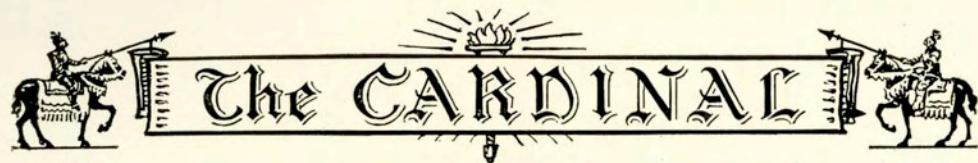
Herbert Drumm
Francis Coste

Alpha Delta

Irene Roberts
Helen Liphart
Annette Watson

[111]





Active Chapters of Clonian



Founded in 1878

ALPHA	Geneseo
BETA	Oneonta
DELTA	Plattsburgh
EPSILON	Oswego
ETA	New Paltz
GAMMA	Cortland
KAPPA	Potsdam

[112]





The CARDINAL

Delta Chapter of Clonian

Sorores in Facultate

Mrs. O. H. Amsden	Miss Kate E. Hull	Miss Elizabeth R. Hawkins
Miss Alice O'Brien		Mrs. J. H. Rusterholtz
		Mrs. W. G. Thompson

1930

Ada Babcock*	Geraldine Cordick	Elizabeth Miller
Eneie Babcock	Vera Couture	Helen Murphy
Tracy Brennan	Eleanor Cunningham	Geraldine Sennett
Bernadette Connell	Nellie Hughes	Jean Slowey

1931

Frances Bratt	Anne LeVarn	Irma Roth
Carolyn Clark	Marian Lull	Dorothy Scharff
Kathryn Dawes	Ethel Relation	Claire Senecal
Elizabeth Jones		Blanche Whitman

1932

Dorothy Anderson	Frances Considine	Margaret Simpson
Margaret Brennan	Eleanor Hammond	Kathaleen Smith
Mildred Broderick	Elizabeth Phelps	Louise Washbourne

*Delegate to Convocation.

[113]







The CARDINAL

Clonian History

The original Clonian Society was formed in 1872. Soon after the opening of the Oneonta Normal some of the young ladies attending that Normal wished to form a literary society. Dr. Milne and Miss Weingard suggested that they write to Geneseo asking the privilege of becoming Beta Chapter of the Clonian Society. They did so and their request was granted. With that we have the first step toward the forming of a Normal School Sorority of Clionians.

The work in this sorority has been such as would furnish healthful and pleasing entertainment and a culture not provided for in the regular work of our school.

The Delta Chapter has during the present year been very successful in all of its undertakings.

This year's pledge sisters are all fine girls and we are sure they will carry on the work as true Clionians should.

Last fall, soon after rush, we held a bridge party at Normal Court for the Clonian alumni living in and around Plattsburgh. They in turn entertained us at the home of Mrs. Hapgood. We hope that a new feeling of affection will be created between the alumni and the present members. We are looking forward to many happy times together.

Now the day of parting is coming all too soon. Those of us who are graduating will leave with heavy hearts and a secret wish that we would not have to leave those with whom we have been so happy—those whom we have learned to love dearly.

Please, dear Clio Sisters, keep a place in your hearts for all of us who are leaving this year.

ELIZABETH G. MILLER, '30.



The CARDINAL



Active Chapters of Alpha Delta

Established 1866

ALPHA	Brockport
BETA	Oneonta
GAMMA	Fredonia
DELTA	Cortland
IOTA	Edinboro, Pa.
EPSILON	Geneseo
ZETA	Bloomsburg, Pa.
ETA	Oswego
THETA	Plattsburgh
KAPPA	Potsdam

[116]

1930

The CARDINAL

Theta Chapter of Alpha Delta



Sorority Advisor, IRENE P. BERG

1930

Dorothy Adams	Harriet Lasher	Helen O'Connor
Margaret Bertrand	Beulah Lawrence	Winifred Purdy
Violet Burrell	Helen Liphart	Irene Roberts*
Vivian Clark	Alice Lowry	Helen Sleight
Tinella De Lesio	Elizabeth McClintock	Geraldine Thiesen
Rose Fischette	Catherine Moran	Adeline Urban
Mary Gergely	Mary O'Connell	Sophia Van Benschoten

1929

Catherine Allen	Mabel Hortsman	Beatrice Patnode
Ruth Armstrong	Elizabeth Lee	Jeanette Sprague
Corinne Bahringer	Magdalena Mykalosky	Annette Watson*
Louise Belanger	Marian Nichols	Alice Welden
Margaret Cathecart		Helen Winkler

1928

Marian Call	Mary Hickey	Rose Patnode
Elsie Crammond	Mildred Lezott	Alice Pardy
Lena De Laire	Kathleen McAloon	Dorothy Tart
Lydia Drown		Lillis Vaughan

*Delegates to Convocation.

[117]







Alpha Delta

Another glorious year has been added to the history of Alpha Delta Theta, a year whose memories will linger forever in the hearts of each of its members.

Once again we're living in "Our House on the Highway, looking out on the Driveway," where we planned and hoped and worked for Alpha Delta. Toward the end of September we welcomed the entire school to our annual "open house," when we shared our haven with our guests.

After ten-week examinations, "rush season" was ushered in with all its hopeful anticipation. It proved to be a busy time for all. We first entertained the Freshmen at an aeroplane party which was indeed a high-flying success. The following week we held a formal banquet at the Cumberland Hotel. A clever entertainment was provided by the Alpha Deltas, and we found the Freshmen, one and all, as delightful as could be.

It was with a feeling both of awe and happiness that we welcomed fourteen Freshmen on "decision night" to our "Four-Leaf Clover Party"; and this night indeed marked the beginning of new friendships and new hopes for Alpha Delta.

On "pledge night" we again held a formal banquet at the Cumberland Hotel, and this night we were truly happy. We presented silver keys to our Freshmen, and as we placed them around their necks the magic spell of Alpha Delta held us in its grip. As each Freshman repeated our pledge, she was imbued with the spirit of Alpha Delta which so firmly binds us all together.

In the first assembly held after Thanksgiving vacation the students were very much surprised to behold a new orchestra consisting of Alpha Deltas clad in their colors of lavender and white march down the center aisle and up on the platform. What did it all mean? "Somebody else'll be getting it, getting it, right where they handed it to us." Yes, of course, it meant initiation. Soon a gay circus announcer entered, who proclaimed the fact that a circus was being staged. As he called each reluctant pledgee to the rostrum he made her repeat a clever little verse which explained why she had joined the circus. Lavender and white clown costumes adorned the pledges as they followed their president to an adjoining room to receive further instructions. The rest of the week was made merry by the initiates, and when, on Saturday evening, they received full membership in the sorority, the joy of the Alpha Deltas was complete. They then and there launched on a career of friendship which they hope will last forever, if not in actuality, at least in memory.

We held our annual Christmas sale in December, as well as several food and candy sales throughout the year. April 12 was the night of our Easter dance, which was a success both financially and socially.

Our year will soon be over, when twenty-one of us must leave. How we dread it, for to each of us our three years spent together in Plattsburgh State Normal School, especially in Alpha Delta, have truly been the happiest years of our life. Although we must bid farewell, we'll always keep memories of our sorority, our beloved Alpha Delta, among our most treasured possessions.

ADELINE URBAN, '30.

[119]



The CARDINAL



Active Chapters of Alpha Kappa Phi

Established

ALPHA	Geneseo	1885
BETA	Oneonta	1891
DELTA	Plattsburgh	1892
ZETA	Brockport	1896
ETA ALUMNAE.....	Jamaica	1898
THETA	Cortland	1902
KAPPA	New Paltz	1924
EPSILON	Oswego	1925
GAMMA	Potsdam	1928

[120]



The CARDINAL

Delta Chapter of Alpha Kappa Phi



Established 1892

Sorores in Facultate

Anne L. Carroll	Anne O'Brien	Elizabeth M. Ketchum
Bertha M. Bardwell		Erminia M. Whitley

1930

Patricia Adams	Elizabeth Cronin	Beatrice Gokey	Frances Mulvey
Elizabeth Bradley	Louise Dalton	Pauline Hall	Mary E. Nolan
Marjorie Brown	Mary Donnelly	Mae Heckert	Helen Rooney
M. Estella Carr	Astrid Edwardson	Edna Kearns	Mildred Wilcox
Catrynia Columbe	Oreina Falcon	Ethel LaMayer	

1931

Irene Bruno	Frances Gilbert	Frances Roche	May Techlenburg
Margaret Devany	Marguerite Hawley	Geraldine Rockerfeller	Muriel Thompson
Maxine Fitch	Marie Kinney	Mary Ryan	Elizabeth Thomson
M. Adelle Fraser	Irene McKillip	Marion Slezak	Virginia Whiting
Eva Gamble			Florence Wilson

1932

M. Genevieve Douglass	Patricia Kelley	Margaret Ryan
Mary Finnessey	Margaret Quinn	Anita Wilcott

[121]







Delta Chapter of Alpha Kappa Phi

Happy days were begun again on Friday, September 13, when we started our social year with one of our jolly good times at a house dance. This was followed by our "Open House" when we welcomed the entire school to our house for a good time, this being the feature of the attraction of September 18.

In discussing our social activities we must not forget the effort each girl is putting into the plan for making our financial year even more successful than usual. During the first semester we conducted food sales, a rummage sale, a fancy sale and sold cards at Christmas time. We were encouraged to try just a little harder when we saw the results of our efforts.

"Rush" began on October 13 and for two weeks the things uppermost in our minds were parties, banquets and finally pledge. It was one good time after another, with a happy, yet serious, ending when we pledged eleven new girls to our chapter. The Freshmen were somewhat relieved when formal initiation was over the night of November 12.

Thanksgiving and Christmas vacations were started right by attending a party at "Ago" house. The Christmas party was made just a little happier by the usual display of small remembrances for the orphans. Cheery good-byes were echoed by friendly hellos when we reached our homes a few hours later.

Our latest financial plan has been to have a tea dance each Wednesday from 4 to 6 p.m. We take this opportunity to thank everyone who has helped to make our dances a success.

Our annual "Ago" dance was held on St. Patrick's night. The decorations and programs were of appropriate colors for the day. Many of our schoolmates and friends enjoyed the evening with us.

On Monday evening, March 3, the "rushees" gave their sister Agonians a formal banquet at the Cumberland Hotel, which was followed by a dance at the "Ago" house. The big surprise of the evening came when they presented the sorority with owl andirons for the fireplace. Our Freshmen are to be congratulated on their hospitality.

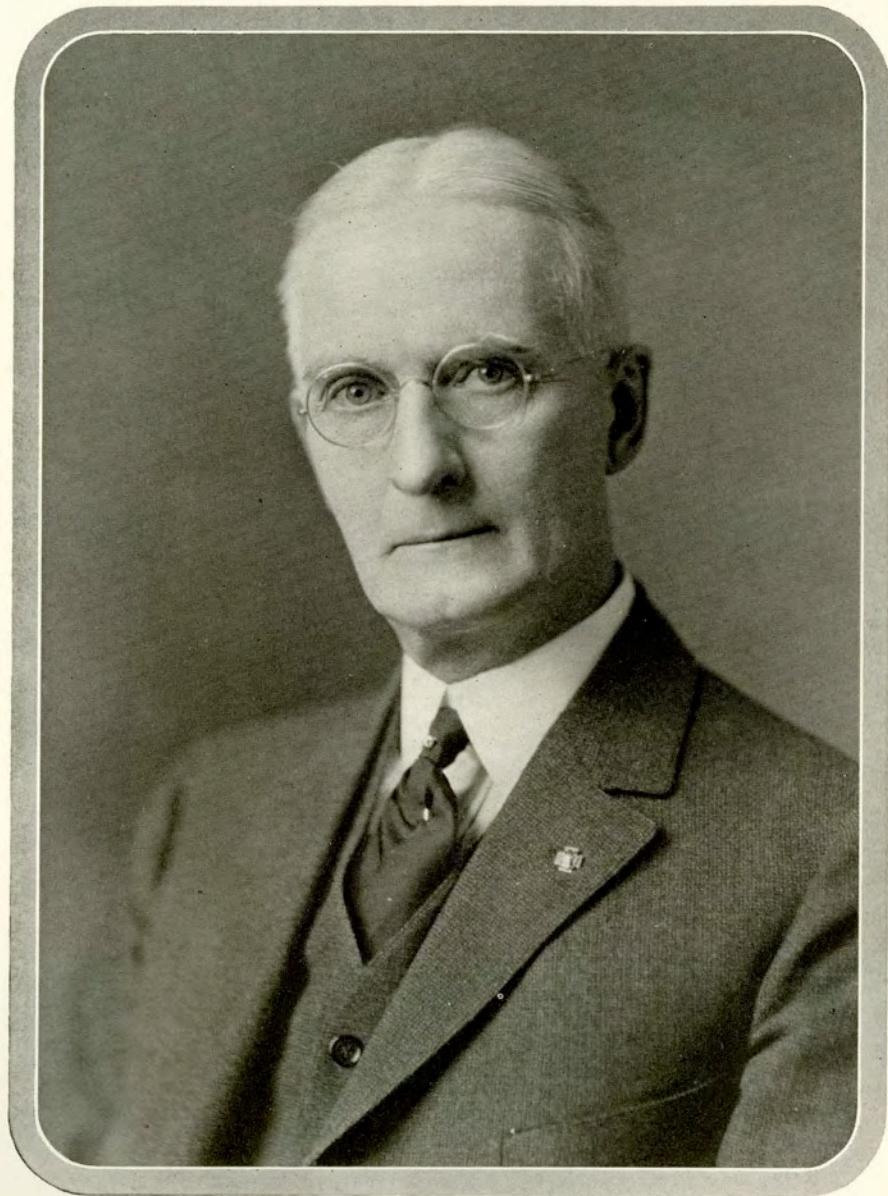
Now at graduation time we realize that our lives have just begun. We have many fond memories of Ago to take with us and even though we are parting, some of us perhaps never to meet again, we will always be bound together in Alpha Kappa Phi.

MURIEL THOMPSON, '31.





The CARDINAL



Dr. George K. Hawkins
[Honorary President
of Tri Kappa]



Chapters of Kappa Kappa Kappa

ALPHA	Buffalo
BETA	Cortland
GAMMA	Oswego
DELTA	Plattsburgh
Pi ALPHA (passive).....	Buffalo

Delta Chapter of Kappa Kappa Kappa

Founded 1927

Fratres in Facultate

Dr. George K. Hawkins	William G. Thompson	Alfred Diebolt
Harrison M. Terwilliger		Paul H. Hartman
Frederick A. Wilkes		F. Osgood Smith

1930

Edwin Baker	Herbert Drumm	Archie Marino
Raymond Becker	Maurice Finnegan	Alfred Millet
Russell Brennan	Richford Ford	John Owens
Ferdinand Damanda	Richford Grefe	Joseph Trombly
Samuel Dennison	Raymond Light	Donald Wilkes

1931

Glenn Austen	Francis Coste	Charles Funnell
Raymond Brown	John Dupras	Bradford Sterling
Loryne Connick		Robert Whitlock







Delta Chapter of Kappa Kappa Kappa

Kappa Kappa Kappa is a fraternity among teachers' colleges and normal schools, founded at Buffalo State College, New York, in 1920.

The president and founder, James H. Finley, together with J. Arthur Bellfield, Albert A. Meinholt, Albert E. Stalker and Alfred P. Weyler, subscribed their names to the constitution of this fraternity November 14, 1921.

Since then the parent body of this fraternity, the Alpha Chapter, has authorized subordinate chapters at Cortland, Oswego, Plattsburgh and Buffalo, known as Beta, Gamma, Delta and Pi Alpha, respectively.

The grand officers of Kappa Kappa Kappa are: Richard W. Grefe, grand president; Charles E. Welch, grand vice-president; Joseph A. Schad, grand secretary; Byaly J. Bashford, grand treasurer; and Byron W. Shottin, grand historian.

The Kappan is the official publication of the fraternity. It is published semi-annually. Joseph A. Schad is the editor-in-chief. Each chapter is represented through an assistant editor to the magazine.

From the beginning, and especially during the past year, the members of Delta Chapter have strived to sponsor school spirit and to aid in every activity that had for its end the betterment of the school.

The story of common interest, of sharing of counsel, even of the Samaritan road is not for the public print, but is written on the tablet of warm hearts united for a common purpose.

There is positive evidence of the commendable results which have followed the establishment of Tri Kappa. May the friendships born from this organization endure like the "eternal stars."

"While the eternal stars night's purple
robe begun, while swings in space the
pendant globe, friendship shall live."

[127]





The CARDINAL

Delta Tau Chi



Established 1927

Honorary Members

Mr. Samuel Todd
Dr. A. N. Henshaw
Mr. W. W. Renshaw

Mr. Lyndon R. Street
Mr. H. Otis Noyes
Mr. Lewis B. Clark

Mr. John Rusterholtz
Mr. Charles W. Brown
Mr. Robert Booth

Members

1930

Roy Blackmer*
Shepard Clarke*
Donald Downs*
Raphael LaFontaine

James McAloon
Frank Pender
Martin Rooney

Curtiss Saunders
Andrew Sciscka
Francis Trunt
Harry Webster

1931

John Collins
Bruce Deane
John Gadway
Victor Kelly

Ralph Pombrio
Bertis Vander Scharff
Lewis Smith
Joseph Teti

Everett Thomas
Lawrence Thornton
Joseph Tierney
Claude Wood

1932

Rhoderick Buckley

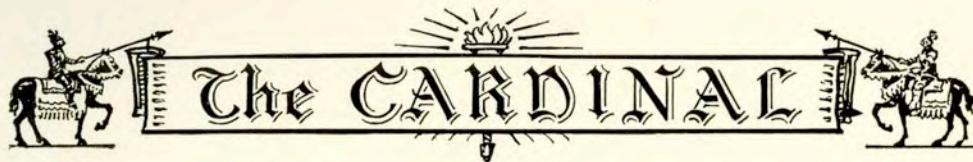
Edward Lavigne

Francis Pierce

*Presidents for the year of 1929-1930.

[129]





The CARDINAL

History of Delta Tau Chi

*All hail Delta Tau Chi,
Thy cherished name we sing.
All hail gracious brothers,
With love our voices ring.
Through glad days yet fleeting,
Through years that are to be;
We praise thee, O Delta,
Our hearts sing to thee.*

*Thy walls rise in beauty,
'Mid shades of vine and tree,
They shelter thy brothers
And bind them safe to thee.
Thy spirit, O Delta,
In every heart beats high;
Live on Delta Tau Chi,
Thy name ne'er shall die.*

This is the song that touches the heart of every true Delta Tau Chi Boy. It not only touches the heart, but becomes part of his soul, challenging him to those higher ideals which constitute a life of service.

Delta Tau Chi is an organization composed of student teachers, who in some future day will go out into the world spreading their influence to hundreds and thousands of younger lives. The influence that we have will depend upon our own personality and character. Delta Tau Chi, with its standards of higher and richer ideals, strives to plant in the hearts of its members those principles that will result in a pure life. As an inspiration to our purpose, we have the guidance of nine honorary members, all of whom have succeeded, either in the educational or political world, because of their high standards and clean living. It is the daily association with men of this type that causes us to feel the challenge that is before us.

This organization was founded in 1927 by Prof. Samuel Todd. From that very day on, Delta Tau Chi began making history by challenging men to its principles. In 1929 it reached one of the high spots in its history when eighteen new members accepted the challenge thrown out to them. Before the year came to an end these new members, having established perfect cooperation with their older brothers, startled Plattsburgh with one of the greatest minstrel shows ever produced in this vicinity.

[130]



The CARDINAL

The banner features two stylized figures on horseback, one on each side, holding long staffs or flags. A central torch or flame is positioned above the title text.

Now we come to the history made during the past year. Handicapped by the burning of the Normal and the removal of the commercial course, it became impossible to enlist a large number of men. Only three new candidates were available, but Delta Tau Chi, ever believing that "quality not quantity" is important, received them with the true fraternal spirit for which our organization has always been noted.

The Normal school year of 1929-30 is now history. As we look back we realize how the pleasures and values outweigh the sorrows and mistakes. Nothing remains to be done, but to throw out the appeal to those who will carry on next year, the year after, and always—an appeal to the steadfastness and the honor of Delta Tau Chi.

*Oh, we're Delta Tau Chi Boys
How majestic and how grand
With our names bathed in glory
Like our Prince Immanuel's land!
Is it any wonder then
That our hearts are filled with joy
As we stand once more with loved ones?
Oh, we're Delta Tau Chi Boys!*

*Delta Tau Chi, Delta Tau Chi,
We are sturdy Delta Tau Chi Boys.
If o'er land or sea we roam,
Still we'll always think of home
And the friends among the Delta Tau Chi Boys!*



[131]







Delta Tau Chi Fraternity Holds Second Annual Minstrel Show

Normal School boys display their wares. Monday afternoon and evening, May 20, 1929, Delta Tau Chi Fraternity gave the students and faculty of the Normal School and residents of the city of Plattsburgh a rare treat in presenting their second annual minstrel show at the Strand Theater. The minstrel show was greeted with a large turn-out, between fifteen hundred and two thousand witnessing the performances. And were they satisfied? Yes, indeed! The minstrel show was under the direction of Prof. Lyndon R. Street and Miss Hardy. Miss Grace Belden accompanied the boys at rehearsals.

The performance opened with three selections by the Plattsburgh City Men's Glee Club under the direction of Mr. Street. This was very well rendered and was appreciated by the audience. The program continued with "The Whoopee Chorus of 1929," which was a knock-out. The graceful D. T. X. he-maidens made the sorority and town girls jealous by an exhibition of form, gracefulness and a display of new dance steps unknown in these parts up to that time. The bell of the ball was Jeremiah Katrinka McAlloon, a dancer among dancers, one who would have made any of Solomon's harem green with envy. Next Mr. Fuller Allen, cornetist, delighted the audience by rendering Vandercrook's "The Wild Rose." Somehow or other the two dignified professors, Clark and Brown, rang into the picture. Students who attend Mr. Clark's gatherings little realized that he wore any of "Lil Goodridge's health hose." And who ever knew Brown or Clark could sing "The Darkey's Sunday School Song," but life is made up of surprises. If Brown and Clark marked like they sing they would be all right. Oh yes, and we must not forget the "unforgivable Charlie and his brushes." We wonder if he gives the elementary students a "break" like that every day.

Mr. Carl Graves, baritone, and Tobias Paulseful Turner (of the moaning "sax") then rendered selections which delighted the audience.

The circle was next on the program. "Hits of Other Days," rendered by the circle and ably assisted in solo selections by Frank Provost, Donald Downs and end men Clark and Denicore, went off in first-class manner. Then, lo and behold, what dropped from the roof of the Strand Theater but the premier end men of Mrs. Murphy's chowder party, "Black Head" Farnsworth and "Brown Gravy" Rooney. These two "cullud gents" kept the atmosphere sparkling with their wise cracks. Oh yes, and we mustn't forget their dancing. Everyone will agree with us when we say they are wasting their time around Plattsburgh when they ought to be on Broadway—eh, what? Our robust and cheery professor, Mr. H. Otis Noyes, very capably played the part of center or interlocutor for the circle.

Much credit goes to Prof. Lyndon R. Street, who directed and supervised the whole performance.





The CARDINAL

When you come to be a Senior
It strikes you rather queer,
That things don't come so easy
As you thought they would that year.

You don't feel quite so dignified
And you don't become high hat;
Instead you feel a little sad
That this is the last long lap.

I often hear a Senior say
"Those lucky little Frosh,
Wish I could start again,
I'd work harder—I would by-gosh."

So take a hint, my Freshmen dear,
From a Senior old and grave,
Study hard this, your first year
And the rest will come with cheer.



*“ ’Tis the sound of the voices sweeping along,
Like the wind thro’ a grove of larches;
And the vesper song, oh! the vesper song!
Echoes sad thro’ the cloister’d arches.*

Music



The CARDINAL

Orchestra

Director

PROF. LYNDON R. STREET

Piano

KATHLEEN McALOON

First Violins

CLAUDE WOOD

MARGARET BRENNAN

JOE TROMPLY

Second Violins

DORIS KING

FRANCIS PIERCE

Violoncello

KATHERINE BROWN

Bass Viol

JOHN RUSTERHOLTZ

Clarinets

MARJORIE BROWN

RAYMOND BROWN

C Melody Saxophone

WILBUR EDMONDS

Baritone Saxophone

DON ROBERTS

Trombone

HAROLD RYAN

Baritone

JOSEPH TETI

Cornet

DONALD WILKES

Bass Horn

JOHN GADWAY

Drums

DONALD DOWNS

[137]





The CARDINAL

Girls' Glee Club

Officers

MISS ELIZABETH BRADLEY.....	President
MISS ANNE LEVARN.....	Vice-President
MISS LENA DE LAIRE.....	Secretary
MISS VERA COUTURE.....	Treasurer
MISS ANITE WOLCOTT.....	Librarian

Director

PROF. LYNDON R. STREET

Accompanist

MISS KATHLEEN MCALOON

First Sopranos

Rebecca Baker	Lena Feldman	Marion Nichols
Mildred Broderick	Florence Gonyea	Mary Nolan
Frances Bratt	Eleanor Hammond	Nina Roys
Marion Call	Pearl Hedding	Dorothy Scharff
Bernadette Connell	Viola Hoyt	Dorothea Solomon
Vera Couture	Ann Humphrey	Marguerite Spellman
Margaret Curtis	Ida Jacques	Helen Torrance
Edna Dennis	Mary Kelly	Margaret Trautenberg
Genevieve Dupras	Doris King	Pauline Trombley
Astrid Edwardson	Ethel Lewis	Anite Wolcott
	Frances Mulvey	

Second Sopranos

Edith Arnold	Marguerite Hawley	Marion Lull
Elizabeth Bradley	Mabel Horstman	Cathryn Mason
Cecelia Chaszar	Frances Hunter	Magdalena Mykalosky
Elsie Crammond	Elizabeth Jones	Rose Patnode
Kathryn Dawes	Lydia Kenniston	Catherine Parnaby
Lena De Laire	Ethel LaMare	Jane Ryan
Marye Donnelly	Mildred Leazott	Margaret Ryan
Lydia Drown	Anne LeVarn	Constance Signor
Genevieve Harvey		Viola Wells

Contraltos

Ada Babcock	Dorothy Hart	Marion Slezak
Katherine Brown	Mae Heckert	Kathleen Smith
Sybil Brown	Elsie Iacobucci	Julia Soulia
Estella Carr	Edith Light	Agnes Sullivan
Frances Considine	Dorothy McAuliffe	Muriel Thompson
Margaret Devany	Beth Miller	Louise Washburne
Ruth Fenton	Evelyn Savage	Alice Welden
Catherine Hamilton	Margaret Simpson	Mildred Wilcox

[139]







The CARDINAL

Music Organization

Officers

RALPH POMBRIOS.....President MRS. NINA AUSTIN.....Secretary
MARGARET BRENNAN...Vice-President ESTELLA CARR.....Treasurer

Dorothy E. Anderson	Mary Finnessey	Marion Nichols
Edith Arnold	Florence Gonyea	Mary Nolan
Lilian I. Arthur	Catherine Hamilton	Isabel O'Connell
Ada Babcock	Eleanor M. Hammond	Alice Pardy
Rebecca Baker	Genevieve Harvey	Catherine Parnaby
Julia Bishop	Marguerite Hawley	Beatrice Patnode
Elizabeth Bradley	Mae Heckert	Rose Patnode
Frances Bratt	Pearl Hedding	Helen Persons
Margaret M. Brennan	Mary Hickey	Elizabeth Phelps
Mildred Broderick	Mabel Horstman	Francis P. Pierce
Helen Bromley	Viola Hoyt	Ralph Pombrio
Evelyn M. Brown	Ann E. Humphrey	Margaret G. Quinn
Kathryn Brown	Frances B. Hunter	Margaret Racette
Sybil Brown	Elsie Iacobucci	Avedia Reed
Daniel R. Buckley	Ida L. Jacques	Nina Roys
Marion R. Call	Ruth N. Jennett	Jane Ryan
Elizabeth Carey	Frances Johnson	Margaret M. Ryan
Estella Carr	Antoinette W. Jones	Evelyn Savage
Cecelia Chaszar	Elizabeth Jones	Dorothy Scharff
Bernadette Connell	Mary Kelly	Constance Signor
Frances Considine	Patricia Kelly	Margaret Simpson
Vera Couture	Mrs. Marjorie Kennedy	Marion Slezak
Elsie Crammond	Lydia Kenniston	Kathleen S. Smith
Margaret Curtis	Doris E. King	Dorothea Solomon
Kathryn Dawes	Ethel LaMare	Julia Soulia
Lena M. De Laire	Edward C. Lavigne	Margaret Spellman
Edna Dennis	Mrs. Claudia Lavoie	Isabel Stone
Margaret Devany	Mildred M. Leazott	Agnes Sullivan
Marye Donnelly	Anne LeVarn	Dorothy Tart
Genevieve Douglas	Edith Lewis	Muriel Thompson
Claire Downs	Ethel Lewis	Helen Torrance
Lydia M. Drown	Edith Light	Margaret Trautenberg
Agnes Dugan	Marion Lull	Pauline Trombley
Genevieve Dupras	Iva Martin	Lillis M. Vaughan
Shirley Duquette	Cathrynn Mason	Louise L. Washburne
Astrid Edwardson	Kathleen McAloon	Alice Welden
Marion Everleth	Dorothy McAuliffe	Viola Wells
Lena Feldman	Elizabeth Miller	Anita Wolcott
Ruth Fenton	Frances Mulvey	Edna M. Wright
	Magdalena Mykalosky	





1929-30 Artist Course

- Monday Evening, October 14..... "Boston Male Chorus"
Monday Evening, November 11..... "The Tales of Hoffman"
Friday Evening, January 24..... "Arpa Columbian"
Thursday Evening, March 20..... Dorothy Langdon, Soprano and Reader;
Alice B. Hinchcliffe, Pianist

National Music Week

May 5-10, Inclusive

- Monday Afternoon, May 5..... Northern New York District H. S. Band Contest
Monday Evening, May 5..... Winners of Contest and 26th Infantry Band
Tuesday Evening, May 6..... University Double Quartet of Harvard University
Wednesday Evening, May 7..... P. S. N. S. Girls' Glee Club, Community Choruses, Plattsburgh Kiwanis Club Boys' Band and Rouses Point Symphony
Thursday Evening, May 8..... Miss Mary Becker, Violinist, of New York City; Mr. Walter Clapperton, Baritone, of Montreal
Friday Afternoon, May 9..... Clinton County H. S. Music Revue and Boys' Glee Club of Burlington, Vt.
Friday Evening, May 9..... Butterfield's Dramatic Oratorio "Belshazzar"
Saturday Evening, May 10..... Royal Bank Male Chorus of Montreal

[142]





Literary



Elaine to the Rescue

Jerry Payne stretched his long body out on the porch hammock and ran his fingers over his black hair to assure himself that no irritating waves or curls had made an unexpected appearance. He'd almost as soon be bald as to have his hair curling over his head (angelic fashion—as he described it). His dark eyes were dreamy and brooding. "It's a great life," he conceded. "I'm the very luckiest fellow on earth—finishing college next year, captain of the football team, have a new roadster, and now Mary Kent's house party at Lake Clear—and Marcia Benton. Mrs. Kent is an angel to have us cluttering up her nice summer camp for two weeks and, imagine, two whole weeks with Marcia. She's the most popular girl here."

His thoughts abruptly turned to Marcia's charms. Words couldn't describe her—she was superb. Tall, blonde, and blue-eyed, there was no dreamer about her. She was so vital, strong, and energetic—altogether beautiful. He never had time to think about things or talk about what he wanted to do or the goals he hoped to attain when he was with her. Jerry had a faint idea that girls didn't care much about work or plans for their lives.

"I'll take the roadster and go drive by myself as long as Markie is going to Burnham with Mary. Perhaps I'll get an idea for that essay," he told himself. "Somebody is sure to want to talk if I stay around here."

Five minutes later he was backing "Sunshine" into the road with many snorts and protests.

"Whither away and why?" Tom Hughes' shout drifted down from an open window.

"I go to meditate—to commune with nature," Jerry yelled back as he drove down the road.

Sunshine purred along very slowly for a time because Jerry was in no hurry. He was very happy and contented. Suddenly his day dream broke—a horn honked behind him and a big maroon car shot past. "That darn Lance Southey—and—w-why—it's Marcia." A sudden jerk brought his car back into the road just in time to avoid a post. "Well I'll be ——! Launcelot Southey! He's a conceited donkey! Back to the days when knighthood was in flower. I expect his middle name is Cuthbert or something which will furnish him inspiration. So Marcia is playing Guinevere to his Launcelot. I'm old King Art in person. So he thinks



The CARDINAL

just because his car is bigger and his Pater taught him to skip stones with silver dollars that he can take my girl. Well, perhaps I'll just speed up Tennyson a little and get me an Elaine."

Jerry's temper had run away with him. Righteous anger had taken complete possession of him. This goes to show how sure Jerry had been of Marcia and also his information along literary lines.

Anger and injured feelings, however, couldn't somehow take the place of lunch back at "The Hangout" so Jerry backed Sunshine around and started home. Nearly there he espied a small figure curled up on the grass beside the dusty road.

"Ho, a damsel in distress," quoth good-natured Jerry. "Why so far from home, infant?" he queried. "Like a lift?" The figure whom he had thought to be a child because it was so small and because of the mop of short brown curls rolled over and sat up.

"I'm *not* an infant," the girl's voice was angry and a little shaky.

Jerry stared uncertainly at her grimy, tear-stained face and considered the smudge that extended from one eyebrow to her pointed little chin.

"All right—young lady then—but what the deuce are you crying about?"

"I'm *not*." Her voice was a little hysterical and her chin quivered.

"I-I was coming to M-Mary Kent's h-house party tomorrow, b-but I came today instead. N-Nobody met me and I had to w-walk. It was so hot and the handle of my suitcase broke"—sniff, sniff. "My arms are all sunburned and I'm tired. I guess I can cry anyhow if I want to."

"Sure—go right ahead. I'll just soak my handkerchief in the brook and you can wipe your face off. Perhaps you'll feel better then. I'll take you up to 'The Hangout' the rest of the way. I'm staying there myself. My name's Jerry Payne."

During the ensuing operation Jerry learned that her name was Virginia Bruce. He also observed the charm of her small face and the captured sunbeam that lurked in her wide, candid grey eyes. He marveled at her smallness as she sat in his little yellow roadster. Half to her and half to himself he murmured: "You'd make a ripping Elaine!" which mystified her very much, of course. Just before they arrived Jerry suggested: "There's going to be a dance tonight at Grey Gables Inn and the bunch is going over. You might have a better time if you went with someone you know well, like me."

Of course Virginia was delighted and spared his feelings by not telling him that she knew a good many of the others far better than him, whom she had never seen before.



The CARDINAL

The banner features a central title "The CARDINAL" in a stylized, decorative font. Above the title is a small illustration of a lit candle or fire. Flanking the title are two illustrations of figures on horseback, possibly soldiers or guards, holding lances or swords. The entire banner is set against a background of horizontal lines and small decorative elements.

That night as he compared her with Sue, Mary, Marcia and the other girls he was doubly glad he had asked her. She was so little and so beautiful. No other word could describe the grey depths of her eyes or the merry little dimples that appeared very unexpectedly whenever she smiled. Tom had already invented a name for them. He declared they were her "now you see 'em, now you don'ts." Her brown curls just brushed Marcia's shoulder and made her look even taller than she was. In the back of Jerry's brain a deep, dark idea was gradually taking root—through Virginia he'd get Marcia back. The plan seemed very plausible to him and he resolved to try it.

"You know I have a job on *The Daily News* waiting when I finish college next year," he confided to her as they were returning from the dance. "It's a great life—being on a newspaper. I hope I'll get to be a crack reporter. Do all the big things."

"It must be wonderful." Virginia's voice was eager. "Imagine taking pictures of people who didn't want you to and getting into mobs and murders. I might not care for the murders, but the rest would be simply splendid."

"Funny," Jerry thought to himself, "how I can talk about things to her. I shouldn't think girls would care about things like that." For spaces, too, they just didn't say anything. This was another surprise. Jerry hadn't known that it was possible to get along and not talk.

Just before they reached home Virginia said carelessly: "That Lance Southey who was with Marcia thinks he is somebody with a capital S, doesn't he?"

Jerry inquired: "Did he tell you that his ancestors dug the holes for the Great Lakes?"

Virginia's merry little laugh rang out and Jerry could have gone down on his knees and kissed both her small shoes. Yes Virginia was clearly a marvelous girl and Marcia's return was almost assured. Jerry slept that night with a very light heart.

Not once during the following week did he beg Marcia to do anything or go anywhere with him. Not once did he show how hurt he had been at her abrupt desertion. In fact, though Jerry wouldn't admit it even to himself, there did not seem to be any wrangling hurt in his heart—only a great sense of freedom and peace where the old habits of hurry and excitement had been. It began to seem natural to see Marcia with Lance and it seemed natural, too, to have Virginia enjoy things with him.



The CARDINAL

They hiked together and drove together, they went on little picnics together and Jerry picked a great bunch of violets for her because he said they were like her—so sweet and cool and lovely. Quite a poet Jerry was getting to be.

It was Jerry who taught her a new stroke as they swam lazily in the cool waters of Lake Clear.

This was the way matters were on the last Friday night in camp. The party was breaking up Sunday morning.

"Wouldn't it be great if this could last forever?" Johnny Blare lay in the hammock and kept pushing with one foot to keep it swaying. "Just summer and a camp and nothing to do but loaf for years and years."

"Imagine the Mater and I'll toddle over to Europe for a couple of months," Lance drawled lazily.

"Sure. It's great for the idle rich, but I'm a business man—labor couldn't get on without me." Tom's good-natured voice was tinged with sarcasm.

"There is a Santy Claus," Jerry grinned as Mary came out onto the porch with a package.

"There is *not*. I'm just going to make an announcement. Tomorrow morning we're going to have a relay race in the lake. One girl and one boy on each team. The boys will race out to the raft and the girls back to shore. *This* is the prize for the winning team."

"What's the prize? What *is* it?"

"It's a picture of the camp done in colors." Mary held up for their inspection an enlarged snapshot which Tom had taken last week. Sure enough, it was the dear old "Hangout" and there they all were except Tom, who had taken the picture. Eleven of them all perched around on the porch and Mary's mother was in the window.

"Hurrah for Mary."

"What fun it will be."

"Be my partner, Louise?"

"No, you be mine, Weesy dear."

"You've no chance at all, Johnny."

"Let's decorate the raft."

In all this uproar Jerry's spirits seemed to keep falling. He couldn't show Marcia now. What chance would Virginia and he have against Lance and Marcia.





The CARDINAL

He could hold his own with Lance all right—but—little Virginia. She wasn't strong enough perhaps to swim that far.

* * * * *

Next morning the big raft was bobbing on the clear blue water, decorated with flags and streamers. Everyone was sure Lance and Marcia would win. Jerry felt pretty certain of it himself but he had a word of cheer for Virginia. "Atta girl—you show 'em. You can do it, you know."

"I'll do my part anyhow," he encouraged himself as they dove into the water at the shot of a pistol and headed for the raft where the girls stood cheering them on.

He was ahead of all now but one—a blond head that just showed above the water. Now he was almost to him, now at his shoulder. Now he was beside him but not one inch ahead could he get. Try as he could that wet blond head kept bobbing beside him and Lance reached up a hand to the raft the selfsame instant that Jerry did. Then the two girls were off. Jerry shook the water from his eyes and watched them. The others started a minute or two later but Lance and Jerry had eyes only for two figures streaking through the water. The blue one was Marcia and the green one was Virginia. Side by side—what a race—what swimming—as they cut through the water hardly a ripple marked their going.

"Look at Virginia go—I say, Lance—look at her go," and in his excitement he pushed Lance off the float and started for shore with his eyes still on Virginia's green suit. Did he imagine it or was she really creeping ahead a little. He couldn't tell yet. She was—he was sure of it now.

In dead earnest now he swam for shore. He would never get there it seemed. He wanted to shout his joy to the heavens and above all he wanted to tell Virginia what a good little sport she was.

"A great race," he panted as he reached her. "Simply great. All hail, the best little swimmer in the world."

He and Tom hoisted her to their shoulders and carried her up to camp. Half was there and Tom emitted a dismal howl, "Ouch! The Indians had nothing on you. I'm just glad my hair was put on a good solid foundation."

From her rather precarious position she received her prize.

"Speech! Speech!" someone shouted.

"Ladies and gentlemen," Virginia's friendly grin included everyone in her audience, "I hope you'll all come and see the picture and me when we get home, especially Jerry as it's half his anyhow."





The CARDINAL

That afternoon the climax occurred.

"Jerry, dear, would you care to take me in to town for some things? I'm truly sorry I've neglected you so much this week." Marcia's voice was sweet and regretful.

What could he say? Of course he *did* want to get Marcia back, but why couldn't she have waited till evening to have asked him to go somewhere? He had intended to ask Virginia to go fishing with him. He felt rather disappointed and somehow uncomfortable as he climbed into the roadster. It looked funny to see Marcia in it. Lance's big car did suit her much better—he wished she were in it this minute. His little yellow roadster seemed to shrink and shrink and he shrunk, too. He tried to tell her about the newspaper position.

"Not much money in that kind of place, is there?" Marcia questioned in her cool, practical voice. After that Jerry didn't try to talk about anything personal. To save his life he couldn't tell afterward anything that they had talked of all that afternoon.

"How did you ever live through all those afternoons and evenings before you knew Virginia and talk about nothing at all of importance?" a small voice inside him kept whispering.

The afternoon was over at last and Marcia said as she stepped from the roadster: "Tonight is the last time we'll be able to go to the dances at the Inn, Jerry. Going to take me tonight? Please."

"Sorry, Markie," he apologized. "I'm going to be very busy." His very busy evening was taking Virginia to walk beside the lake.

"I've been an awful idiot, Virginia," he admitted as he asked her to go.

"Oh, Jerry, I don't like idiots much, but as long as you say you 'have been' one it may be you're over the disease."

"Let's sit and talk a while," he suggested as they came to a high, flat rock.

"I'd love to—but—the means of ascent?"

"Easy," he boasted and lifted her carefully up onto it, then climbed up beside her.

A fat, orange moon like a Japanese lantern at a lawn party turned the waves to silver lace as they softly splashed against the pebbly beach. Far out the lake was some dead king's great, still blanket of silver cloth.

"Did you really mean that I might come up and see the picture sometimes?" Jerry's voice was wistful. "I'd like to awfully much."



The CARDINAL

"Of course, if you think it isn't too far from New York."

"I'd come if it were way to the moon—the moon isn't so far away tonight anyhow, is it?"

At this point, regrettable though it may seem, Virginia lost her balance and almost slid off the rock. That's why it was very necessary for Jerry to put his arm around her and pull her back very close to him.

"I've had a wonderful time up here. Some day I'll write a story about it," Jerry said dreamily.

"Shall I be in it?" Virginia turned her head against his shoulder to look up into his face.

"Of course—you'll be my heroine or, you know, leading lady."

"What will you call me?"

"Elaine the Fair."

"Whom will you be?"

"King Arthur."

"Elaine and Arthur. But we're not like them."

Jerry laid his cheek against her curls and put forth his last saving argument. "We're revised editions, dear—times have changed."

HELEN D. BROMLEY.



[150]





The CARDINAL

Milestones

How quickly have flown the past three years. It seems just a summer ago that we were graduated from high school. Now another commencement is upon us, but what a vastly different conception of life does this word "commencement" have for us now. To many, in high school, their commencement signifies the end of three years (more like three centuries) of secondary education and the diploma which was given them was considered a mattress upon which to lie in peaceful rest.

It takes all kinds of people to make a world and thus there were others of us in high school who decided that education was like delicious candy—we wanted more. Now that we have had more, are we going to be satisfied? Commencement must mean more than the end of something; it must mean the beginning of new life, for we are, as yet, infants, not only in legal aspect, but in our conception of what we term life. In other words, this is the beginning of a new "facial" period; we have just completed facing three of the most impressionable and enjoyable years of our life and we are still to face the future. Whether or not we shall succeed depends entirely upon our own determination. However, we as teachers of a younger generation must be successes, not because of ourselves, but because of the great responsibility which rests upon us in the shaping of many future lives.

Ah, yes, our commencement is just another "mile post" which we shall have passed on our non-stop flight to accomplish our greatest ambitions. Someone may say, how are we going to measure success? Well, it is certain that by our choice of profession we shall not measure our success by the amount of money which we may accumulate. We must strive for much higher standards than this of success. Accomplishment of our highest aims and realization of long-considered and benefit deriving objectives which have great future value will be the key note of our success. Thus, if we have the ability to make this a better place in which to live, it is our duty and should be our foremost aim.

DON W. ROBERTS, '30.

[151]







Beta Sigma



Officers

VIRGINIA A. WHITING.....	<i>President</i>
NINA M. AUSTEN.....	<i>Vice-President</i>
HELEN D. BROMLEY.....	<i>Secretary</i>

Edna M. Dennis	Bernice E. Hale	K. Claire Downs
James E. McAloon	Helen M. Torrance	Catherine A. Currier
Dorothy I. Scharff	Isabel M. Stone	Everest T. Allen
M. Adelle Fraser	Annette A. Watson	Shirley R. Duquette

MR. PAUL H. HARTMAN..... *Faculty Advisor*

DR. ALONZO HENSHAW..... *Honorary Member*

[153]





Beta Sigma

Literature, a subject of interest to all students, has proved the inspiration for the founding of a club for its further study. It was really an outcome of benefit and enjoyment derived from the course in advanced literature that culminated in the plan for a literary study circle.

After obtaining permission from Doctor Hawkins to found this club, the plan was submitted to Mr. Paul H. Hartman, instructor of English and literature, who very kindly lent his support and backing. It is under his able and enthusiastic guidance that this group is deriving much pleasure and profit from its weekly meetings.

It was decided to choose phases of literary study which would not be confined to any one type of literature, nor to the literature of any one country, and thus to vary the study enough to meet the interests of the group as a whole. This research work is reported on and discussed at our round table meetings every Thursday afternoon.

To be eligible for membership one must have earned at least a "B" final grade in general literature, and must be sufficiently interested in this subject to be willing to devote considerable time to its further study.

A very perplexing problem to be settled was that of finding a suitable name for the group. Having chosen the mythical Greek horse, Pegasus, for a symbol, the aid of Doctor Henshaw was solicited in providing a name which would be in keeping with it. Through his aid and suggestion the initials of our literary club became "Beta Sigma"—the symbols being very appropriate and significant to students of literature.

It was unanimously decided that because of the interest Doctor Henshaw has always taken in literature and in P. S. N. S. he should be elected an honorary member.

Oh, Pegasus! Thou wondrous wingéd steed,
Thou comest not to earth for prince nor king;
I may not bid Thee come nor call Thee mine,
But lo! I have a feather from Thy wing.

It gleams upon the sand, all crumpled, bent,
Oh, Pegasus, come back and claim Thine own.
I care not for Thy feather, broken there,
Come, tell me of the heights where Thou hast flown.

NINA AUSTEN,
HELEN BROMLEY.





Alumni



*Fifteenth
Edition*

Alumni News

*Published
Annually*

PLATTSBURGH STATE NORMAL SCHOOL, PLATTSBURGH, N. Y., 1930

COMMERCIAL

Class of 1929

Albert D. Angell is teaching in Drake's Business College, Paterson, N. J.

Helen Baker is an instructor at Bay Shore, L. I., N. Y.

Genevieve F. Barney is teaching in Richmondville, N. Y.

Guy A. Beaubriand is employed at Dannemora, N. Y.

Mabel D. Brewer is teaching commercial subjects at Waterloo, N. Y.

Marguerite M. Brewer is a teacher at Cobleskill, N. Y.

Andrew P. Broadwell secured a position teaching at Bernardsville, N. J.

Mae P. Brown joined the faculty at Islip, L. I., N. Y.

Robert M. Carpenter is teaching in the high school at Granville, N. Y.

Arlene B. Chapman is succeeding at South Fallsburg, N. Y.

Mary E. Clark is a member of the faculty at North Tarrytown, N. Y.

Joyce B. Creswell is employed as a teacher at Hornell, N. Y.

Esther C. Cushner is instructing at Groton, N. Y.

Albertine E. Darling went to Shortsville, N. Y., to teach.

Catherine Degenhardt is a successful teacher at Port Henry, N. Y.

Lisle Denicore is employed in Plattsburgh with the Delaware and Hudson Railroad.

Mary C. De Vasto joined the faculty at Hudson Falls, N. Y.

Rose M. De Veto went to Port Byron, N. Y., to teach.

Joseph F. Donovan secured a position as instructor at Indian Lake, N. Y.

Ann Dorfman is holding an excellent secretarial position at Locust Valley, N. Y.

W. R. Farnsworth joined the faculty at Fairport, N. Y.

Doris Fitzpatrick has a position teaching at Wayland, N. Y.

George L. Gallant is now teaching at Potsdam, N. Y.

Grace B. R. Garrison is a successful member of the faculty at Margaretville, N. Y.

Sarah C. Gnecco signed a contract to teach at Lawrence, N. Y.

Ruby Grimble has an excellent position at Olean, N. Y.

Christine Hale is teaching at Deposit, N. Y.

[156]





The CARDINAL

ALUMNI NEWS, 1930

Pauline V. Herling has a secretarial position in Plattsburgh, N. Y.

Irene F. Hitz is succeeding as a teacher at Hampton Bay, L. I., N. Y.

Charles LaCroix is a member of the faculty at Livingston Manor, N. Y.

Mary P. Macheski is employed in a business school in Brooklyn, N. Y.

Ward E. Magoon has an excellent position at Lima, N. Y.

Mrs. Robert Turnbull is living in Hartford, Conn.

Gertrude Marsh has a secretarial position in Plattsburgh, N. Y.

Helen M. Montany is succeeding in commercial work at Cuba, N. Y.

Howard H. Mooney joined the faculty at Corning, N. Y.

Thomas O'Neill secured an excellent position at Walton, N. Y.

C. Sheard Parker has a position teaching commercial subjects in the high school at Oneida, N. Y.

Luetta Raux has secured a position in the high school at Corning, N. Y.

Ruth Siddons went to Lakewood, N. Y., to teach.

Kathleen P. Sorenson joined the faculty at Woodridge, N. Y.

Mary A. Stenger is employed as a teacher at Gowanda, N. Y.

Lillian Stone is a member of the faculty at Adams, N. Y.

Margaret E. Strickland is succeeding at Norwood, N. Y.

George Taylor is teaching commercial subjects at Harrison, N. Y.

Alberta Todd joined the faculty at Roscoe, N. Y.

Pauline M. Turner went to Berlin, N. Y., to teach.

Cora VanderBurgh has a position teaching at Bay Shore, L. I., N. Y.

Earl Walrath is employed as a teacher at Warren, Pa.

Ester Weiner is teaching at South Otselic, N. Y.

Vera B. Wellott secured a position teaching at Hancock, N. Y.

Mary M. Wheeler is teaching at North Lawrence, N. Y.

Ruth N. Wilson is a successful teacher at Ticonderoga, N. Y.

Celia M. Zepf has a secretarial position at Poughkeepsie, N. Y.

Class of 1928

Raymond Bramer is teaching at Clifton Springs, N. Y.

Francis Burke is a teacher at Keene Valley, N. Y.

Kenneth Brown is employed as a teacher at Clayton, N. Y.

Martha Magoon is enjoying her second year as a teacher at St. Johnsburg, N. Y.

Laura Pearson is also completing her second year as a commercial teacher at St. Johnsburg, N. Y.

Evelyn McCloy is teaching at Custer, N. Y.

Kathleen McCannah secured a teaching position at Willsboro, N. Y.



ALUMNI NEWS, 1930

Nora Kinney is a member of the faculty at Ilion, N. Y.

Eloise Smith joined the faculty at Cornwall-on-Hudson, N. Y.

Isabelle Downey is teaching at Lindenhurst, L. I., N. Y.

Esther Koch is teaching in a vocational school at Schenectady, N. Y.

Adelaide White secured a teaching position at Saranac Lake, N. Y.

Helen Voris is a successful teacher at Cortland, N. Y.

Velma Turner is a member of the faculty of the Albany Business College at Albany, N. Y.

Evelyn Porter is teaching at Crown Point, N. Y.

Isabelle Sleight is employed as a teacher at Corinth, N. Y.

Theresa Clute joined the faculty at Whitehall, N. Y.

Wilhelmina Semple is succeeding at Schenectady, N. Y.

Evelyn M. Forcier went to Russia, N. Y., to teach.

Craig Martin has an excellent position at Oneonta, N. Y.

James R. Meehan is an instructor at Elizabeth, N. J.

Mario DelFavero is a successful teacher at Schroon Lake, N. Y.

Alice Rea secured a position as teacher at Johnstown, N. Y.

Helen M. Murphy is a member of the faculty at Mechanicville, N. Y.

Madeline Fallon has a secretarial position in New York City.

Mary LaBrie is teaching in Munnsville, N. Y.

Margaret Metzloff is employed as a teacher at North Tonawanda, N. Y.

Dorothy Torpey secured a teaching position at Wellsville, N. Y.

Marion Bellows is teaching in the commercial department of the high school at St. Regis Falls, N. Y.

Etta O'Malley has a secretarial position at Hardwick, Vt.

Mabel Close is teaching in the Watertown, N. Y., High School.

Lillian Balder is connected with the school at Gowanda, N. Y.

Alice Malone is located in Brooklyn, N. Y.

Sylvia Melofsky is teaching in the commercial department of the high school at Mt. Kisco, N. Y.

Mary Shannon is teaching at Old Forge, N. Y.

Class of 1927

Marie Cronin is teaching at Clayburg, N. Y.

Dora Anthony is connected with the school at Clyde, N. Y.

Marie McDonough is completing her third successful year at Fulton, N. Y.

Helen Clark is a member of the faculty at Central Islip, L. I., N. Y.

Doris Wright is teaching at New York Mills, N. Y.

Violet M. Trombly is teaching in the business college at Gloversville, N. Y.



The CARDINAL

ALUMNI NEWS, 1930

Mary Hughes is a teacher at Hudson, N. Y.

Elizabeth Lawless has a teaching position at Amsterdam, N. Y.

Marian Turk is a member of the faculty at Whitesboro, N. Y.

Gladys V. Carlson is completing her third successful year at Falconer, N. Y.

Ethel M. Carlson is teaching at Westfield, N. Y.

Class of 1926

Elizabeth Facto is teaching at Fishers Island, N. Y.

Albert Herzog is a teacher at Dexter, N. Y.

Margaret Reed is a member of the faculty at Fort Edward, N. Y.

Gladys Roberts is teaching in Ogdensburg, N. Y.

Florence Mulvey is connected with the faculty at Central Islip, L. I., N. Y.

Lois Delano is teaching at Rockville Center, L. I., N. Y.

ELEMENTARY

Class of 1929

Amy E. Alden is teaching at Westport, N. Y.

Emily E. Alden is a teacher at Wadham, N. Y.

Hazel E. Arksey secured a position as teacher at Morrisonville, N. Y.

Edith E. Arthur is an instructor at Rhinebeck, N. Y.

Imogene L. Arthur is a successful teacher at Peru, N. Y.

Beatrice A. Baker has a position teaching at Ellenburg Center, N. Y.

Gertrude F. Baker is an instructor at West Haverstraw, N. Y.

Kathleen F. Bowen is teaching at Beekmantown, N. Y.

Norman E. Bragg secured a position at Ausable Forks, N. Y.

Hazel J. Burgess teaches at Bolton Landing, N. Y.

Genevieve G. Bush is employed as a teacher at Forest, N. Y.

Hildred M. Call is connected with the school at Vermontville, N. Y.

Hazel M. Canavan is a member of the faculty of the New York State Training School for Girls at Hudson, N. Y.

Hilda R. Chase is teaching at Bolton Landing, N. Y.

Gertrude M. Coffey joined the faculty at Wynantskill, N. Y.

Frances Connors has a position teaching at Old Forge, N. Y.

Agnes E. De St. Guay is employed as a teacher at Glens Falls, N. Y.

Winifred E. Emnott went to Cambridge, N. Y., to teach.

Marguerite A. Fairbanks is a member of the faculty at Saranac Lake, N. Y.

Helen M. Fitzgerald teaches in her home town, Saratoga Spa, N. Y.





The CARDINAL

ALUMNI NEWS, 1930

Lucy Fraher is a successful teacher at Garrison, N. Y.

Bernice E. Giles joined the faculty at Port Jefferson, L. I., N. Y.

Dorothy E. Gold is a teacher at Franklinville, N. Y.

Shirley I. Goodale teaches at Schodack Landing, N. Y.

Hazel Gregware is employed as a teacher at Scioti, N. Y.

Inez V. Hamilton is succeeding as a teacher at Croton-on-Hudson, N. Y.

Katherine E. Harron is another successful teacher at Ausable Forks, N. Y.

Eva D. Hinden has a position teaching at West Albany, N. Y.

Sarah E. Hull is very successful at Fishers Island, N. Y.

Ethel E. Ketcham teaches the fifth grade at Breesport, N. Y.

Marian E. King is connected with the school at Whallonsburg, N. Y.

Pearl LaBarge is employed as a teacher at Wood Falls, N. Y.

Beatrice LeFebvre is teaching at Morrisonville, N. Y.

Sara Ann Masterson is also employed as a teacher at Breesport, N. Y.

Mildred McGrath teaches at Whitehall, N. Y.

Anna Mulholland is at home at Plattsburgh, N. Y.

Edna L. Sargent is a teacher at Ellenburgh, N. Y.

Helen V. Scully teaches at Greenwich, N. Y.

Kathryn L. Scully is also a teacher at Greenwich, N. Y.

Abbie A. Shea is a member of the faculty of the high school at Hoosick Falls, N. Y.

Harriet S. Spaulding is connected with the school at Crown Point, N. Y.

Elizabeth H. Underwood is succeeding at Wading River, L. I., N. Y.

Grace M. Warner is successful at Putnam, N. Y.

Ellen M. Whitty teaches at Putnam Station, N. Y.

Margaret P. Williams is a member of the faculty at Amityville, L. I., N. Y.

Dorothy R. Wing is another successful member of the faculty at Bolton Landing, N. Y.

MARRIAGES

Harold Benway of the class of 1923 to Miss Katherine Johnson.

Olive Bigonnaise of the class of 1928 to Mr. Claude Davis of Ticonderoga, N. Y.

Wilfred Nadeau of the class of 1928 to Miss Angela Girous of the class of 1927, of Westport, N. Y.

Aura T. Webster of the class of 1911 to Mr. Edward S. Webster, Cohoes, N. Y.

Gladys L. Baker to Mr. Norman E. Hubbard, on January 12, 1929.

Ruth Langford of the class of 1927 to Mr. Herbert Merchant, in October,





ALUMNI NEWS, 1930

1928. Mr. and Mrs. Merchant reside at RAVENA, N. Y.

Bernice Bellows of the class of 1929 to Mr. Howard Cowan of Chateaugay, N. Y.

Edna Sargent of the class of 1929 to Mr. Walter Magoon, on January 22, 1930. Mr. and Mrs. Magoon reside at ELLENBURG, N. Y.

Esther Braemer of the class of 1928 to Mr. Philip Sullivan.

Agnas Bowe to Mr. Martin Mannix. They were married in September, 1929. Mr. and Mrs. Mannix reside at Rockville Center, L. I., N. Y.

Gertrude Heath of the class of 1925 to Mr. Louis Drinkwine also of the class of 1925. Mr. and Mrs. Drinkwine live at White Plains, N. Y.

BIRTHS

To Mr. and Mrs. Paul Jepson, a daughter, Barbara.

To Mr. and Mrs. Dalton Minard, a daughter, Joan.

To Mr. and Mrs. Leo Newell, a daughter, Theresa Elizabeth. Mrs. Newell was Miss Agnes Dupras of the class of 1927.

To Mr. and Mrs. Henry Butler, a son, Robert Alfred. Mrs. Butler was Miss Dorothy Dupras of the class of 1927.

To Mr. and Mrs. Clayton Lombard, twins, a son and a daughter.

To Mr. and Mrs. Clark Emery, a son, Clark, Jr. Mrs. Emery was Miss Margaret Buckley of the class of 1928.

To Mr. and Mrs. Francis J. Gallagher, "the finest girl in the United States," on December 18, 1929. Mr. Gallagher was a member of the class of 1924.

To Mr. and Mrs. Charles Johnson, a son. Mrs. Johnson was Miss Ruth Larson of the class of 1926.

To Mr. and Mrs. Norman Davison, a daughter, January 1, 1930. Mrs. Davison was Miss Evelyn Nelson of the class of 1926.

To Mr. and Mrs. Frances Manfred, a son, Robert Dean, born September 13, 1929. Mrs. Manfred was Miss Littitia K. Provost.

ENGAGEMENTS

Mary P. Macheski to Mr. Lee Kimball, formerly of Plattsburgh, N. Y.

Margaret E. Strickland, class of '29, to Mr. Frederick B. Parker, announced February 7, 1930.

DEATHS

April 2, 1929, Alice Hobson, of the class of 1927, at Bowne Memorial Hospital, Poughkeepsie, N. Y.

March 26, 1930, at Toronto, Ont., Can., Mrs. Jessie Holcombe Wilcox, of the class of 1899.





ALUMNI NEWS, 1930

January 28, 1930, Ruth Chauvin, of the class of 1928, at her home in Plattsburgh, N. Y.

NEWS OF FRIENDS

Foster Loso of the class of 1925 is assistant principal of the high school at Elizabeth, N. J.

Helen Coolidge of the class of 1922 is teaching at Malone, N. Y.

Genevieve Lyons of the class of 1925 is a teacher at Keeseeville, N. Y.

Ruth Gray teaches at Southampton, L. I., N. Y.

Harold Benway of the class of 1923 is teaching at Hackensack, N. J.

Mary Morrissey is a teacher at Yonkers, N. Y.

Charlotte Houlihan is teaching at Hoosick Falls, N. Y.

Harriett Bradley, class of 1923, is now Mrs. J. J. Stamm—lives at Woodhaven, L. I., N. Y.—one son, three years old.

Mary B. Arnold, now Mrs. R. N. Grover, is secretary of the State Board of the Parent-Teacher Association.

Mrs. I. W. Haynes of New York City is to return from Europe the latter part of June.

Margaret Renison is enjoying the sights of Panama.

Mildred E. Mack, East Syracuse, N. Y., accepted an appointment to teach in Buffalo, N. Y., for September, 1929.

Mrs. Grace Winne King has two children, William Llewellyn, aged 5, and Catherine Craven, aged 2.

Birth of Mary Joan Decker on October 20, 1928, to Mrs. William Decker. Mrs. Decker was the former Margaret D'Arey of the class of 1918.

Elizabeth Carmody of the class of 1918 is married to Leo D. Connor.

The former Hazel Foisy is still living in Tupper Lake Junction. She is now Mrs. Thomas E. Hogan, Jr.

Mrs. Anson S. Cunningham of Upper Darby, Pa., was formerly Erma Mallory.

Mrs. Marion Baker Christie has two children: Margaret Louise, May 25, 1925, and William Wallace, September 19, 1927.

F. P. Haron ("Midge") will teach in Port Washington this coming year.

Ruth Larsen of the class of 1926 is now Mrs. Johnson.

"Prof." Robert A. Lamberton has been promoted from instructor in Economics to assistant professor—Rutgers University. Janet Kirkland Lamberton—born August 31, 1928.

F. W. Loso is at present serving a second time as treasurer of the Elizabeth Teachers' Association.

The following Plattsburgh graduates are now teaching in the schools of Elizabeth, N. J.: Mrs. Edna Stokes, Mrs. Julia Beede Loso, Charles Hamilton, Augustin Cosgrove, Spencer Ames, Alger Davis, James Meehan, Leo Kornhauser, Bernard Darrah, Gertrude Corrigan, F. W. Loso.



The CARDINAL

ALUMNI NEWS, 1930

Alfred Hainfeld, Henry W. Fenaughty, Benjamin Haynes, B. A. Darrah, C. W. Hamilton, A. Cosgrove and F. W. Loso are now brother members of the Phi Delta Kappa, Rho Chapter, a New York University national honorary fraternity. Benjamin Haynes for the past year has been corresponding secretary and for the coming year will be vice-president.

B. A. Darrah married Helen Walker of Elizabeth. He is the father of a fine baby girl. Jimmie says she is not the finest baby in the world, but he will admit that she runs a close second.

Harold Tilden Benway is now contemplating leaving the commercial teaching field. He is at present head tennis coach of the champion tennis teams of Hackensack, N. J.

Officers of the Schoolmasters' Bowling League of Elizabeth: C. W. Hamilton, secretary 1927, president 1928; B. A. Darrah, secretary 1928; Leo Kornhauser, treasurer 1927, 1928, 1929, 1930; Augustin Cosgrove, vice-president 1930.

The following people have earned degrees:

C. W. Hamilton, B.S. Ed., June, 1929.

Mary Morrissey, B.S. Ed., August, 1928.

B. Lavigne, B.S. Ed., June, 1929.

B. A. Darrah, B.S. Ed., June, 1929.

J. F. Gallagher, B.S. Ed., June, 1928.

B. Haynes, B.S. Ed., June, 1928; M.A., June, 1929.

Robert Lamberton, B.S. Ed., August, 1928.

Henry W. Fenaughty, B.S. Ed., June, 1929.

G. H. Webster, B.S. Ed., June, 1928.

Leo Kornhauser, B.C.S., February, 1928.

F. Brennan, B.S. Ed., June, 1929.

"Art" Lyons, B.S. Ed., June, 1928.

F. W. Loso, B.S. Ed., June, 1928; M.A., 1929.

H. Benway, B.S. Ed., January, 1930.

Gladys Niver, B.S. Ed., June, 1929.

Evelyn Messinger, B.C.S., February, 1930.

Florence Lombard, B.C.S.

Mabel Eggleston, B.S.

Viola McDowell Chalmers, University of Denver, B.C.S., June, 1929.

Helen Murphy, B.C.S., in 1928.

The former Hazel Calkins of the class of 1914 is now Mrs. Wm. Purves, of Lynbrook, N. Y.

The former Evangeline Bartlett of the class of 1914 is now Mrs. A. E. Austin, of Ipswich, Mass.

The former Helen F. Barber of the class of 1915 is now Mrs. S. J. Wendt, of Bay Shore, L. I., N. Y.

"Pop" Ryan of the class of 1925 is now working on Wall Street in New York City.

Hugh Conway, also of the class of 1925, is teaching in Dobbs Ferry, N. Y.

Francis Ryan of the class of 1925 has signed his contract for the fourth year at Chateaugay, N. Y.





The CARDINAL

ALUMNI NEWS, 1930

REUNION OF THE ALUMNI IN SYRACUSE

The annual dinner and meeting of the Plattsburgh State Normal School Alumni Association, Western Division, was held in Syracuse, N. Y., on Saturday, May 4, 1929. There were about sixty members in attendance. After the dinner which was held at Schrafft's the business meeting and election of officers took place. It was decided that the 1930 meeting should be held the first Saturday in May at Rochester, N. Y., at which time a permanent meeting place would be decided upon.

The officers elected for 1930 were: Mr. Bernard Tracy, Rochester, N. Y., president; Miss Marion Perrin, Rochester, N. Y., vice-president; Miss Marian Tubbs, Randolph, N. Y., secretary-treasurer.

The retiring officers were: Mrs. Leland Singer, Syracuse, N. Y., president; Miss Julia Shufelt, Syracuse, N. Y., vice-president; Miss Marie McDonough, Fulton, N. Y., secretary-treasurer.

A musical program followed the business meeting after which the members had a chance for a real old visit and discussion of the disaster at Plattsburgh and the construction of the new Normal.

REUNION OF THE ALUMNI IN NEW YORK CITY

The annual meeting of the Southern Division of the Plattsburgh State Nor-

mal School Alumni Association was held as usual on the first Saturday in May at the McAlpin Hotel in New York City. A gathering of approximately 115 Normal alumni were present.

The officers for 1928-29 were as follows: F. W. Loso, '25, president; B. A. Darrah, '23, secretary; Francis Kroner, treasurer.

After a very enjoyable gossiping contest, in which all participated, the business meeting was held. The president appointed a committee, who nominated the following officers: B. A. Darrah, '23, president; Mary O'Sullivan, '25, vice-president; Gladys Muir, '15, treasurer; Florence Purvis, '18, secretary.

This slate was voted on and passed unanimously. It was decided at the business meeting to send a letter to Commissioner Graves asking that the Normal School be retained at Plattsburgh.

DINNER AND DANCE HELD BY ALUMNI

With Dr. George K. Hawkins as toastmaster, the Alumni Association of the Normal School held its annual banquet and dance at the Cumberland Hotel, Plattsburgh, N. Y., on June 16, 1929. About 125 persons were present, including members of the Senior class.

Thomas O'Neil, president of the class, was the first speaker. Mr. Otis Noyes in his reply for the faculty expressed regret at seeing the Senior class depart.

[164]





T. Brennan

"Sound sleep be thine! sound cause to sleep hast thou."

In Memoriam

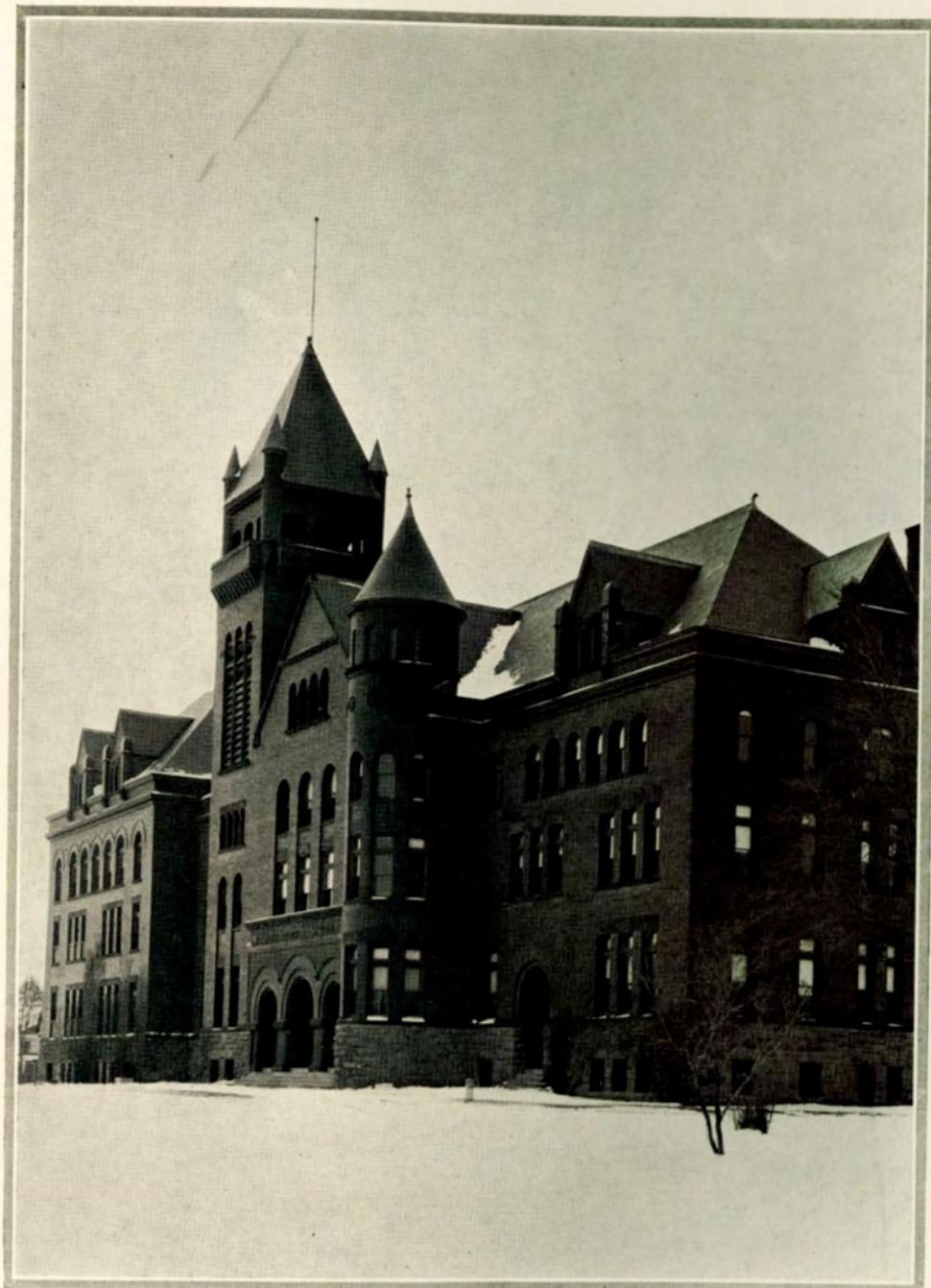


The CARDINAL

*The heat and the chaos of contest are o'er
To mingle no longer—to madden no more;
And the cold forms of heroes are stretched on the plain;
Those lips cannot breathe thro' the trumpet again.
Farewell to ye, chieftains; to one and to all,*

* * * *

*Ye cannot wake from your desolate sleep—
Unbroken and silent and dreamless and deep.*





*"This fellow's wise enough to play the fool,
And to do that well craves a kind of wit."*

Humor

The CARDINAL

FAMOUS WORDS OF FAMOUS PEOPLE

Beth Miller—"The part is—."

Vic Kelly—"I should say—."

Jean Slowey—"My Jimmie—."

Marion Lull—"I'll be confounded—."

Frankie Bratt—"Fer gosh sakes—."

Betty Jones—"No, but—."

Muriel Thompson—"Now, in Canton—."

Fran Considine—"Honest to goodness now—."

Corinne Bahringer—"Now I don't see why that—."

Encie Babcock—"Naow Ka—tie."

Louise Washburne—"For tripes sakes."

Peggy Brennan—"I didn't do it."

Irene Roberts—"Beck, you didn't!"

Mr. Noyes—"Paddon me, Mr. Clahke."

Mr. Wilkes—"Now, class, my best guess is—."

Peg Devany—"What time is it?"

Vera Couture—"Earl's coming."

Ada Babcock—"And Walt says—."

Mr. Terwilliger—"Lan' sakes, Class!"

Mr. Clark—"Puah bunk—sil-ly."

Betty McClintonck—"Do we have to learn all that, Mr. Clark?"

Mary Donnelly—"Gee, that's tedious."

Carolyn Clarke—"I'm all upset."

Miss Hawley: My favorite song is
"Lead, Kindly Light."

Reporter: Mr. Drumm, will you
please tell me what you have done to
become so popular with Miss Ketchum?

Mr. Drumm: I gave her a few tips
about the stock market; I mean live-
stock—pigs, horses, cows, etc.

Mr. Clark: What month do you
like best?

Mr. Noyes: Oh, I wish *May* were
here always.

Gerald (at the beach): Roll on,
mighty waters, roll on.

Murph: Oh, Gerald, aren't you
wonderful, it's doing it.



The CARDINAL

Fran Considine: Do you know the difference between capital and labor?

Vera Couture: No, what is the difference?

Fran C.: Well, if I loaned you twenty-five cents, that would be capital. If I tried to get it back, that would be labor.



*"We have the girls!
We have the racquets!
We have the courts???"*

[171]

The CARDINAL

WHY NORMAL HAS NO FOOTBALL

"Now I lay me down to sleep,"
The football player said,
"As backs and guards around me leap
And jump upon my head.
An elbow trampled in my neck,
A leg jammed in my spine,
I wish I'd tried a long end-run,
Instead of through the line.
My mouth is full of grass and soil,
Six teeth are hanging loose,
A gory cheek that some guy bit,
It's aching like the deuce.
An ankle dangling into space,
An ear that starboard lists,
An eye that's closed and badly blocked
Thanks to someone's rugged fists.
A kick, a punch, a straight-arm drive,
Two slashes on my jaw

Punishment—why man alive,
The worst I ever saw.
Three tons of beef upon my frame,
A bulky, clawing mass,
Instead of this line plunging play,
I wish I'd tried a pass.
A rib that's bent, a leg that's warped,
My neck is almost broke,
And if I swallow much more dirt,
I swear I'm going to choke.
So here I lie, all tangled up
In fifty kinds of creases,
I hope they send a doctor soon
To shovel up the pieces.
I guess I'm done—I'm counting stars,
I'm just a mingled heap,
And so I offer up this prayer,
I lay me down to sleep."

ANONYMOUS.

Annis (teaching English): Mary, correct this sentence, inserting "merely" in it: "He took me to the station in his car."

Mary Nolan: He merely took me to the station in his car.

Annis: Explain the use of "merely."

Mary: That's all he did.

Mr. Noyes (in sociology class): Then we will leave the discussion here and proceed—.

Beth: But, Mr. Noyes, couldn't it be this way?

Encie Babcock went to Beemer's recently and asked for a pound tin of floor wax.

"I'm sorry," said Clarkie, "but all we carry is sealing wax."

"Don't be silly," Encie snapped; "who'd want to wax a ceiling?"



The CARDINAL



Some Things the Future Holds!

Stranger: Could you tell me where Margaret Street is?

Betty Thompson (new to Plattsburgh): Why, no, I didn't know Mr. Street had a daughter.

Mr. Street: This blueberry pie tastes queer, dear.

Mrs. Street: Perhaps I put too much "blueing" in it.

Mrs. Jones: Is your daughter a finished musician?

Mrs. Bratt: Not yet, but the neighbors are making threats.

Ray Brown: Yes, my father has contributed very much to the raising of the working classes.

Peggy Brennan: Is he a Socialist?
Ray: No, he makes alarm clacks.



The CARDINAL

ADVANCED SUMMER STYLES

What the well-dressed man will wear: Hat, collar, tie, shirt, belt, vest, trousers, coat, socks, garters, shoes, underwear, topcoat.

What the well-dressed girl will wear: Nothing much.

M. Kinney: Down at the club today I saw ten people get up and leave table.

Eve Gamble: What for?

Marie: They were through eating.

Mr. Hartman: Have you any abnormal boys in your class?

Mr. Terwilliger: Yes, two; they both have excellent manners.

Pup Ryan: I'm the champion long-distance cornet player. I entered a contest once and played "Annie Laurie" for three weeks.

Don Roberts: Did you win?

P. Ryan: No. My opponent played Sousa's "Stars and Stripes Forever."

Mr. Noyes, Mr. Clark, Mr. Diebolt and Mr. Rusterholtz have a great time arguing over questions of the day. This is the reason: Mr. Noyes is right and he's only trying to put the other three right.

Mr. Clark shouldn't play the organ any more—he's getting too old to play with his feet in public.

Pat Brennan (trying to be polite): Pardon me, lady, but may I accompany you across the street?

Lady: Why certainly, little boy. How long have you been waiting for somebody to take you across?

Judge: Speeding, eh! How many times have you been before me?

Dick Ford: Never, your Honor. I've tried to pass you on the road once or twice, but my bus will do only fifty-five.

"I think," said Mr. Street, "that we can do better than that. Let us take that verse again, and let us make it quite plain that the first line is 'Weak and sinful though we be,' and not 'We can sing full though we be.'"

The CARDINAL



Cinderella Expects Her Knight

[175]

10 30

The CARDINAL

DURING INITIATION

Superior: What is the difference between a Freshman and Mr. Thompson?

Pledgee (earnestly): I don't know.

Betty Jones: Could you suggest something for Beth's birthday?

Carolyn: How about some book ends?

Betty J.: Just the thing! She always reads the ends before she does the beginnings.

Father: My boy, think of the future.

Ray Light: I can't; it's my girl's birthday and I must think of the present.

Sam Dennison: What must a man do that he may be buried with military honors?

Ray Becker: Why, he must be captain.

Sam: Then I lose the bet.

Ray: What did you bet?

Sam: I bet he must be dead.

Pender: Did you go into any of the New York restaurants?

Johnnie O.: No. I got into what I thought was one and I heard a fellow call for Saratoga chips and I knew it was a gambling den so I got out quick.

It happened in Mr. Wilkes' advanced accounting class:

Edna: What do you put in "T" accounts?

Tillie: I don't know.

Curt Saunders: Where do you think I got this collar?

Don Downs: I don't know, where?

Curt: Around my neck.

Helen Rooney: Were you paddled hard at initiation, Peg?

Peg Ryan: I don't notice what goes on behind me.

Mr. Clark: You all know where Sag Harbor is, don't you?

Mr. Clark (answering his own question): It's the jumping-off place on Long Island."

(*Notice the look of consternation on Zip Slowey's face!!*)

"Fog, darling," she murmured, "I'm so afraid you'll change."

"Don't you fret, Irene, you'll never find any change in me."

Mr. Diebolt: You missed an exam last week, didn't you, Mr. Finnegan?

Maurice: Not a bit, sir, not in the least.



The CARDINAL

"FOG" AT HIS FOGGIEST

Mr. Rusterholtz: Have you your essay, Mr. Becker?

"Fog": No, I haven't had it punched yet!

Tate: Mae, I kiss you good-night?

Mae: I should say not. (But she didn't.)

Tenor: Why were you kicked out of Glee Club?

Bass: I had no voice in the matter.

"Mother, will we Normal students go to heaven?"

"Yes, dear, but you won't like it."

Mr. Clark: May I hold your hand?

Lily Goodridge: It isn't heavy. I can manage, thank you.

"Well, I knocked that exam cold."

"What did you get?"

"Zero."

Miss Ketchum: How many subjects are you carrying?

Pat B.: I'm carrying one and dragging five!

You pledges can sit down now—.

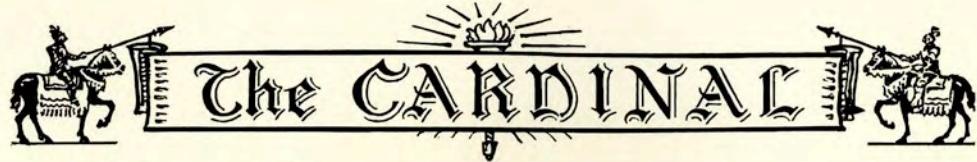
Voice in rear of group: Liars.



"Bring Your Abbreviated Bathing Suits to Summer School!"

Mr. Rusterholtz: Have I ever told you the story about the clover and the old maids—or do you object to the term "old maid"?

Ida Weinstock: Oh, no, we can't help it.



The CARDINAL

Mr. Pat Brennan has been awarded the first prize for his most
EMBARRASSING MOMENT

Dear Editor:

Imagine my embarrassment when Miss Ketchum called my attention to the fact that my absence card was punched for a day which fell on a Sunday. It certainly takes a lot of mental training to remember a long list of absences, but the above incident was the first time any such disastrous event happened.

Yours truly,
PAT BRENNAN.

Peg Devany: Who was the first one that came from the Ark when it landed?
B. Bradley: Noah.

Peg D.: No. Doesn't the Bible say that Noah came forth? So there must have been three ahead of him.

Mr. Brown (to student): Do you know who I am?

Ed Levine: No, sir, but if you can remember your address I'll take you home.

Parson: My mission is saving girls.

Wilbur Edmonds: Then save a couple for me, parson.

A woman got on a car with a baby. Brad began to look at it and the woman said: "Rubber." "Is that so," exclaimed Brad. "I thought it was real."

Finnegan: When I read about some of these wonderful inventions in electricity it makes me think a little.

Shep Clarke: Yes, isn't it remarkable what electricity can do?

Mae T.: Do you remember those cigars I gave you for your birthday?

Tate: Not if I can help it.

Millie: Think he loves you, huh?

Pauline H.: I don't know, but he can kiss just as well.

Bea: Is your wife a victim of bargain days?

Sam: No, I'm the victim. She seems to enjoy them.

Encie: When the clock strikes thirteen, what time is it?

Jean: Time for the clock to be fixed.

The CARDINAL is a great invention,
School gets all the fame,
Printers get all the money,
And the staff gets all the blame.





Advertising

The Style Shoppe

MORRIS SHUBERT, MGR.

"EXCLUSIVE NOT EXPENSIVE"

LADIES' READY TO WEAR—MILLINERY—
HOSIERY—FURNISHINGS

Beau Claire

The Authentic Fashions of the Mode

24 MARGARET STREET

PLATTSBURG, N. Y.

Branch Stores

—RUTLAND, VT.—BURLINGTON, VT.—PLATTSBURG, N. Y.—BARRE, VT.—

THE SENIOR CLASS

thanks

The Plattsburgh Music Shop

for furnishing

Music for the Faculty Banquet

FRATERNITY, COLLEGE and CLASS JEWELRY

Commencement Announcements and Invitations

JEWELER TO THE JUNIOR AND FRESHMAN CLASSES
OF PLATTSBURG STATE NORMAL SCHOOL



L. G. BALFOUR COMPANY
MANUFACTURING JEWELERS AND STATIONERS
Attleboro, Mass.

N O T I C E

The 1931 meeting of the P. S. N. S. Alumni Association in and around New York will be held on the SECOND Saturday in May instead of the FIRST Saturday as in the past. The location is the same as usual—Hotel McAlpin, New York City.

Keep this date open for the biggest get-together of the year.

T. M. BROWN,
Secretary.





F A C T S



There are in Normal School ambitious young men and women who would like to work after school hours in order to finance their education. Why not think of them when you need part-time help? Your helping them may mean to such students the difference between failure and success.

They can do mostly any kind of work ; better yet, they are ambitious and WILLING to work in order to better themselves. Why not make it a point to help at least one such student? Every school has them. Financially, they are on the danger line. They enter Normal with much the same spirit as animated Columbus when he sailed into the unknown ; they just are gambling, taking a chance.

NOW IS YOUR TIME - - right now as you read this ad. Make a hurried notation of this ; investigate the facts ; the school will give them to you. It has the one student you can afford to help.

See the principal of the school—or just phone—more information will be given you.



How to Develop a Useful Shorthand Vocabulary

ONE of the outstanding merits of the Three Red Books of Gregg Shorthand is the economic distribution of the task of building a useful shorthand vocabulary. The Three Red Books were constructed as a unit through which the building of a useful writing vocabulary progresses with pedagogic accuracy. Each of the three texts undertakes its definite share of this task.

To the Shorthand Manual

is given the task of building the vocabulary of highest frequency. Its theory principles are illustrated by, and the reading and writing exercises grouped around, the three thousand most commonly used words.

To Progressive Exercises

the second Red Book, is allocated the duty of extending this vocabulary to the fourth and fifth thousand words by means of short diagnostic tests and sentence drills on each of the units in the Manual.

To Gregg Speed Studies

the third Red Book, is given the important task of putting the combined vocabulary of the Shorthand Manual and of Progressive Exercises to work immediately through the medium of interesting and instructive business letters and articles. And, in addition, Speed Studies takes up the task of broadening the student's writing vocabulary by teaching him some 2500 words that Horn's Study places beyond a frequency of five thousand, but which occur in present-day business use often enough to make their mastery essential.

Let us send you an examination copy of the new Speed Studies. Try it in your beginning theory class a few days and you will find that it is correctly named "The Companion Text to the Shorthand Manual." Every one of its 314 pages is packed with helpful aids—choice drills on shorthand penmanship, on brief-form derivatives, on frequent phrases, etc. It brings to the student hundreds of selected letters and articles written in beautiful shorthand, visualizing modern business at work. Attractively bound in red cloth to match the Manual. List price \$1.20.

*Send for Course of Study in Gregg Shorthand based
on these Three Red Books. It is yours for the asking.*

THE GREGG PUBLISHING COMPANY

NEW YORK

CHICAGO

BOSTON

SAN FRANCISCO

THREE REASONS WHY

You should send your articles for cleansing to

SPIEGELS

Ist. To our "Freshy" Friends:

We Clean Dresses With Our New Process Without Any Shrinkage. A Big Accomplishment In Garment Cleansing.

IIInd. Juniors:

You Know Our Prices Are Right And Our Efforts Are The Best.

IIIrd. Dear Seniors:

Many Of Them After Leaving Plattsburg Have Been Sending Garments To Us From Their New Locations.

**For Other References Ask Anybody in
PLATTSBURG**

OUR CONTINUED SUCCESS HAS BEEN
WARRANTED BY THE QUALITY OF OUR WORK

SPIEGELS SERVICE General Cleansers

NORMAL STUDENTS ARE GIVEN 25% REDUCTION OF THE REGULAR PRICE LIST,
PLUS 10% FOR CASH IN ADVANCE.

Suffolk Engraving
and
Electrotyping Company
Kendall Square, Cambridge, Mass.



THE SUFFOLK BUILDING

WE make Engravings for all Illustrative
Purposes & Special attention given to
COLLEGE AND SCHOOL WORK.
Diplomas engraved on sheepskin and parchment

The illustrations in this book made by "The Suffolk"



HERE you in search of a place where you can get a *REST* from the noises of the city? Is it the wide open space that you like? Is it fishing, rowing and swimming for which you crave? If so, why not choose the ideal place? We have it. It combines all that is desirable for a Summer Camp.

¶ It is located on the shores of Lake Champlain, just a few minutes drive from Plattsburg. It is one of the few Summer Camps that offer all the advantages and conveniences of the modern urban home. It is a seven room cottage with running water and bath. It has two verandas and one sleeping porch. There is a garage in connection.

¶ Nearby are the Mobodo Airport and the famous Plattsburg Municipal Beach.

For further information communicate with

G. W. MILLET

PLATTSBURG, NEW YORK

28 STETSON AVE.

BUSIEST CORNER

Telephone 160

IDEAL CONFECTIONERY

WITH LUSCIOUS LIGHT LUNCHES

PURE HOMEMADE CANDIES

and

DELICIOUS ICE CREAM

IF IT'S CANDY, WE HAVE IT

IF IT'S ICE CREAM, WE SERVE IT

We Patronize the People Who Patronize Us

Larios Brothers

CORNER MARGARET AND CLINTON STREETS

PLATTSBURG, N. Y.

Established 1868

The Bigelow Studio

"THE HOME OF GOOD PHOTOGRAPHS"



PORTRAITURE

COMMERCIAL WORK

KODAK FINISHING

PICTURE FRAMING



Photographers for the Cardinal



64 MARGARET ST.

PLATTSBURG, N. Y.



Compliments of

ALLEN AND ALLEN

VICTOR BOIRE

BOOTH AND BOOTH

THOMAS COTTER

THOMAS CROAKE

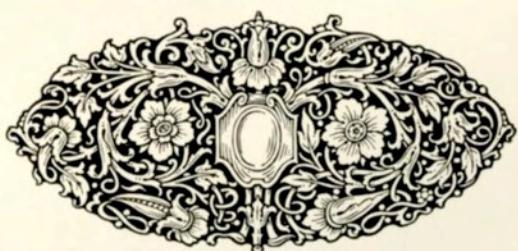
J. W. DAVERN

PIERCE HOLCOMBE

B. LOYAL O'CONNELL

ANDREW RYAN

PATRICK J. TIERNEY





The Complete Printing Service



FREE PRESS PRINTING CO.
189 COLLEGE ST., BURLINGTON, VT.



**Class of
Thirty**





Class of
Thirty-one





Class of
Thirty-two



A. H. Marshall Co.
Incorporated

Hardware

"SPAULDING"

**SPORTING GOODS
and
ATHLETIC SUPPLIES**

Visit Our Gift Department

Elevator Second Floor

Better Shoes for
Less Money for
the Whole
Family



MERIT SHOE CO., Inc.

**60 Margaret St.
Plattsburg, N. Y.**

Monopole Grill

Blue Plate Special
Steaks, Chops, Spring Chicken
Broiled Live Lobsters
Soft-Shelled Crabs
Clams and Oysters on the Half Shell.



PHIL J. BLAIR

Compliments of

Jones-Buick Co.

**95 Bridge Street
Phone 92**

TEACHERS!

MAKE THIS YOUR PAL.



Royal Portable Typewriter

Built under the patent rights of the standard machine.

LIGHT

DUST-PROOF

DURABLE

W. F. JORDAN

32-34 Oak Street
18 Broadway

PLATTSBURG, N. Y.
ARANAC LAKE N. Y.

ESTABLISHED 1860

R. O. BARBER & SONS

DRY GOODS

RUGS

SHADES

CURTAINS

54-56 Margaret St.

Plattsburg, N. Y.

The Story Of Your Success

Is told by each line and page of your bank book. It will prove how fast you are getting along, or how close you are to falling behind.

Begin now by depositing a fixed amount regularly and write a new Chapter of Real Success.

Merchants National Bank

PLATTSBURG

FOUNDED 1884

NEW YORK

***“Always at Your
Service”***

ESTABLISHED 1882
INCORPORATED 1921

Shawron's
98-102 MARGARET ST. PLATTSBURG, N.Y.

MALLORY HATS
Hart Schaffner and Marx Clothes

THE FIT RITE SHOP

SAM COHEN

9 Clinton Street

COMPLIMENTS OF

B. H. BROOKS

“SAY IT WITH FLOWERS”



HARRY M. COOKE

Florist



Flowers for all occasions

Phone 21

Flowers telegraphed everywhere

PLATTSBURG, N. Y.

MEMBER F. T. D.

BETWEEN THE CLASSES THE BOYS DO GATHER TO TALK ABOUT—LET'S CALL IT THE "WEATHER"

SEE ALL

HEAR ALL

SAY NOTHING

S P E A R M A N ' S

LET US SUPPLY YOUR WANTS



Stationery Books Kodaks Films
Developing Engraving
Greeting Cards



B E E M E R ' S

"The Store Ahead"

66 Margaret St.

Plattsburg, N. Y.

Phone 176-W

Compliments of

L. C. Bolles, Inc.

42-44 COURT STREET



C O M P L I M E N T S O F
George A. Brown
“THE LIVE STORE”

PLATTSBURG
NEW YORK

Hotel Witherill
—PLATTSBURG, N. Y.—
ON LAKE CHAMPLAIN

Four Stores In One

BAKERY
FRUITS
MEATS
GROCERIES

Standard Goods At Lowest Prices



PLATTSBURG PUBLIC MARKET

D. E. KELLEY, Prop.

The Newest Styles in Ready-to-Wear

Are Always On Display Here!

COATS, SUITS, MILLINERY, DRESSES, EVENING WEAR
SILK HOSIERY, SILK UNDERWEAR, GLOVES, ETC., ETC.

Also Complete Lines of Men's and Boys' Clothing, Luggage, Dry Goods,
Floor Coverings, Draperies, Wall Paper and Window Shades



74-76 Margaret St., Plattsburg

General Ice Cream Corporation

* * *

FRO-JOY Ice Cream

* * *

Phone 1

PLATTSBURG, N. Y.

Compliments of

CANDYLAND

* *

A man we know is worrying about ways of keeping his friends.

One way we know to keep your friends is to treat them with some of our Homemade Candy and Ice Cream.



COMPLIMENTS OF
J. A. Freeman & Son, Inc.

ELECTRIC APPLIANCES

Grills, Toasters, Water Heaters, Percolators, Heating Pads, Curling
Irons, Irons, Immersion Heaters, Milk Warmers,
Electric Washers, Vacuum Cleaners,
Thor Electric Ironers

GENERAL ELECTRIC AND KELVINATOR REFRIGERATORS

Associated Gas and Electric System

30 CITY HALL PLACE

Phone 209

PLATTSBURG, N. Y.



Agonian Fraternity

*Alpha Delta
Fraternity*





Clonian Fraternity

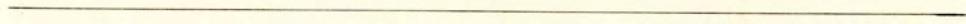
Delta Tau Chi
Fraternity





Kappa Kappa Kappa

Fraternity



Strand Theatre

Pride of Northern New York

VITAPHONE and MOVIEPHONE

Music by the Strand Orchestra

A DELIGHTFUL PLACE TO SPEND AN EVENING





COMPLIMENTS

The Cumberland Hotel

Compliments of
W. E. CROSS
City Jeweler

WOLFE'S

Exclusive Selling Agents for

DOROTHY DODD
FOOTWEAR

SELL GOOD SHOES

HOLLYBROOK HOSIERY

A complete line of
Gold and silver kid opera pumps and
one straps in long and short
various always in stock

16 Bridge St.

A BLOCK FROM MARGARET ST.
BUT A MILE FROM HIGH PRICES



E. F. Joyce
ELECTRICAL CONTRACTOR

FIXTURES, APPLIANCES
LAMPS and SUPPLIES

136 Margaret St. Phone 609
PLATTSBURG

T. J. LAVIN
WHOLESALE
Confectioner

OAK ST. PLATTSBURG

THE CLUB
GOOD THINGS TO EAT

HENRY COSTE, Prop.

BLOW OUT

MEANS

BLOW INTO

**NASH'S
TIRE SHOP**

104 Margaret St. Plattsburg

JUST
CALL
67

FOR SUPER-SERVICE

Toner's
TAXIS

RESIDENCE PHONE 1176

Willard Batteries
Authorized
Electrical Service
Harrison Radiators
and
Radiator Service

H. E. ATWATER

Wholesaler and Retailer

Automotive Electric Supplies.

40 Court St.

Plattsburg, N. Y.

Speedometer
Service
Love-Joy
Shock Absorbers
A. C. Products
General Tires



*The highest grade coal in the world
and the best prepared*

DOCK & COAL INC.
DISTRIBUTORS
PHONES 167--262--263

Busy Bee Lunch

Best wishes for a new Normal including a four
years' Commercial Course

D. F. ROONEY

W. H. COFFEY

A. MASON & SONS, Inc.



CHARLES E. DEVENBURGH

WHOLESALE AND RETAIL
DRUGGIST

Cor. Margaret & Cornelia Sts., PLATTSBURG, N. Y.

*Lumber and
Building Materials*



Phone 227

W. E. CARROLL

**FURNITURE, RUGS,
ANTIQUES, MIRRORS**

FUNERAL
DIRECTOR

Men's Furnishings, Stetson
Hats, Leather Luggage,
Wardrobe Trunks,
Laundry Cases
and Sweaters

*Manufacturing and
Retail Furriers*

SMITH BROS.

96 MARGARET ST.

Phone 581 29-31 Bridge St.

PLATTSBURG NEW YORK

**New York
Shoe Shining Parlors**

PETER REPAS, Prop.

HATS CLEANED

Plattsburg New York

W. B. RAGATZ, Prop.

Eat at the
**CLINTON
DINER**

IT'S THE NEAREST PLACE
TO HOME

32 ½ Clinton Street

Compliments of
BYRNES & AMES

FURNITURE
RUGS
STOVES

**THE
LITTLE STORE**

Featuring
EVERYTHING FROM HEAD
TO TOE FOR MEN
WHO KNOW

34-36 COURT ST. PHONE 296
PLATTSBURG NEW YORK

Gallant & Ostrander
73 Margaret Street

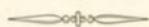
WHEN YOU ARE THINKING
OF A BANK

Do not forget

The
First National
Bank

PLATTSBURG, NEW YORK

*Ice Cream
and
Confections
of the
Best*



F. E. DUNTON
26 Clinton St.

COMPLIMENTS OF

**EVERLETH'S
PHARMACY**



Try Our Ice Cream

When on vacation traveling, working or indulging in your favorite sport you run an extra risk of accident. That's half the thrill, but arrange for insurance to cover expenses if you do get hurt.

Roy A. Ingalls

General Agent

*Connecticut General Life
Insurance Company*

21 Clinton St.
PLATTSBURG, N. Y.



LADIES' and CHILDREN'S

HAIR CUTTING

SHAMPOOING

MASSAGING

SINGEING A SPECIALTY



WITHERILL HOTEL BARBER SHOP

PLATTSBURG, N. Y.

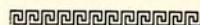
DAINTY GIFTS
and Wear Apparel

Infants and
Children



The Kiddie Shop

44 MARGARET STREET
MARIE M. MASTIC, PROP.

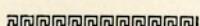


Compliments of

J. H. McGAULLEY CO.

Wholesale Bakers

PLATTSBURG NEW YORK



O. T. LARKIN

PHARMACIST

No. 5 Bridge St., PLATTSBURG, N. Y.

Harry L. Booth

Insurance and Real Estate

Never buy Insurance before getting our rates as we save you money

20 Brinkerhoff Street

STACKPOLE'S

Shoes of Quality

for All the Family

33 CLINTON STREET

Plattsburg, New York

Aird-Don Co.

SARANAC ST.

PLATTSBURG, N. Y.



Home of the
Trojan Boiler

Coats, Suits, Dresses

MORE THAN EVER

Originality in Styles
Perfect Service
Extraordinary Values

Jennett's Shop Nook

25 Clinton Street

Call At

Chasolen Shoe Hospital

QUALITY *and* SERVICE

20 Margaret Street
20 City Hall Place

Phone 712

Phone 428

PLATTSBURG, N. Y.

**THE GEO. L. STARKS
HARDWARE CO., INC.**

If It's Hardware or House-
furnishings, It's Here

79 Margaret Street

Plattsburg

New York

Compliments of

Chapman Motors, Inc.

*Largest Shop in Northern
New York*

OSTRANDER'S
11 BRIDGE STREET

LEADERS IN
Permanent
Waving -

5 OPERATORS

Phone 80

Hickey Freeman
AND
Kuppenheimer
Good Clothes

KNOX HATS

Fuller Austin, Inc.
82 Margaret St. Plattsburg, N. Y.

Hitchcock's Pharmacy

PREScription
DRUGGISTS



25 Clinton St. Phone 149
Plattsburg, N. Y.

**AGONIAN & CLIONIAN
FRATERNITY PINS
WITH GUARDS**

**THE Tuttle & Parshall Co.
Jewelers**

THE HALLMARK STORE

**BOUYEA
BAKING COMPANY**

**BAKERY
7 Delord Street**

Makers of "REAL BREAD"

PLATTSBURG NEW YORK

G. A. WEIR

—QUALITY—

*Groceries, Meats, Fish
Fruits and Vegetables*

19-23 Clinton Street
Plattsburg, New York

SPEAR BROS.

Plumbing and Heating
Cooking Utensils
Coal and Gas Ranges
Electric Washing
Machines

26 Bridge Street

PLATTSBURG NEW YORK

The Fashion Shop

CLOTHING

from our Tailors at
FASHION PARK

Resilio Neckwear

Dobbs Hats

The Brando Clothing Co. Inc.

THE
Blodgett Supply Co.
Incorporated

Plumbing and Heating
Supplies

Weil-McLain
Steam and Hot Water
Boilers

59-63 Bridge Street

Phone 204

F. B. Sanborn, Pres.

Sanborn Optical Co., Inc.

*Optometrists and
Manufacturing Opticians*

RETAIL DISPENSING WHOLESALE
QUICK SERVICE

44 Clinton Street
PLATTSBURG, NEW YORK

K. O'Donahoe
HAT SHOP

Artistic
Individual

41 CLINTON ST.
PLATTSBURG, N. Y.

GLENN'S Barber Shop



SERVICE AS YOU LIKE



Downstairs of Cut Rate
Drug Store

Compliments of

G. A. BUTLER



JAQUES'

HAS THE FINEST DRUG STORE IN NORTHERN
NEW YORK

CANDIES SODAS STATIONERY
SOUVENIRS CAMERA SUPPLIES
TOILET POWDER AND PERFUMES
FRESH DRUGS BEST QUALITY

THE QUALITY DRUG STORE

MAKE IT YOUR SLOGAN

"Meet Me At Jaques' "

W. B. JAQUES DRUG COMPANY
PLATTSBURG, N. Y.

Compliments
of
**The Plattsburgh
National Bank**

Rochester Business Institute
*Registered by the Board of Regents
of the State of New York*

SUMMER SCHOOL

June 17 to Aug. 8
and
July 7 to Aug. 29

Special Courses
in Stenography
Secretarial Science
Stenotypy and
Typewriting

for

TEACHERS, COLLEGE GRADUATES
AND UNDERGRADUATES,
NORMAL STUDENTS AND
GRADUATES

*Send for Special
Summer School Bulletin*

Rochester Business Institute
172 Clinton Ave., S.

“LOUIS”
Barber and Beauty
Shop

"IF YOU WANT THE BEST
SEE US FIRST"

Telephone 246

19 Bridge St.

*The
trial Press*

"The Home of Good Quality
Woolen Knitting at Reasonable Prices"

Phone 4 Plattsburg, N. Y.
26 City Hall Place

Compliments

of

Sharron & Hart

GENERAL INSURANCE

PLATTSBURG, N. Y.

Everybody knows
CAPLAN'S
21-25 Bridge St.

Plattsburgh **New York**

"KNOWN FOR OUR LOW
PRICES"



DODGE & FRAZIER

Silverware

Jewelers

Optometrists

90 MARGARET STREET



“PROMPT SERVICE”

Is Our Motto

CALL

346

Residence phone 1176

FOR

Abare's Taxi Service

HARDMAN PIANOS
VICTOR R. C. A. AND CROSLEY
RADIOS
VICTOR RECORDS AND SHEET
MUSIC

PORTABLE VICTROLAS

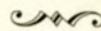


Plattsburg Music Co.

Opposite Strand Theatre

PLATTSBURG, N. Y.

MANY AND SINCERE THANKS
FOR YOUR SPLENDID PA-
TRONAGE AND SUCCESS
TO YOU IN YOUR FU-
TURE ENDEAVORS



*Again we dominate our field with
1930's Foremost Styles
of
Misses' and Ladies'*

READY-TO-WEAR

SCHEIER'S

*FASTIDIOUS STYLES AT THE LOW-
EST IN THE CITY PRICES*

50-52 Margaret St.

Compliments of

Guibord & Hapgood

INSURANCE IN ALL ITS BRANCHES

Bonding

Fire

Life

Compensation

INSURANCE THAT ACTUALLY
INSURES

64 Margaret St. Plattsburg, N. Y.

Palace Beauty Shoppe

OSIER

MARCEL WAVING

FINGER WAVING

HAIR CUTTING

SERVICE SUPERIOR IN EVERY
WAY

Phone 541

107 Margaret St.
Plattsburg, N. Y.



Gowns - Hoods - Caps

FOR ALL DEGREES



We Guarantee:

SELECTIVE MATERIALS

ACCURACY IN DETAIL

SUPERIOR WORKMANSHIP

Get your outfits from the firm that introduced them to the
Students of America

COTRELL & LEONARD

College Department
ALBANY, NEW YORK

Est. 1832

COMPLIMENTS OF

Metropolitan Life Insurance Company

35 Clinton Street

PLATTSBURG, N. Y.

ARTHUR H. LEGER, MGR.

INCOME INSURANCE

INSURANCE

TERM INSURANCE

that will Provide Funds for the Education of Your Children

WILLIAM MAYETTE

With New York Life Ins., Co., since 1904

71 Clinton St.

Phone 302 for personal interview

THE cover for
this annual
was created by
The DAVID J.
MOLLOY CO.

2857 N. Western Avenue
Chicago, Illinois



Ex Libris



Cardinal

1930

PLATTSBURGH
STATE NORMAL
SCHOOL